
NEWS

CONTACT: ALISON BAILIN
ABAILIN@HMAPR.COM
602-957-8881

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Michael W. Obenauf Joins Wilde Wealth Management Group as Investment Advisor Representative

(Scottsdale, Ariz. – May 20, 2019) – Wilde Wealth Management Group, an award-winning independent financial advisory firm with offices in Scottsdale, Tempe, Glendale, Payson, Tucson and Indiana, is pleased to announce Michael W. Obenauf has joined the firm as an investment adviser representative. In his role, Obenauf will focus on wealth management, retirement income planning and asset protection planning. He will work from the firm's Scottsdale office, which is located at 7025 N. Scottsdale Road, Suite 115.

"Michael is a coach at heart, actually coaching youth hockey in his spare time, in fact. His approach to client service is to educate versus dictate, talking to each client versus at them. That, combined with belief in the importance of tailoring investment strategies and actuarial science to effectively accomplish unique financial planning needs, attracted us to him immediately," said Trevor Wilde, MBA, AIF®, managing director of Wilde Wealth Management.

Obenauf earned his Bachelor of Science degree from the University of Wisconsin-Milwaukee. At his prior firm, where he worked in financial services, he was named "Rookie of the Year" in 2016.

"I was first attracted to Wilde Wealth based on Trevor's reputation as 2019 marked his 11th consecutive year ranking as among Barron's top advisors in the nation," said Obenauf, who holds Series 7 and Series 66 registrations as well as his Life and Health License. "Once I began my due diligence, I was impressed by the the comprehensive retirement, investment, real estate, insurance, legal and tax planning services all under one roof as well as the community minded spirit of the team. It feels like a perfect fit."

Community minded himself, in addition to coaching youth hockey and beginning the process to earn the CFP® designation, Obenauf was recently appointed to the Scottsdale Active 20-30 Club. The organization is comprised of 50 men between the ages of 20 and 40 that are business and community leaders. The primary focus of the organization is philanthropic fundraising to support local children's charities.

An Illinois native, Obenauf has resided in Scottsdale since 2016.

About Wilde Wealth Management Group

Wilde Wealth Management Group is an award-winning independent financial services firm that provides comprehensive retirement, investment, real estate, insurance, legal and tax planning services all under one roof. A fee-based firm with in-house Independent Investment Advisors, Certified Financial Planners, Certified Public Accountants, attorneys, and mortgage and insurance specialists all working together toward clients' diverse goals, the firm has been recognized by *Forbes* as among "The Most Dependable Wealth Managers in the Southwest" and has been named to Barron's "List of Top 1,200 Advisors" annually for a decade. Currently, Wilde Wealth Management Group has more than \$750 million in assets under management and five offices across Arizona located in Scottsdale, Glendale, Tempe, Tucson and Payson, as well as an office in Indiana. For more information, visit www.wildewealth.com.

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