



## **Great Lakes Wealth Recognized on WealthManagement.com's 2019 Thrive List of Fastest-Growing Advisors**

**Northville, Michigan (November 1, 2019)**— Great Lakes Wealth has been named a recipient of the WealthManagement.com 2019 Thrive Awards, honoring the nation's fastest-growing advisors. The WealthManagement.com 2019 Thrive Awards list was compiled by measuring percentage revenue growth over the previous three years. The average revenue growth of Thrive Advisors is three times that of the overall industry.

"The WealthManagement.com Thrive Awards is unlike any other recognition program," said WealthManagement.com editor-in-chief David Armstrong. "Rather than acknowledging AUM or profitability, it recognizes advisors who are on the way up— those who have proven themselves skilled and ambitious by virtue of three solid years of revenue growth. We believe revenue growth is a metric that demonstrates advisor success in providing services of real value to clients and prospects, and key to building a sustainable business for the future. The WealthManagement.com Thrive Awards list is a publicly visible testament to that success."

To qualify for the WealthManagement.com 2019 Awards Thrive list, applicants had to be based in the U.S., offer financial services to individual clients, and be free of regulatory actions. The full list will be published on WealthManagement.com on November 1st and will be featured in Wealth Management magazine.

Applications for the WealthManagement.com 2019 Thrive list were accepted from individuals, teams and companies of all types and sizes—including solo advisors, ensembles, practices, family offices, RIAs and IBD reps. So, making the list in 2019 was a remarkable achievement.

According to Dewey D. Steffen, CEO & CIO of Great Lakes Wealth, "These past three years have been an incredible period of growth for us. Our growth has come as a direct result of pursuing our firm's mission, which is to provide Wall Street solutions with Main Street values to our clients and the communities we serve. We opened our doors in 2016 as an independent firm, with \$0 in assets and \$0 in revenues, but with the support and encouragement of many. Now, 3 ½ years later, we've grown from three employees to eight, and it's wonderful to see our team's success recognized with a WealthManagement.com 2019 Thrive Award. Thank you!"

### **About Great Lakes Wealth**

Great Lakes Wealth is an Independent Registered Investment Advisor (RIA), who proudly serves clients by combining Wall Street solutions with Main Street values! Great Lakes Wealth offers goals-based

**Media Contact:**

Carmela Eastin  
Great Lakes Wealth  
carmelaeastin@greatlakeswealth.us  
248-378-1200

FOR IMMEDIATE RELEASE

financial planning, strives for best-in-class asset management solutions and provides concierge-style client service. Great Lakes Wealth's overarching objective is to help each client manage and preserve their wealth, ultimately enjoy their retirement and financial independence, and build a legacy for their loved ones and the charitable causes they support. To learn more about the Great Lakes Wealth advantage, visit:

**Website:** <https://www.greatlakeswealth.us/>

**Facebook:** [www.facebook.com/greatlakeswealth/](http://www.facebook.com/greatlakeswealth/)

**LinkedIn:** <https://www.linkedin.com/company/12955196/admin/>

### **About the WealthManagement.com Thrive Awards**

The WealthManagement.com Thrive Awards is an annual program designed to celebrate America's fastest-growing advisors. Companies, individuals and teams are all eligible to participate in the program, which honors advisors and firms who have demonstrated remarkable revenue production over a three-year period.

### **About WealthManagement.com**

WealthManagement.com, an Informa business, provides everything wealth professionals need to know to stay knowledgeable about the industry, build stronger relationships, improve their practice, and grow their business—all from one site.

**Media Contact:**

Carmela Eastin  
Great Lakes Wealth  
carmelaeastin@greatlakeswealth.us  
248-378-1200