



## NEWS

**STIEBER INSURANCE GROUP, LLC BECOMES A  
TRUSTED CHOICE® INSURANCE AGENCY**  
*Local Independent Insurance Agency Joins National Brand*

Richmond, TX — Stieber Insurance Group, LLC has joined the Trusted Choice® brand movement, a national consumer brand that educates consumers about the benefits of using independent insurance agencies and brokerage firms for their insurance and financial services needs, announces Suzanne Stieber Loehr, agency principal.

Trusted Choice® agencies offer consumers a broad selection of insurance policies and financial services products, customized insurance coverages as well as advocacy support. Stieber Insurance Group, LLC and more than 10,400 other Trusted Choice® firms nationwide are committed to providing excellent customer service.

“I am very excited to join this dynamic and innovative group of consumer-oriented insurance professionals. Trusted Choice® empowers my agency to reach more prospective customers by providing me a consumer-tested logo and branding tools and resources that were not affordable to me before,” says Loehr. “Trusted Choice® makes it easy for me by offering tailored how-to instructions, guidance, support and ready-to-use advertising materials to promote my agency to local consumers.”

Today more than 10,400 independent insurance agencies and brokerage firms throughout the United States are participating in the brand program as are 53 leading insurance companies.

“We are excited to welcome Stieber Insurance Group, LLC to Trusted Choice<sup>®</sup>,” says Tom Ahart, Trusted Choice<sup>®</sup> Board chairman. “The agency’s participation in the brand movement shines a bright spotlight on its commitment to providing current and prospective customers the best in service and insurance protection.”

Trusted Choice<sup>®</sup> agencies are the smart way to buy insurance and financial services. These agencies represent multiple insurance companies, so they offer a variety of coverage choices and can customize an insurance plan to meet specialized needs.

Stieber Insurance Group, LLC is a local Trusted Choice<sup>®</sup> agency that represents multiple insurance companies, so it offers you a variety of personal and business coverage choices and can customize an insurance plan to meet your specialized needs. You can visit Stieber Insurance Group, LLC online at [www.stieberinsurance.com](http://www.stieberinsurance.com) or call it at 281.341.7141.