

October 2020

Hello Joe,

This month, Money Matters explores the following topics:

- [Turn your side hustle into a successful business](#)
- [Life events that require the most insurance planning](#)
- [The neglected piece of retirement planning](#)
- [Plan ahead to avoid Tax Day 2021 surprises](#)
- [How to delete your information online](#)

Please contact me if you would like to discuss your finances.

Sincerely,  
**LANNY LEVIN, CLU®, ChFC®**  
President



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## Moonlighting Your Way To Millions: 4 Tips To Turn Your Side Hustle Into A Successful New Business

Going from a side hustle to a business can be a daunting prospect, but having a clear purpose, plan, and patience are key to making the shift. Here's how to do it right.

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## These Life Events Need The Most Insurance Planning

Some key life events are a bigger financial priority than others. What are the most common life events, and how should you leverage your insurance options when they occur? Here's a handy list, along with some sage advice from financial industry professionals.

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## The Neglected Piece Of Retirement Planning

We need to ask hard questions about how we are going to support ourselves in our later years. However, the one piece of planning that I find hardest to engage peoples' attention to is death planning. Why?

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## A Record Number Of Americans Out Of Work Means Next Year's Tax Season Could Be Full Of Surprises – But A Little Planning Ahead Can Help

A survey found that for most Americans (86%), tax outcomes significantly impact how they feel about their finances all year. But there's still time to reduce uncertainty and make sense of the impact life changes.

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## How To Delete Your Information From People-Search Sites

If you've ever entered your name into a search engine, you might be shocked at just how much sensitive information crops up. If you don't want the information to be easy to find, you'll need to treat this as a periodic maintenance task, not a one-time project.

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