



## Form CRS Customer Relationship Summary June 15, 2020

Kathmere Capital Management (Kathmere) is an investment adviser registered with the Securities and Exchange Commission. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker dealers, investment adviser and investing.

### What investment services and advice can you provide me?

We provide investment management and financial planning services to individuals, retirement plans and other businesses, typically bundled together for a single, ongoing, asset-based fee based on the value of investments and cash in the advisory account. Unless you are a financial planning-only client, we will sit down with you to discuss your concerns and objectives and walk you through our investment process and philosophy. We will examine your current financial situation, and then work with you to identify an appropriate investment strategy, which considers your overall financial plan, investment objectives, and risk tolerance. Asset allocation decisions will depend on these factors.

Client portfolios are generally invested in a mix of no-load mutual funds, exchange-traded funds, individual equity securities, and a small allocation to cash or cash equivalents. Some client accounts may contain inherited positions (non-traded REITs or other securities) until we are able to employ a suitable divesting strategy. Our investment management program provides **discretionary** account management monitored on a continuous basis by our firm's Chief Investment Officer and Investment Advisers who are responsible for ensuring that your account is managed according to your investment objective and risk tolerance. You may impose reasonable restrictions on the management of your account(s), if needed. We require a household minimum of \$500,000 in investable assets, but this can be waived at the firm's discretion.

**For additional information, please see Kathmere's ADV 2A, Item 4.**

**Conversation Starters.** Ask your financial professional –

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

### What fees will I pay?

You will be charged a single, ongoing management fee based on the value of your cash and investments under management in accordance with the fee schedule contained in your agreement. Fees are typically charged monthly in arrears based on the average daily value during the previous month. The firm's current fee schedules are described in Item 5 of the Form ADV Part 2. If you receive a non-bundled financial plan, you will be charged a flat financial planning fee on a per-plan basis. There is a conflict of interest when charging an asset-based fee, as the firm has an incentive to encourage you to increase the assets in your account.

In addition to the fee(s) above, you will be responsible for certain charges imposed by the custodian and/or broker, including transaction fees, custodian fees (e.g. wire fees), and internal fees related to mutual funds.

**You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you**



understand what fees and costs you are paying. **For additional information, please see Kathmere's ADV Form 2, Items 5 and 7.**

**Conversation Starters.** Ask your financial professional –

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

**What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

**When we act as your investment adviser,** we have to act in your best interest and not put our interests ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means:

- Our firm has an inherent conflict of interest in recommending you rollover or transfer your accounts to an account managed by Kathmere since we have an incentive to generate compensation for the firm.
- Many of the financial professionals at our firm are licensed insurance agents and receive commission for sale of those products. Therefore, we have conflict of interest when we recommend these products.
- Several financial professionals at our firm are registered with a broker-dealer and receive commissions for the sales of products and securities. Therefore, they have a conflict of interest when they recommend securities to be purchased or sold through the broker-dealer.

**For additional information, please see Kathmere's ADV Form 2, Item 10.**

**Conversation Starters.** Ask your financial professional –

- How might your conflicts of interest affect me, and how will you address them?

**How do your financial professionals make money?**

Our financial professionals are paid a salary plus discretionary bonuses based on company, team, and individual performance. The firm's salaries are ultimately derived from revenue and profitability the firm earns from the financial professional's advisory services provided to clients.

**Do you or your financial professionals have legal or disciplinary history?**

Yes, certain financial professionals have legal or disciplinary history. Visit [Investor.gov/CRS](http://Investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

**Conversation Starters.** Ask your financial professional –

- As a financial professional, do you have any disciplinary history? For what type of conduct?

**Additional Information**

**For additional information about our services,** including up-to-date information about the firm and/or a copy of this disclosure, please call Ian Meiksins at 202-753-6940. To report a problem to the SEC, visit [Investor.gov](http://Investor.gov) or call the SEC's toll-free investor assistance line at (800) 732-0330. If you have a problem with your investments, investment account, or a financial professional, you may contact us in writing at 1000 Continental Drive, Suite 430, King of Prussia, PA 19406.

**Conversation Starters.** Ask your financial professional –

- Who is my primary contact person? Is he or she a representative of an investment adviser or broker dealer? Who can I talk to if I have concerns about how this person is treating me?

