



EVERETT FINANCIAL GROUP

## Weekly Commentary

September 1, 2020



### The Cutting Edge

It was about nine-fifteen in the evening when the assassin darted out of the crowd and plunged his dagger into the abdomen of French president Francois- Sadi Carnot. President Carnot slumped over in his carriage as the crowd set upon the assassin.

The dagger severed an artery leading to the president's liver, and he began to bleed profusely. The best surgeons in Paris were summoned, but they could do nothing. President Carnot died with hours.

A young medical student in Lyons was struck by the fact that if doctors had known how to repair the artery, it might have saved the president's life. Alexis Carrel promptly began to search for a way to do it. The son of a silk manufacturer, he sought out one of the leading silk embroiderers in Lyons, Madame Leroudier, to tutor him in the use of the finest surgeons in France. He also developed innovative techniques to avoid clotting and fight off infection.

Within five years he had successfully developed a technique to sew severed blood vessels

back together.

Carrel's work won him the 1912 Nobel Prize. More than that, it became the foundation for all organ transplant work, first pioneered by him and later by others. President Carnot could not know that the lives of many would be saved by his own unfortunate death.

*President Francois Carnot was stabbed by an Italian Anarchist named Cesare Santo. He had been president of France for nearly seven years at the time of his death.*

*Carrel later collaborated with Charles Lindbergh to invent a pump designed to circulate blood during a transplant procedure.*

The Greatest Presidential Stories Never Told By Rick Beyer

## Weekly Market Commentary August 31, 2020

### The Markets

The stock market rallies like it's 1986.

August has been a good month for stock investors. At the end of last week, the S&P 500 Index was up 6.8 percent for the month. The Index is poised to deliver its best returns for the month since 1986, when it gained 7.1 percent, reported *Financial Times*.

The performance of U.S. stock markets is remarkable, in part, because, so far, company earnings - the profit that publicly-traded companies earn and report each quarter - haven't been great in 2020. Earnings were down 31.9 percent during the second quarter of the year, reported *FactSet*. The decline in earnings reflected the impact of coronavirus closures.

Weak second quarter earnings had little impact on U.S. stocks, however. Instead, investors appeared to focus on 'upside earnings surprises.' That term is used to describe companies with earnings that exceed analysts' expectations. During the second quarter, 84 percent of companies in the S&P 500 beat analysts' estimates.

*FactSet* reported other factors have been cited to explain the upward trajectory of stock markets, as well. These include:

- Improved earnings sentiment
- Expectations for additional fiscal stimulus
- Optimism about coronavirus treatments and vaccines
- Fear-of-missing-out (FOMO) as the market moves higher

The list should also include the Federal Reserve's strategy for inflation and employment, which was announced last week. Randall Forsyth of *Barron's* reported:

"In practical terms, the central bank's current policy of near-zero interest rates and heavy purchases of Treasury and agency mortgage-backed securities will continue as long as unemployment remains elevated. The

chasm between a Wall Street at record levels and a Main Street in a near-depression will persist as a result."

Last week, the Standard & Poor's 500 and Nasdaq Composite Indices chalked up a fifth consecutive week of gains, while the Dow Jones Industrial Index moved into positive territory for 2020.

Data as of 8/28/20	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	3.3%	8.6%	21.5%	12.8%	12.0%	12.8%
Dow Jones Global ex-U.S.	2.0	-3.7	8.5	0.6	3.5	3.0
10-year Treasury Note (Yield Only)	0.7	NA	1.5	2.2	2.2	2.6
Gold (per ounce)	1.7	28.5	27.3	14.1	11.5	4.6
Bloomberg Commodity Index	2.4	-9.6	--5.2	-4.3	-3.9	-5.7

Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

**COULD YOU PASS THE AMERICAN CITIZENSHIP TEST?** It's not easy to become an American citizen. In fact, newly-minted citizens may know more about the history of the United States than many of us who were born here. In 2018, a national survey reported just one-in-three Americans scored 60 percent or better on a multiple-choice test that included questions from the U.S. Citizenship Test.

See what you know about the United States by taking this brief quiz:

1. What does the Constitution do?

1. Defines the government
2. Sets up the government
3. Protects basic rights of Americans
4. All of the above

1. Name one of the two longest rivers in the United States.

1. Mississippi River
2. Colorado River
3. Ohio River
4. Rio Grande River

1. What did Susan B. Anthony do?

1. Founded the Red Cross
2. Made the first flag of the United States
3. Fought for women's rights
4. Was the first woman elected to the House of Representatives

1. Which statement correctly describes the "rule of law?"
  1. The law is what the president says it is
  2. The people who enforce the laws do not have to follow them
  3. Judges can rewrite laws they disagree with
  4. No one is above the law

1. When was the Constitution written?
  1. 1492
  2. 1776
  3. 1787
  4. 1865

1. Name your U.S. Representative.

## Weekly Focus - Think About It

"When humor goes, there goes civilization."

--Erma Bombeck, Humorist, writer, columnist

Best Regards,



Brian Everett  
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Sources:

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P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added.

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\* Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.

\* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

\* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

\* All indexes referenced are unmanaged. The volatility of indexes could be materially different from that of a client's portfolio. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. You cannot invest directly in an index.

\* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

\* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

\* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

\* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

\* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

\* The Dow Jones Industrial Average (DJIA), commonly known as "The Dow," is an index representing 30 stock of companies maintained and reviewed by the editors of The Wall Street Journal.

\* The NASDAQ Composite is an unmanaged index of securities traded on the NASDAQ system.

\* International investing involves special risks such as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets.

\* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

\* The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage is often obtainable in commodity trading and can work against you as well as for you. The use of leverage can lead to large losses as well as gains.

\* Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance.

\* Economic forecasts set forth may not develop as predicted and there can be no guarantee that strategies promoted will be successful.

\* Past performance does not guarantee future results. Investing involves risk, including loss of principal.

\* The foregoing information has been obtained from sources considered to be reliable, but we do not guarantee it is accurate or complete.

\* There is no guarantee a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not protect against market risk.

\* Asset allocation does not ensure a profit or protect against a loss.

\* Consult your financial professional before making any investment decision.

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