

Press Release: Keith A. Peacock, Partner, Earns CPFA Designation

Providence, RI, October 14, 2020 – The Virtus Group is pleased to announce Keith A. Peacock has earned his Certified Plan Fiduciary Advisor (CPFA®) designation from the National Association of Plan Advisors (NAPA).

Plan advisors who earn their CPFA® demonstrate the specialized Knowledge required to act as a plan investment fiduciary or to help plan fiduciaries manage their roles and responsibilities. The Certified Plan Fiduciary Advisor (CPFA®) credential demonstrates knowledge, expertise, and commitment to working with retirement plans.

This designation focuses on building a sound investment fiduciary process. By earning the CPFA®, one can “demonstrate the expertise required to act as a plan investment fiduciary or help plan fiduciaries manage their roles and responsibilities.”

Securities and Advisory Services offered through LPL Financial, a Registered Investment Advisor. Member FINRA/SIPC

About National Association of Plan Advisors

The National Association of Plan Advisors, an affiliate organization of the American Retirement Association, is a professional society uniquely committed to seven core principles of advisors serving employer-sponsored retirement plans: (1) The retirement industry is in transition and NAPA is a leader for positive change; (2) NAPA's core purpose is to enhance retirement security in America; (3) NAPA members focus on providing high quality, professional advice to retirement plans and/or their participants; (4) NAPA members are committed to leading the transition to a more transparent, effective, professionally governed retirement system; (5) NAPA members may serve as either fiduciaries or non-fiduciaries, but are committed to clearly disclosing their fiduciary or non-fiduciary status to their ERISA retirement plan clients; (6) NAPA members pledge to comply with all requirements relating to retirement plans that are or will be required by the SEC, DOL, or any other governing agencies; and (7) NAPA members pledge to maintain ethical standards in their representation of plan sponsor and participant clients and will strive to service them under a process that puts their clients' interests first. More information on NAPA can be found at www.napa-net.org/about-us.