

Why Plan Sponsors Prefer RPAG

**OBJECTIVITY AND ATTENTION
OF AN INDEPENDENT ADVISOR,
STRENGTH AND RESOURCES
OF A NATIONAL LEADER**



Plan sponsors place high value on performance and trust in a relationship. That's why **Comprehensive Financial Associates** joined **Retirement Plan Advisory Group (RPAG)**—to offer *with conviction* one of the clearest choices in retirement plan consulting firms. Comprehensive Financial Associates is a member of one of the nation's leading alliance of accomplished advisors, whose knowledge, expertise and ingenuity combine to create tangible value for sponsors and participants of qualified and nonqualified retirement plans.

Benefits to Plan Sponsors

As one of the nation's largest provider of practice management resources for retirement plan consultants, RPAG works alongside Comprehensive Financial Associates to help empower and equip their practice with research, technology and delivery systems that produce measurable results. For you, it can mean the welcomed confidence of:

- 360° metrics on investment due diligence, plan compliance, and fee benchmarking
- Shared knowledge and applied analysis
- Non-alignment with any single plan provider for impartial, objective, and balanced advisory services

Advisor Performance

RPAG Members are some of the most respected in the retirement plan consulting industry. Here's why:

- Strategic and tactical expertise above industry standards
- Professional energy, efficiency and effectiveness
- Inspired to listen, understand, interact in a meaningful way
- Deliver best practices and execute with discipline

RPAG Resources

Comprehensive Financial Associates maintains full plan accountability through RPAG's advanced systems and processes that are governed by a robust technology platform. The RPAG platform is utilized by over 400 member firms that collectively account for over \$300 billion in assets under influence as of January 1, 2017 and service over 30,000 plans. Count on these technology benefits:

- Proprietary **Scorecard System™** delivers quantitative and qualitative metrics on the entire universe of 25,000+ funds and dozens of investment platforms
- **B3 Provider AnalysisSM** for unparalleled fee, service and investment benchmarking of over 100 service providers