



Young America Capital

ACCESS. EXPERIENCE. INTEGRITY.

Young America Capital

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Financial Services & Fin-Tech Focus



Young America Capital, LLC is a FINRA/SEC licensed broker dealer based in the New York metro area consisting of 36 seasoned professionals most of whom come from bulge-bracket financial services firm backgrounds. The firm serves the investment banking needs of early stage and middle market companies. It also offers specialized placement agent/3rd party marketing services to both funds and investors in the alternative investment arena.

### Investment Banking Services

- Mergers & Acquisitions
- Restructuring
- Private Placement
- Strategic Advisory
- Fairness Opinions

**Industry Specialists** - Senior investment banking professionals bring deep sector expertise within these verticals:

- Consumer & Retail
- Energy & Clean-tech
- **Financial Services & Fin-Tech**
- Healthcare & Life Sciences
- Transportation, Infrastructure & Logistics
- Real Estate
- Technology, Media & Telecommunications

### Placement Agent Services

- Assists hedge fund manager's capital raising efforts across the alternative spectrum, marketing to institutional investors.
- Works in consultation with hedge fund managers to review their strategy, focus their brand and optimize their structure.
- Dedicated and experienced sales team matches funds with the needs and demands of the institutional investor.
- Also acts as a resource to assist investors with their hedge fund allocation process.
- Provides services to funds of all sizes; historically enjoyed multi-year relationships with clients, in some cases growing them from \$50 million in assets up to \$1 billion.
- Raised over \$1.5 billion in capital for managers from institutional investors around the world.



**OUR  
SPECIALIZED  
APPROACH**

- Our principals employ a personalized approach, leveraging our multi-cultural affinity to ensure we effectively bridge the cultural gap prevalent in many international transactions
- On an individual basis, our team of advisors are each specialized in a specific discipline, but as one cohesive unit, we are diversified in areas of expertise and industry knowledge, enhancing our firm's capability to navigate through complex corporate challenges
- We work closely with key executives to develop a high-level perspective of the client's corporate objectives, but we also conduct in-depth due diligence at subordinate levels to ensure a thorough understanding of objectives and obstacles
- We leverage our extensive network in the US to present our clients with the most exhaustive list of options possible
- We are success-driven, both in attitude and in the way we charge for our services

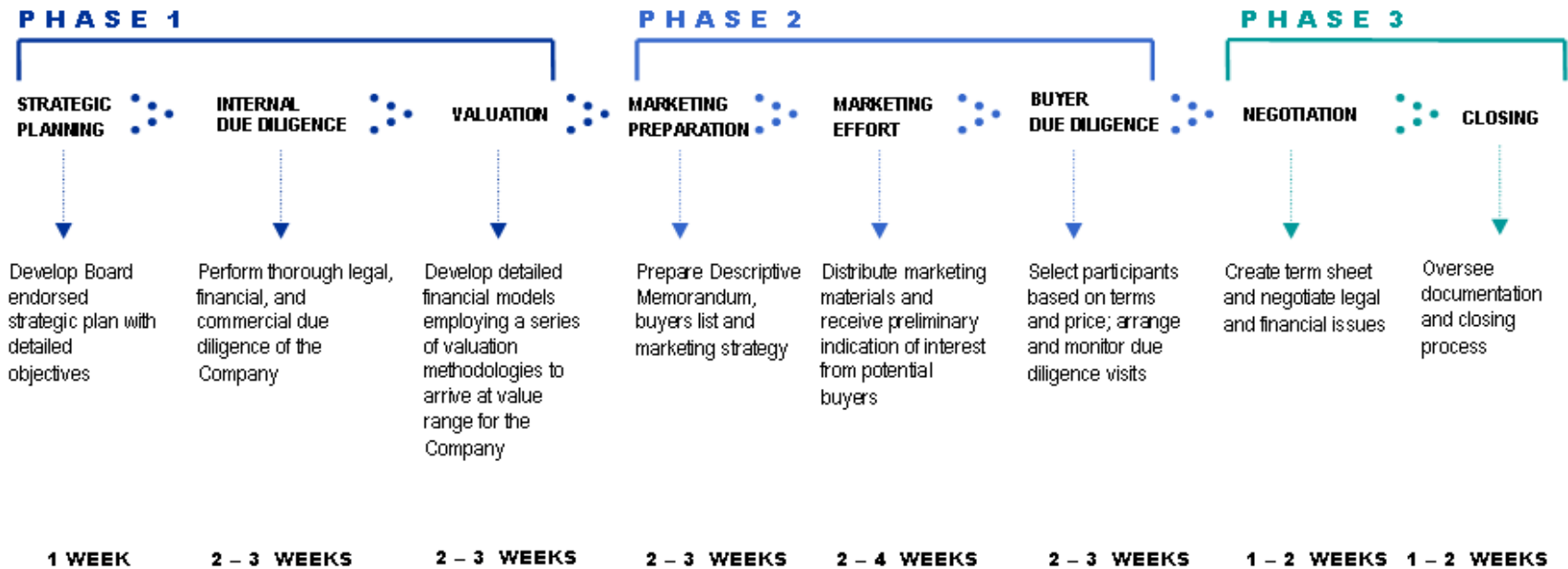
**OUR  
GUIDING  
PRINCIPLES**

- Our philosophy is to create enduring, long-standing relationships with our clients; to represent our client and serve in their best interest every step of the process, from start to finish and thereafter
- We believe establishing an uncompromising level of trust is critical to a solid foundation for successful deal execution

