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**Stand Up and Play Foundation Joins the Wisconsin Adaptive Sports Association
to Enhance Paramobile Usage by the Disabled**

MILWAUKEE (July 13, 2016)

The Wisconsin Adaptive Sports Association, Inc. (WASA) is excited to announce that the Wisconsin Chapter of the Stand Up and Play Foundation is now part of our family of collaborative adaptive sports programming. WASA will enhance the impact and use of Stand Up and Play's Paramobiles through regular events and programming.

"WASA was founded to deliver ongoing and weekly adaptive sports and recreation opportunities for those impacted by mobility and visual impairments in Wisconsin" said Mareike Miller, WASA Program Director, "we are honored to welcome Stand Up and Play to our family and their paramobiles to our repertoire. This new relationship will provide additional opportunity in Southeast Wisconsin for the regular use of our equipment in many settings like golf, park visits and many more venues."

"The WASA organization provides the necessary resources and experience to lift our Stand Up and Play Wisconsin Chapter to the next level." said Jeff Stroud, Executive Director of the Wisconsin Chapter.

WASA is a collaborative adaptive sports entity providing greater access and opportunities in Wisconsin to those in our community with a physical disability or visual impairment. To learn more or sign-up for some of the programs WASA offers, people can visit <http://www.wisconsinadaptivesports.org/>.

"This type of partnership is one of the primary reasons we established the Wisconsin Chapter of Stand Up and Play. The dream of helping more physically disabled individuals enjoy life is becoming a reality through partnerships like this one with WASA." said Karen Ellenbecker, Founder of the Wisconsin Chapter.

About WASA: In 2013 AFAR, Inc. (Adaptive Fitness, Athletics, and Recreation, Inc.), d/b/a The Ability Center recognized a unique opportunity to unite a group of Milwaukee, Wisconsin area adaptive sports teams into one collaborative adaptive sports entity. Known today as the **Wisconsin Adaptive Sports Association, Inc. (WASA)**, these entities will together provide greater access and opportunities to those in our community with a physical disability or visual impairment. The mission is "To promote community collaboration of adaptive sports and recreation opportunities to those with physical disabilities and visual impairments in Wisconsin." WASA is a 501(c) (3) tax-exempt, nonprofit organization.

MORE

About Stand Up and Play – Wisconsin Chapter: Our objective is to provide the opportunity for people without the full use of their legs to participate in activities not available to them. While the unit was originally designed for golfers, it can also be used in other recreation, sports and leisure activities such as fishing, skeet or archery. A generous gift from the Ellenbecker Charitable Foundation makes the Paramobile available in our community at no charge to the participant. It will provide mobility and support required to participate in activities that require standing.

About Ellenbecker Investment Group (EIG): Headquartered in Pewaukee, Wisconsin, with a second office in Whitefish Bay, Wisconsin, Ellenbecker Investment Group (EIG) has been providing fee-based financial planning, estate planning, and investment services since 1996. As a registered investment advisor, the firm manages assets for clients, including individuals, families, and corporations. The company works diligently to address each client's particular situation and needs, ranging from consultation services to ongoing wealth management services. EIG has an A+ Better Business Bureau (BBB) rating and is the only financial advisory firm to have received three BBB Torch Awards for Ethics & Integrity (2005, 2010, 2016). For more information, visit www.ellenbecker.com, call (888) 642-7526, or email info@ellenbecker.com.

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