

## RYAN POAGE GIVEN FIVE STAR WEALTH MANAGER AWARD BY *KC BUSINESS* MAGAZINE

January 2016



Ryan Poage, CFP®



Ryan Poage has been named a Five Star Wealth Manager in the January 2016 *KC Business* magazine. This award honors financial advisory professionals in the Kansas City metropolitan area.

Five Star Professional partnered with *KC Business* magazine to recognize area wealth managers meeting a list of objective criteria.

The Five Star program is the largest and most widely published financial services award program in North America. Award candidates are evaluated against 10 objective criteria to determine the Five Star Wealth Managers in more than 45 major markets.

Poage, founder of Ryan Poage & Co., became a licensed stockbroker while in college, was the first in his start group to get promoted out of the management training program at a large regional bank, successfully built a brokerage office from scratch at 23 for a large international brokerage firm, grew a subsequent branch's equity IPO business by tenfold, and started his own firm at age 30.

With 18 years of experience as a financial advisor, banker, and bond trader, Ryan draws upon multiple areas of financial expertise when crafting strategies for clients. Having advised clients through the 90's tech bubble, the dot-com crash, the leveraged recovery of the mid-2000's, the Credit Crisis, Great Recession, and the stimulus induced recovery, Ryan has deep real world experience in dealing with challenging investment markets.

Ryan Poage & Co. manages money with the goal of avoiding the majority of the decline of bear markets while participating in the majority of the upside of bull markets.

The Five Star Wealth Manager award, administered by Crescendo Business Services, LLC (dba Five Star Professional), is based on 10 objective criteria: 1. Credentialed as a registered investment adviser or a registered investment adviser representative; 2. Active as a credentialed professional in the financial services industry for a minimum of 5 years; 3. Favorable regulatory and complaint history review\*; 4. Fulfilled their firm review based on internal standards; 5. Accepting new clients; 6. One-year client retention rate; 7. Five-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. Wealth managers do not pay a fee to be considered or awarded. Once awarded, wealth managers may purchase additional profile ad space or promotional products. The award methodology does not evaluate the quality of services provided and is not indicative of the winner's future performance. Wealth managers may or may not use discretion in their practice and therefore may not manage their client's assets. The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by Five Star Professional or the publication. Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Five Star Professional in the future. For more information on the Five Star award and the research/selection methodology, go to [fivestarpromotional.com](http://fivestarpromotional.com). 880 Kansas City wealth managers were considered for the award; 216 (25 percent of candidates) were named Five Star Wealth Managers. \*As defined by Five Star Professional, the wealth manager has not: A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; B. Had more than a total of three customer complaints filed against them [settled or pending] with any regulatory authority or Five Star Professional's consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through Five Star Professional's consumer complaint process. Feedback may not be representative of any one client's experience; C. Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority; D. Filed for personal bankruptcy; E. Been convicted of a felony. Registration as an investment adviser should not be viewed as an endorsement by securities regulators and does not indicate that the adviser has attained a particular level of skill or ability.