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## LOCAL BUSINESS ANNOUNCES 3<sup>rd</sup> ANNUAL SCHOLARSHIP OPPORTUNITY FOR MICHIGAN STUDENTS

*Timothy Herbert Financial Group is Giving Back, One Student at a Time*

**Auburn Hills, MI –January 5, 2015** - Timothy Herbert Financial Group is proud to announce their 3rd annual partnership with Northern Michigan University for the 2015-2016 *Timothy Herbert Scholarship Fund*. This scholarship will award \$2500 to qualifying students enrolled in the College of Business at Northern Michigan University.

Initiating a scholarship foundation has always been a project close to the heart of Timothy Herbert, founder of *Timothy Herbert Financial Group*. Tim was born in Detroit and raised in the metropolitan area where his father and both grandfathers worked in the auto industry. Similar to our current economic situation, the 70's presented a struggling economy as well, which resulted in the layoff of Tim's father for more than two years. Due to his family's financial struggles, Tim began working a number of odd jobs to ensure he had the funds to receive a first-class college education. Through his perseverance and dedication, Tim was able to graduate magna cum laude from Northern Michigan University and then went on to earn his Master's Degree in Business from Central Michigan University. Upon graduation, Tim decided that he wanted to work for a local company and assist in growing the Michigan economy. Following in his father's footsteps, Tim proudly took on the role of Human Resources Manager for General Motors. Through this pivotal position, Tim was able to build his clientele and launch his own independent financial company specializing in retirement planning for GM and automotive employees.

Tim understands the trials and tribulations students face when it comes time to put themselves through college. The hope of this scholarship is to help students pursuing a business degree to complete their education at a Michigan university while simultaneously helping to grow the local economy. "I started out as a local kid trying to pay my way through college, and now I am at a place in my life where I have the chance to give back to the state that provided me with so many wonderful opportunities. If I can help even one student make their dreams a reality, then everything was worth it," says Herbert.

To review the full scholarship guidelines, please visit [www.timothyherbert.com](http://www.timothyherbert.com), click on the *Giving Back* tab and then select the *Timothy Herbert Scholarship* link. Each student must submit an essay describing how they plan to use their degree to improve the state of the Michigan economy.

### About Timothy Herbert Financial Group

*Tim Herbert has been a successful and independent financial advisor since 1985 and has developed his financial planning process to serve the needs of automotive employees and retirees. Herbert says, "Our mission is to form long-lasting relationships with our clients so we may assist them in reaching their wealth management objectives and obtain financial peace of mind."*

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For more information about this scholarship or to schedule an interview, call 248.648.8598 x113 or email [ekaadou@cfemail.com](mailto:ekaadou@cfemail.com)

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