

# Wealth Management

## PERSONALIZED

Owner and namesake of Clower Wealth Management, Bob Clower values the in-person approach to his line of work. Wealth management can be very personal business, so trust and confidence in your financial advisor are key factors for clients.

Having someone like Bob who knows his way around the financial industry is priceless in the era of social media marketing, where everyone online is swarmed by so many options. It can be confusing for anyone. And we're not usually taught finances in middle, high school, or even higher education unless we seek it out ourselves. Having someone who will crunch the numbers for us is valuable, but so is Bob's relationships with other professionals in the financial field such as CPAs and estate attorneys.

Clients can also take into consideration Bob's personal experience of seeing his grandfather go into a nursing home.

“  
I LOVE WHAT  
I'M DOING,  
AND CLIENTS  
PICK UP ON  
THAT.  
”



Bob, his wife Christine, and their three daughters – Katie, Chelsea, and Alli – enjoy traveling and spending summers on the Cape.

This spurred Bob into perusing asset management for seniors. He then also saw his father succumb to dementia. Through his own experiences, he's learned how to bring up these tough truths with his clients. Having someone like Bob in your corner can be invaluable. His clients appreciate that he's not afraid to address these difficult topics with them.

And it shows just how much his clients appreciate him and his work. Clower Wealth Management is celebrating its 20th Anniversary this year. Bob is now working with the second generation in some families. He develops long term relationships in part because of his ability to navigate financial systems, but also because of trust and his long-standing business. There's no fear. Bob's not going anywhere.

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