

Welcome Friends,

"Summer is delicious, rain is refreshing, wind braces up, snow is exhilarating; there is no such thing as bad weather, only different kinds of good weather." - John Ruskin

The end of summer may be creeping up but there is still time to book a nice vacation, enjoy the great outdoors or throw a big neighborhood barbecue (count me in!).

In the same spirit, there is always another chance to keep our emotions in check when it comes to investing and remind ourselves of our long-term plans and goals. The chart below beautifully illustrates the power of long-term markets and offers an important reminder to us all, even in turbulent times.

[The Long-Term Power of Markets](#)

In the short term, markets often go up and down, but this historical chart shows how staying the course, adopting a long-term perspective and letting markets work for you can make a real difference. See how \$1 invested in the U.S. Stock market in 1926 grew to \$5,390 by 2015. That's the power of free markets, powered by human innovation.

A new study by Fidelity suggests there may be a large disconnect between what younger generations view as their role in the future care for their parents and what parents may ultimately need or expect.

[What Millennials Wish Their Boomer Parents Would Tell Them](#)

It's important to plan for the future, and that planning should involve clear communication with adult children. Here are some important money and healthcare questions every family should discuss.

Ever felt frustrated with your kids (or, dare we say, your spouse) over money? Here is an intriguing article that outlines how we are all irrational sometimes when it comes to our finances.

[Ten Headscratchers That Show We Are All Irrational About Money](#)

Most of us would never dream that we could win a professional tennis match, so why do so many of us feel we can beat the market by "taking more control" and jumping in and out of our investments? These 10 observations will help us all understand how irrational behavior can sabotage our finances.

Finally, the love of a pet is an indescribable joy to most of us. Here are some ideas to consider the next time you want to buy something special for your favorite furry friend.

[Where to Splurge and Save on Your Pets](#)

Discover when it makes sense to spend money on your pets (high-quality food and healthcare top the list) and how to smartly curb the temptation to buy your "little snookums" another special treat.

I am here for each of you. Please give me a call if you want to talk through your plans to protect your family, your income and your wealth or just want to visit.

Be sure to enjoy your day - it is the only one on the schedule!

Warm Regards,
Scott



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