

Surf Safe:

Tricks to Recognize Spam Emails



Uses Scare Tactics

- Threatens to delete your account
- Sets an unreasonable timeline—*you must reply by tomorrow*



Asks for Too Much Information

- No reputable company will ask for your Social Security number, birth date, bank account number or credit card number in an email.



Asks for Money

- Especially money that can't be tracked, like cash or a traveler's check



Makes an Offer You Can't Resist

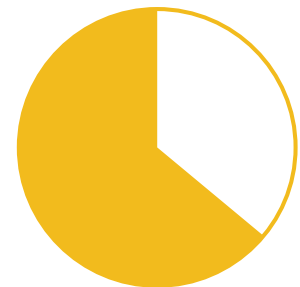
- *"You've won our \$1,000,000 sweepstakes!"*



Feels a Little Off

- Doesn't refer to you by name
- Typos in the text
- Sender address is unfamiliar or has unusual mix of numbers and words

Symantec Study Shows:



64% of emails sent each day around the world are spam.