BPP Wealth Solutions, LLC March 22, 2024

FORM CRS

BPP Wealth Solutions, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <u>Investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Financial Planning Services; Investment Management Services; Selection of Other Advisers (Use of Independent Managers); and Family Office Services; Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, 13 and 16 by clicking this link <u>https://adviserinfo.sec.gov/firm/summary/166962</u>.

<u>Account Monitoring</u> Investment portfolios, with our firm, are monitored on a continuous basis, and will conduct reviews with clients (subject to client availability), at least annually.

Investment Authority We manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. We have discretion to select, retain or replace third-party managers to manage your accounts. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing.

Investment Offerings We offer advice on the following types of investments or products: equities, corporate debt (other than commercial paper), variable life insurance, mutual fund shares, money market funds and ETFs.

<u>Account Minimums and Requirements</u>. We typically do not require a minimum dollar amount to service your advisory account. Independent Managers may impose more restrictive account requirements and varying billing practices than BPP. In these instances, BPP may alter its corresponding account requirements and/or billing practices to accommodate those of the Independent Managers.

Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, 13 and 16 by clicking this link <u>https://adviserinfo.sec.gov/firm/summary/166962</u>.

Key Questions to Ask Your Financial Professional

- · Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- · How will you choose investments to recommend to me?
- · What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. All advisory fees are negotiable.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the
 value of your account), we have an incentive to increase your account value which creates a conflict especially for
 those accounts holding illiquid or hard-to-value assets;
- Fixed Fees
 - Financial Planning fees are determined by the scope and complexity of the agreed upon services. Generally, BPP requires one-half of the financial planning fee payable upon execution of the Agreement and the balance due at the time the financial plan is delivered or the underlying services are rendered to completion. If the client engages BPP for additional investment advisory services, BPP may offset all or a portion of its fees for those services.
 - Fees for Family Office Services are charged on an hourly rate after services are rendered.
- Other Advisory Fees In addition to our fees, clients who participate in third party money managers, are also charged an asset based fee which are separate and apart from our fees.

Examples of the most common fees and costs applicable to our clients are:

- Custodian and Account maintenance fees;
- Fees related to mutual funds and exchange-traded funds;

- · Transaction charges when purchasing or selling securities; and
- Other product-level fees associated with your investments.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For detailed information, refer to our Form ADV Part 2A by clicking this link <u>https://adviserinfo.sec.gov/firm/summary/166962</u>.

Key Questions to Ask Your Financial Professional

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- *Third-Party Payments:* Persons providing advice on behalf of our firm are registered representatives with a brokerdealer. These persons receive compensation in connection with the purchase and sale of securities or other investment products. Compensation earned by these persons is separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend investment products based on the compensation received rather than solely based on your needs.
- Third-Party Payments: Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs.
- *Financial Planning*: Conflict of interest exists when BPP recommends its own services. Clients retain absolute discretion over all decisions regarding implementation and are under no obligation to act upon any of the recommendations made by BPP under a financial planning engagement or to engage BPP itself.

Key Questions to Ask Your Financial Professional

How might your conflicts of interest affect me, and how will you address them?

Refer to our Form ADV Part 2A by clicking this link <u>https://adviserinfo.sec.gov/firm/summary/166962</u> to help you understand what conflicts exist.

How do your financial professionals make money?

Our Company and the financial professional servicing your account(s) are compensated in the following ways: Salary and Bonus; Financial professionals' compensation is based on the following factors: Financial professionals are paid a salary and a discretionary bonus based on the success of the Company. Compensation paid to our financial professionals involves a conflict of interest because they have a financial incentive to refer clients to our firm.

Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <u>Investor.gov/CRS</u> for a free and simple research tool.

Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 646-402-9770 or click the link provided <u>https://adviserinfo.sec.gov/firm/summary/166962</u>.

Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?