



# Geneos<sup>TM</sup>

WEALTH MANAGEMENT, INC.

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## INVESTMENT ADVISOR REPRESENTATIVE BROCHURE SUPPLEMENT

This brochure supplement provides information about Ryan Hobbs that supplements the Geneos Wealth Management, Inc. Investment Advisor Disclosure Brochure. You should have received a copy of that brochure. Please contact the Geneos Advisory Services Department if you did not receive Geneos Wealth Management, Inc. Investment Advisor Disclosure Brochure or if you have any questions about the contents of this supplement.

Additional information about Geneos and this Investment Advisor Representative is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

# EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Ryan Hobbs, CFP®

Born in 1972, Ryan received his Bachelor of Science in mechanical engineering from Oklahoma State University. He is the President of Ryan Hobbs Investment Services. He has been a Registered Representative and Investment Advisor Representative with Geneos Wealth Management, Inc. since 2003.

## **CFP®**

Certified Financial Planner™ (CFP®) and certification marks are financial planning credentials awarded by the Certified Financial Planner Board of Standards Inc. (CFP® Board) to individuals who meet its education, examination, work experience and ethics requirements. Eligible candidates must have at least a bachelor's degree (or its equivalent) in any discipline from an accredited college or university in order to obtain a CFP® certification. The candidate also must pass an examination, have three years of personal financial planning experience, and meet the CFP Board's ethical requirements. To maintain the certification, the CFP® Board requires individuals to complete 30 hours of continuing education every two years and renew an agreement to be bound by its Standards of Professional Conduct.

## DISCIPLINARY INFORMATION

Ryan Hobbs has no disciplinary information to disclose.

## OTHER BUSINESS ACTIVITIES

Ryan Hobbs is also a registered representative of Geneos in its capacity as a broker-dealer. If you elect to have Ryan Hobbs implement the advice provided as part of the financial planning or consulting services, this is done in his separate capacity as a registered representative of a broker-dealer. Ryan Hobbs could receive fees for the advice and could also receive commissions, including 12b-1, annual marketing and distribution fees for implementing the recommendations in this separate capacity. It provides incentive to recommend investment products based on the compensation received, rather than on your needs. You are not obligated to implement the advice provided by Ryan Hobbs or to implement transactions through us as a broker-dealer. You are free to select any broker-dealer or registered representative to implement the recommendations provided by Ryan Hobbs.

Ryan Hobbs is also an independently licensed insurance agent. If you elect to purchase insurance products through Ryan Hobbs in this separate capacity, he earns commissions. Ryan Hobbs could receive fees for the advice and also receive commissions for implementing insurance transactions. You are not obligated to implement the advice provided by Ryan Hobbs or to implement transactions through him in his separate capacity as an insurance agent.

Ryan Hobbs engages in the following non-investment related activities outside of his relationship with Geneos:

- Ryan is the owner of the building that houses his investment business.
- Ryan is a member of the 12<sup>th</sup> Professional Office Building Owner's Association which provides property management of common areas within the building complex of the building he owns.
- Ryan is a member of Double Creek Ranch, LLC. The purpose of the LLC is to purchase raw land.

If you elect to implement Ryan Hobbs's advice, he has the ability to waive or reduce the financial planning or consulting fees as a result of asset management fees, securities commissions and/or insurance commissions that he receives in his separate capacities.

## ADDITIONAL COMPENSATION

Geneos has established relationships with other, non-affiliated investment advisors through which we will act as a solicitor and Ryan Hobbs has the ability to refer you to the other investment advisors' management programs. When acting in this solicitor capacity, we receive a portion of the fee you pay to the other investment advisors.

When referring clients to third party money managers, Geneos receives a portion of the fees generated from the referral. Since each money manager has a separate agreement with Geneos, each agreement will have a different percentage of the fee paid to us. That fee is shared with your representative. This provides an incentive for representatives to recommend one money manager over another one.

Certain product sponsors provide Ryan Hobbs with other economic benefits as a result of him recommending or selling the product sponsors' investments. The economic benefits he receives from product sponsors can include, but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist him in providing various services to clients.

## SUPERVISION

Dean Rager is the Chief Compliance Officer of Geneos in its capacity as a registered investment advisor. He is responsible for developing, overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by Geneos and its investment advisor representatives. He can be contacted at 303-785-8470 x121. Jen Pattavina is the Assistant Compliance Officer for Geneos in its capacity as a registered investment advisor. She assists Mr. Rager with development, oversight and enforcement of the firm's compliance programs. She can be contacted at 303-785-8470 x148. Michelle France is the Branch Manager for Ryan Hobbs. She is responsible for monitoring and supervising the activities and services provided by Ryan Hobbs, in his capacity as an investment advisor representative and a registered representative. She may be contacted at 303-785-8470 x167.