



EVERETT FINANCIAL GROUP

Weekly Commentary

March 10, 2020



Round, Not Flat

If you thought Columbus had to convince people the world was round-you've been had, by a writer named Washington Irving. Irving is well known today for short stories like "Rip Van Winkle" and "The Legend of sleepy Hollow." But in 1828 he wrote a best-selling history book about Columbus. One chapter described a dramatic confrontation in which Columbus sought to win over a gathering of disbelieving Spanish scholars who argued that the world was flat.

Nice story. The truth is that Aristotle proved the earth was round two thousand years earlier, pointing out the curved shadow it casts on the moon. By Columbus's time, virtually all learned people took that for granted.

Columbus really did meet with the scholars, but the argument he had with them was about something completely different: the size of the globe. And Columbus was flat out wrong: he thought the earth was small enough that it would be a short sail to India.

But Irving's romanticized version made Columbus the enlightened hero overcoming myth and superstition. That's what people wanted to believe, and that's what became enshrined as

history.

What set Christopher Columbus apart was not his belief that the world was round, but his persistence. He spent nearly a decade pestering Ferdinand and Isabella of Spain before he finally was able to get funding that allowed him to set forth on what he called "the enterprise of the Indies."

The Greatest Stories Never Told By Rick Beyer

Weekly Market Commentary March 9, 2020

The Markets

Last week, market volatility reached levels that make many investors uncomfortable.

On Monday, the Dow Jones Industrial Average surged higher, delivering its biggest one-day point gain in history. The catalyst may have been reports that 'Group of Seven' (G7) finance ministers and central bank governors were meeting via conference call on Tuesday. French Finance Minister Bruno Le Maire indicated the discussion would lead to coordinated monetary efforts to address economic issues related to the coronavirus, reported *Reuters*.

The G7 includes seven countries: United States, United Kingdom, Germany, Canada, Japan, France, and Italy. The European Union is a 'non-enumerated' member. The nations represent about 50 percent of the global economy, according to the *Council of Foreign Relations*, and was formed to coordinate global policy.

On Tuesday, the U.S. Federal Reserve (Fed) implemented a surprise rate cut. The pre-emptive move surprised many because the Fed's policy-setting meeting was just two weeks away. The policy change sparked anxiety among investors. The Standard & Poor's 500 Index, which had gained about 4.6 percent on Monday, dropped 2.8 percent on Tuesday, reported Ben Levisohn of *Barron's*.

U.S. Treasury yields moved lower, too. The yield on 10-year U.S. Treasuries closed below 1 percent for the first time ever last week, reported Alexandra Scaggs of *Barron's*.

On Friday, a robust employment report was largely ignored, reported Randall Forsyth of *Barron's*, as were increases in the *Atlanta Federal Reserve's GDPNow* estimate indicating economic growth during the first quarter may have been stronger than anticipated. Despite a downward swing on Friday, major U.S. stock indices finished the week higher.

Forsyth also reported Kenneth Rogoff, Professor of Economics and Public Policy at Harvard, is concerned the economic consequences of the coronavirus could include inflation. Production slowdowns and supply chain disruptions caused by the coronavirus could result in a mismatch between the supply of goods available and demand for goods across the globe.

In a *Project-Syndicate* commentary, Rogoff explained, "...the challenge posed by a supply-side-driven downturn is it can result in sharp declines in production and widespread bottlenecks. In that case, generalized shortages - something some countries have not seen since the gas lines of 1970s - could ultimately push inflation up, not down," he contends."

Until more is known about the coronavirus, markets may remain volatile.

Data as of 3/6/20	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	0.6%	-8.0%	7.3%	7.8%	7.5%	10.1%
Dow Jones Global ex-U.S.	0.3	-10.4	-3.1	1.6	0.4	1.7
10-year Treasury Note (Yield Only)	0.7	NA	2.7	2.5	2.2	3.7
Gold (per ounce)	4.6	10.6	31.0	11.0	7.5	4.1
Bloomberg Commodity Index	-0.3	-12.5	-12.3	-6.7	-6.8	-6.2

Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

WHEN ARE PEOPLE THE GLOOMIEST? In 2005, a psychologist considered a variety of criteria - weather, debt levels, income, post-holiday mindset, New Year's resolutions, motivation levels, and more - and decided the third Monday in January was the day people are gloomiest, reported the United Kingdom's *Medical News Today*.

His efforts were part of a travel company marketing campaign encouraging people to book flights in order to combat the post-holiday blues.

Now, *The Economist* has carefully analyzed music consumption to "create a quantitative measure of seasonal misery." The publication used data from a popular music streaming service that offers 50 million options to 270 million people in 70 plus countries to track the type of songs people around the world listened to each month from January 1, 2017 to January 29, 2020.

The Economist relied on the streaming company to determine the emotional scale of the songs played during any given month. It explained, "The firm has an algorithm that classifies a song's "valence," or how happy [a song] sounds, on a scale from 0 to 100. The algorithm is trained on ratings of positivity by musical experts and gives Aretha Franklin's soaring "Respect" a score of 97; Radiohead's gloomy "Creep" gets just 10." The happier end of the valence spectrum also included:

- OutKast's "Hey Ya!"
- Taylor Swift's "Shake It Off"
- Luis Fonsi's "Despacito"

The sadder end included:

- Adele's "Make You Feel My Love"
- Simon & Garfunkel's "Bridge Over Troubled Waters"
- Nina Simone's "I Put A Spell On You"

When the results were tallied, the global top 200 songs for February were the gloomiest overall. If you were curious, people played the happiest songs during July, although there was a joyful spike in late December for Christmas.

Weekly Focus - Think About It

"The whole of life itself expresses the blues. That's why I always say the blues are the true facts of life expressed in words and song, inspiration, feeling, and understanding. The blues can be about anything pertaining to the facts of life. The blues call on God as much as a spiritual song do."

--Willie Dixon, Blues musician

Best Regards,



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* Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.

* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

* All indexes referenced are unmanaged. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment.

* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

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