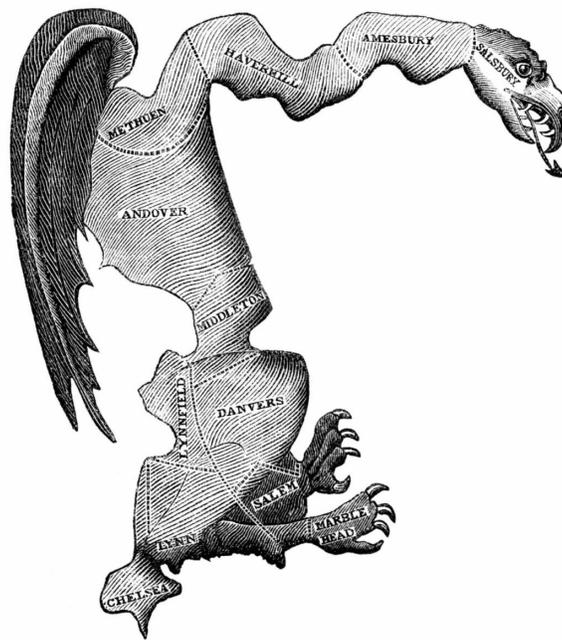




EVERETT FINANCIAL GROUP

## Weekly Commentary

November 18, 2019



### Political Monster

Many Vice presidents are quickly forgotten. One has been remembered for more than two hundred years because his name became a permanent part of the American language.

In 1812, Elbridge Gerry was governor of Massachusetts. He signed into law a redistricting bill that rearranged state Senate districts in such a way as to give the Jeffersonian Republicans a huge advantage over the Federalists.

One district in particular was stretched into a tortuous shape in order to make sure that a majority of its voters were Jeffersonian Republicans. Federalists howled that it was an abuse of power. Political observers joked that the odd-shaped district looked like a salamander. Engraver Elkanah Tisdale seized on that idea, added claws, wings, and fangs, and published a cartoon in the *9* showing the monster that Gerry created.

The Gerry-mander.

While the redistricting kept Republicans in power, many in Massachusetts were outraged, and the

political backlash swept Gerry out of office later in the year. But republicans appreciated his efforts, and he was picked to run as vice president with James Madison.

Now when anyone tinkers with redistricting to give an unfair advantage to one party, its called gerrymandering. And Elbridge Gerry is remembered one more time.

*Gerry was the second vice president to serve under Madison, the first being George Clinton. Oddly enough, both died in office, making Madison the only president to lose two VPs in two terms.*

The Greatest Presidential Stories Never Told.

## Weekly Market Commentary November 18, 2019

### The Markets

The longest bull market in history showed no signs of slowing last week.

U.S. stock markets climbed higher for the sixth week straight - the longest rally in U.S. markets in two years - and the Dow Jones Industrial Average surpassed 28,000 for the very first time, reported *Bloomberg*. [1]

*The Economist* reported, "It has been a year of mood swings in financial markets. In the spring and summer, anxious investors piled into the safety of government bonds, driving yields down sharply. Yields have recovered in recent weeks...Equity prices in America have reached a new peak. But what is more striking is the performance of cyclical stocks relative to defensive ones. Within America's market the prices of industrial stocks, which do well in business-cycle upswings, have risen relative to the prices of utility stocks, a safer bet in hard times." [2]

Last week, Federal Reserve Chair Jerome Powell confirmed the United States appears to be in good economic shape. The U.S. economic outlook remains favorable despite weakening business investment, which has slowed because of sluggish global growth and uncertainty surrounding trade. The unemployment rate remains low and more people are returning to the workforce, which is a positive development. Overall, Powell and his colleagues believe economic expansion is likely to continue. [3]

A similar phenomenon has occurred in European markets. [2]

Randall Forsyth of *Barron's* cited a source who stated, "...the global economic backdrop has, for the first time in 18 months, begun to improve." Forsyth went on to explain, "It's not just because of prospects of a trade deal. Recession risks have, well, receded. Growth may slow to a 1 percent annual rate in the current quarter, but odds of falling into an outright recession have slid." [4]

Whenever investors are happy and markets are moving higher, contrarians begin to ask questions. For example, a leading contrarian indicator is the Investors Intelligence Sentiment Survey. The survey queries investors and investment professionals about whether they are feeling bullish or bearish. When the ratio of bulls to bears is above 1.0, the market may be overly bullish. When it is less than 1.0, it may be too bearish. [5]

*Yardeni Research* reported the ratio stood at 3.22 last week; 57 percent bulls and 18 percent bears. [6]

	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
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Data as of 11/15/19						
Standard & Poor's 500 (Domestic Stocks)	0.9%	24.5%	14.3%	12.7%	8.9%	10.9%
Dow Jones Global ex-U.S.	-0.3	14.0	9.2	6.9	2.0	2.3
10-year Treasury Note (Yield Only)	1.8	NA	3.1	2.2	2.3	3.3
Gold (per ounce)	0.2	14.5	21.1	6.1	4.4	2.6
Bloomberg Commodity Index	-1.0	3.1	-4.5	-1.7	-7.6	-5.3

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

**IN CASE YOU MISSED IT, THE WINNER WAS #435.** For the last five years, Katmai National Park and Preserve in Western Alaska has hosted 'Fat Bear Week' to celebrate bears as they prepare for hibernation. The participants are coastal brown bears who live along Alaska's Brooks River. [7]

The event helps people better understand hibernation. You may not have realized it, but bears spend the summer fattening up because they lose about one-third of their body weight during the winter. It's an interesting scientific phenomenon. [7, 8] The *Katmai National Park Service* website explained: [9]

"Hibernation is a state of dormancy that allows animals to avoid periods of famine. It takes many forms in mammals but is particularly remarkable in bears...After a summer and fall spent gorging on food, a bear's physiology and metabolism shifts in rather incredible ways to help them survive several months without food or water."

In Katmai, conservancy media rangers select twelve participants from among the park's 2,000 bears and post before-and-after photos on social media to showcase the effects of summer feasting. People near and far can participate by watching bear cams. There is even an ursine madness bracket where voters choose the fat bear that wins each pairing, and the crowd favorite moves on to the next match-up. [7]

This year, the Fat Bear Week champion was number 435, a.k.a. Holly. The Katmai announcement touting 435's win stated, "All hail Holly whose healthy heft will help her hibernate until the spring. Long live the Queen of Corpulence!" [8]

## Weekly Focus - Think About It

"If we had no winter, the spring would not be so pleasant: if we did not sometimes taste of adversity, prosperity would not be so welcome."

--Anne Bradstreet, Poet [10]

Best Regards,



Brian Everett  
Certified Financial Planner™

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Sources:

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\* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

\* All indexes referenced are unmanaged. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment.

\* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of

the 45 developed and emerging countries included in the Index.

\* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

\* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

\* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

\* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

\* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

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