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PWA News

[An Update on Some Recent Potomac Wealth Happenings](#)

[New Team Members](#)

Thanks to the loyalty and referrals from our clients and friends, we continue to grow. To help manage that growth, we are actively looking for an additional full-time support person, and we are welcoming a new summer intern, Brian Pflaum. Brian attends the University of Maryland and has a great background that should allow him to make a meaningful contribution to our team.

[Ongoing Due Diligence](#)

As part of our investment reviews, we routinely meet with asset managers and perform site visits. Mark Avallone had to suffer through a visit to sunny Newport Beach, CA to meet with PIMCO, and then spend 3 days at a Prudential conference in Naples, Florida. All levity aside, the visits were very informative and meeting with the money managers at PIMCO was a highlight. Being an investment management geek, Mark was star struck when he met with Dan Ivascyn, Mark Kiesel and Alfred Murata, all former Morningstar Managers of the Year. Fortunately, Mark gained enough composure to not ask for autographs!

[Community](#)

John Orem conducted a workshop for graduating seniors at St. Anselm's Abbey School. Potomac Wealth Advisors, LLC is passionate about educating youth of all ages about the importance of financial planning. If you would like us to speak to a group of colleagues or at a local organization, please let us know.

[Media Coverage](#)

Following the successful release of Countdown To Financial Freedom, and with the stock and bond markets in the media focus, Mark continues to be asked to discuss how current events are shaping the markets. Mark made appearances on CNBC, FBN, NBC4, Fox 5, and other networks discussing a range of issues

MARK AVALLONE
MBA, CFP®, CRPS®

**COUNTDOWN TO
FINANCIAL
FREEDOM**

*Your Path to a More Meaningful,
Active, and Vibrant Retirement*



Learn more about Mark Avallone's recently released book, Countdown To Financial Freedom



Recognized by:

[The Washington Post](#) as a
Greater Washington
DC Region Five Star Wealth
Manager (2015)

[DC Magazine](#)
as a Five Star Wealth
Manager, Washington, D.C.
Metropolitan Region (2012)

from financial planning strategies to President Trump's impact on the markets. Please let us know if you would like Mark to speak at an upcoming event.

Really Important News.....

For the second consecutive year, Abigail Avallone won a first place medal at the Maryland State Gymnastics Championships. This year, Abigail, who is 9, competed in the Level 4 Championship and she took 1st place on floor exercises, 3rd on Vault and 6th overall. We are very proud of her!



Thanks to everyone who continues to make each day at PWA an enjoyable one.

Mark Avallone and the Potomac Wealth Advisors Team

P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added.

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*The **Dow Jones Global Indexes (DJGI)** is a family of international equity indexes, including world, region, and country indexes and economic sector, market sector, industry-group, and subgroup indexes created by Dow Jones Indexes a unit of Dow Jones & Company, best known for the Dow Jones Industrial Average.

The indexes are constructed and weighted using market value-weighted index. They provide 95 percent market capitalization coverage of developed markets and emerging markets. More than 3000 DJGI indexes provide data on more than 5500 companies around the world. Market capitalization is float-adjusted

*The **DJIA** is a widely followed measurement of the stock market. The average is comprised of 30 stocks that represent leading companies in major industries.

* The **Standard & Poor's 500** (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general.

*The **NASDAQ** Composite Index is a market-valued weighted index, which measures all securities listed on the NASDAQ stock market.

*The **S&P Mid Cap 400 Index** This Standard & Poor's index serves as a barometer for the U.S. mid-cap equities sector and is the most widely followed mid-cap index in existence. To be included in the index, a stock must have a total market capitalization that ranges from roughly \$750 million to \$3 billion dollars. Stocks in this index represent household names from all major industries including energy, technology, healthcare, financial and manufacturing.

*The **Russell 2000 Index** is a small-cap stock market index of the bottom 2,000 stocks in the Russell 3000 Index.

* The **MSCI EAFE** Index is a stock market index that is designed to measure the equity market performance of developed markets outside of the U.S. & Canada. It is maintained by MSCI Barra,^[1] a provider of investment decision support tools; the EAFE acronym stands for **Europe, Australasia and Far East**.

* The **MSCI Emerging Markets Indexes** a float-adjusted market capitalization index that consists of indices in 21 emerging economies: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand, and Turkey.

*The **Merrill Lynch US High Yield Master II Index** (H0A0) is a commonly used benchmark index for high yield corporate bonds. It is administered by Merrill Lynch. The Master II is a measure of the broad high yield market, unlike the Merrill Lynch BB/B Index which excludes lower-rated securities.

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**The economic forecasts set forth in the presentation may not develop as predicted and there can be no guarantee that strategies promoted will be successful.*

** Consult your financial professional before making any investment decision.*

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