**OUR  
PEOPLE**

- We invest a significant amount of our resources in developing new talent to support our Senior Professionals to ensure an uninterrupted value stream to our clients
- Our Firm values diversity and encourages an entrepreneurial work environment
- Our people come from diverse backgrounds and possess unique sets of skills that enriches the firm's culture and propels constant growth and development





Young America Capital deploys a detailed and methodological investment banking approach employing best practices. We recognize that most situations warrant a customized approach to accommodate each unique circumstance. We work diligently across the three phases from planning and valuation to marketing and due diligence through negotiation and closing.



## Financial Services & Fin-Tech

### Recent client engagements:

- Advising [www.InterfaceFinancial.com](http://www.InterfaceFinancial.com) on a \$5M capital raise. Online factoring exchange/platform.
- Advising Aurum Intl on a \$20M capital raise. Online gold trading and storage platform.
- Advising [www.UAIG.net](http://www.UAIG.net) on a \$30M equity/debt capital raise. Auto insurance company – Florida market.
- Advising [www.FirstTrinityFinancial.com](http://www.FirstTrinityFinancial.com) on a \$30M capital raise. Life and annuity insurance company.
- Advising [www.HedgeCoVest.com](http://www.HedgeCoVest.com) on a \$5M capital raise. Hedge fund replication asset management platform.
- Advised [www.Clearable.com](http://www.Clearable.com) on a \$10M equity capital raise. Blockchain based Derivatives Clearing House.
- Advised [www.Transaxion.com](http://www.Transaxion.com) on a \$3M equity capital raise. B2B payment platform.
- Advised [www.Axialmarkets.net](http://www.Axialmarkets.net) on capital raising issues. B2B M&A and Capital Raising deal-flow portal.
- Advised [www.Ammado.com](http://www.Ammado.com) on a \$10M capital raise. Online global donation/fundraising platform.
- Advised [www.CGI-NA.com](http://www.CGI-NA.com) (subsidiary of Societe Generale) on the sale of \$300M+ boat loan portfolio.
- Advised [www.ActiveFundingGroup.com](http://www.ActiveFundingGroup.com) on \$50M of debt financing. Hard money lender.
- Advised Clear Trade on a \$40M capital raise. Purchased by Deutsche Bourse. OTC derivatives exchange.
- Advised Surface Exchange on a \$20M capital raise. OTC foreign currency options exchange.
- Advised [www.LendingClub.com](http://www.LendingClub.com) on \$100M+ debt financing. One of the largest online lending portals.
- Our team has worked on dozens of additional financial services and fin-tech capital raise and M&A transactions over the past 20+ years.



## Fin-Tech & Financial Services – Senior Team

**Peter Formanek, Managing Partner** Peter has 30+ years of experience advising fund managers, family offices and companies. He has been involved in 300+ transactions over the course of his career and is also involved in the private equity field providing deal origination, fundraising, operations and COO/CFO level expertise and guidance. Prior to establishing Young America Capital, Peter was CFO of Southern Cross Group, which has raised \$2B+ of AUM over four funds. Peter is also the Managing Partner in a wealth management focused CPA firm. He began his career as a Financial Analyst with Spear, Leeds & Kellogg (now part of Goldman Sachs) and as Analyst/Database Administrator at Donaldson, Lufkin & Jenrette. Peter received his BS in Accounting, magna cum laude, and an MBA in Finance from the University of Bridgeport. FINRA licenses 7, 24, 28, 63, 79, 99.

**Omar Brown, Managing Director** Omar has 25+ years of experience in financial services as a senior manager at Merrill Lynch & Co, Bank of America, Cowen & Co, BTIG and RedTail Capital markets. He has managed debt and equity risk in management roles in the convertible bond and exchange traded funds businesses. Prior to Young America, Omar was an active advisor and investor (endowment and hedge fund) in the alternative investment space with transaction history in both equity and debt products across all major industry groups. Omar received his BS in Economics from Amherst College. FINRA licenses 7, 63, 24.

**Sasson Posner, Managing Director** Sasson has originated, structured and distributed structured credit and structured insurance/reinsurance products throughout his career at Centre Re, Lehman Brothers, Willis Re, and Deutsche Bank, where he was most recently for the last 10 years and was a managing director at the Pension & Insurance Risk Markets group. Sasson holds a B.S. from Rochester Institute of Technology (RIT) and an MBA from the University of Chicago. FINRA licenses 7, 24, 63.

**Eric Kramer, Managing Director** Eric has 17+ years of experience at Goldman Sachs in leveraged finance sales, equities sales & trading, and electronic trading sales, primarily covering the hedge fund world. Eric received his BA in Economics, magna cum laude. FINRA licenses 3, 7, 9, 10, 55, 63.

