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Life's choices

How often in life have we been given a choice between two alternatives and neither alternative is appealing? Investments represent just such a cross roads now.

The stock market gets exciting

Since the beginning of the year, the stock market has risen to record highs. The excitement over equity investing inevitably leads to expectations of ever-higher returns even though history holds no examples of this ever happening.

Bonds were the strength

Bonds have plowed ahead as though digging a deep furrow. Slowly, steadily moving forward, providing some small certainty as the stock market flailed about. The unsettling truth is that the stability in the bond market comes as a result of artificial interest rate controls, leaving many to wonder when the plowing will stop.

What should we do?

The confusing choice between stocks and bonds has led many investors to put their money in a bank account with its apparent safety. The truth is that active professional management provides a unique fourth option many people don't consider.

Active management may be the answer

By empowering a professional portfolio manager to move your assets between stocks, bonds, cash and alternative investments, your portfolio could dynamically adjust to this changing environment. Of course, there is usually greater risk when you seek a bigger return, so we need to talk about your needs to see if this type of investing is appropriate for you.

Is it time for you to choose a different path?

Don't you wish that every time in your life you had a choice you could pick both? Now technology allows you to do just that. I'd like to tell you about how active management could prevent you from having to choose between the rollercoaster and plow horse. Let's talk soon, before one market or both take a holiday.

Kindest Regards,

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LPL, Registered Representative

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