Part 2B of Form ADV
Brochure Supplement

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H.D. Vest Advisory Services (SM)
6333 North State Hwy 161 - 4th Floor, Irving, TX 75038
866/218-8206 opt 5

This brochure supplement provides information about David St. John that supplements the H.D. Vest Advisory Services (SM) brochure. You should have received a copy of that brochure. Please contact the Supervisor listed below if you did not receive H.D. Vest Advisory Services (SM)'s brochure or if you have any questions about the contents of this supplement.

Additional information about David St. John is available on the SEC's website at www.adviserinfo.sec.gov.

Advisory Consultant Information

Name: David St. John
Address: 9500 N 129Th E Ave, Ste 122 , Owasso, OK 74055
Phone: (918) 272-7200

Educational Background & Business Experience

This section of the brochure supplement provides information on your Advisory Consultant's age, educational background and employment history.

Date of Birth: 1952

Educational Background

The following information details your Advisory Consultant's formal education. If a degree was attained, the type of the degree will be listed next to the name of the institution. If a degree is not listed, the Advisory Consultant attended the institution but did not attain a degree.

National University	MBA
Oklahoma State University	MSaccttax

Business Experience

The following information details your Advisory Consultant's business experience for at least the past 5 years.

H.D. VEST ADVISORY SERVICES
ADVISORY REPRESENTATIVE
From: 10/1/2012 **To:** PRESENT

HD VEST INVESTMENT SERVICES
REGISTERED REPRESENTATIVE
From: 10/1/2012 **To:** PRESENT

HD VEST ADVISORY SERVICES INC
ADVISOR
From: 10/1/2012 **To:** PRESENT

Business Experience

HD VEST INSURANCE AGENCY INC
AGENT
From: 10/1/2012 **To:** PRESENT

VSR FINANCIAL SERVICES, INC
REGISTERED REP
From: 7/1/2011 **To:** 10/1/2012

VSR ADVISORY SERVICES, INC
IAR
From: 7/1/2011 **To:** 10/1/2012

ING FINANCIAL PARTNERS
REGISTERED REP
From: 1/1/2005 **To:** 6/1/2011

ST. JOHN FINANCIAL GROUP. INC
OWNER
From: 1/1/2001 **To:** PRESENT

Professional Designations

The following provides information on professional designation(s) that your Advisory Consultant earned. Additional information about various professional designations is available at http://apps.finra.org/DataDirectory/1/prodesignations.aspx.

CERTIFIED FINANCIAL PLANNER (CFP)

Candidates must pass a CFP-board registered program or hold one of seven advanced degrees, designations or professional licenses and pass the CFP exam. Prerequisites include a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. Thirty hours of continuing education must be completed every two years. Areas of study include insurance and estate planning, employee benefit and tax planning, as well as investment and retirement planning. CFP practitioners are also subject to strict adherence to the CFP Board's Financial Planning Practice Standards and Professional Code of Ethics and Responsibility.

Chartered Financial Consultant (ChFC)

The curriculum for this designation consists of six core and two elective courses, with a final proctored exam for each course. Prerequisites include three years of full-time business experience within the past five years. Continuing education requirement is 30 CE credits every two years. Areas of study include fundamental instruction on the concepts of financial planning, including investment, retirement, estate, insurance and tax planning. Individuals who have earned this designation must adhere to The American College Code of Ethics and Procedures.

Disciplinary Information

This section of the brochure supplement details any legal or disciplinary event(s) that may be material to your evaluation of your Advisory Consultant.

There are no legal or disciplinary event(s) to disclose. Additional information about your Advisory Consultant is available at www.finra.org/brokercheck or www.adviserinfo.sec.gov.

Other Business Activities

H.D. Vest Investment Services(SM) is a broker-dealer affiliate of H. D. Vest Advisory Services(SM) ("HDVAS"), an investment advisory firm. Advisory Consultants of HDVAS are also registered representatives of H.D. Vest Investment Services(SM) and are able to provide both investment advisory and brokerage services to Clients. When providing brokerage services to Clients, Advisory Consultants typically receive payment in the form of commissions or sales loads and may also receive mutual fund trails.

Your Advisory Consultant may have an incentive to recommend certain Programs or services over others based on various compensation factors. We intend, however, to make all recommendations independent of any compensation considerations and based solely on our obligations to consider your objectives and needs. The Firm has a supervisory structure in place to review for potential conflicts of interest.

In addition, most Advisory Consultants derive substantial income and spend considerable time providing legal, tax accounting, payroll or other products or services that are not affiliated with HDVAS or its affiliates. The responsibilities of HDVAS and its affiliates relate specifically to offering approved securities and investment advisory services, and do not apply to any other products or services obtained from the Advisory Consultant.

The following details any Other Business Activities of your Advisory Consultant that are not referenced above.

ST John Financial Group Inc	Owner/Sole Proprieter
HD Vest Insurance Services Inc	Owner/Sole Proprieter

Additional Compensation

From time to time, the Firm initiates incentive programs for Advisory Consultants. These programs may compensate them for referring new Advisory Consultants to HDVAS or for attracting new assets or referring business. Advisory Consultants who participate in these incentive programs may be rewarded with cash and/or non-cash compensation, such as bonuses, training symposiums and recognition trips and therefore may have a financial incentive to recommend HDVAS and the products and services offered by HDVAS.

HDVAS has programs whereby a retired Advisory Consultant may receive compensation for an agreed-upon time frame for production generated by the new Advisory Consultant servicing your accounts, even though the retired Advisory Consultant may not provide further services to you.

Supervision

The Firm maintains a supervisory structure designed to detect and prevent violations of securities laws, rules and regulations. The Firm requires all supervisory personnel to meet appropriate qualification criteria and to exercise diligence while supervising Firm activities. Qualified supervisory personnel use various systems and other supervisory tools to monitor transactional and account activity to ensure adherence with Firm policies and procedures. In addition, the supervisory structure and its personnel are regularly evaluated for their effectiveness, compliance and adherence to the Firm's standards.

Below is the name and contact information for your Advisory Consultant's Supervisor.

Supervisor: Steven Sarosy
Title: Sales Supervisor
Phone: 866-218-8206 opt 5