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### **Election 2020: Be Confident. Be Bold. Be Patient**

It should come as no surprise that the economy is the most crucial issue in the upcoming election.

But here's something that may surprise you. More than 90% of investors say they plan to change their portfolio in the 12 months following the election.[\[1\]](#)

Some are preparing to adjust their stock holdings, while others are looking to adjust their bond positions. Some say they expect to boost their cash portion, while others consider doing "something else financially" as a result of the election.<sup>1</sup>

During each election cycle, it's common to see surveys that ask investors, "Do you plan to make any changes to your portfolio as a result of the election?" It's only the confident, bold, and patient investor who answers, "No. I don't plan any changes."

Second-guessing your investment strategy is natural, especially with an election on the horizon. Emotions are running high as investors consider each presidential candidate's positions and how they may influence the economy.

But this election cycle, challenge yourself to be confident. To be a patient investor who knows that investing involves risks, making decisions based on your goals, time horizon, and risk tolerance. Be the bold investor who knows that sound analysis should drive portfolio decisions, not a knee-jerk reaction to a current event.

Kind Regards,

Thane McCready, CFP®  
Cobalt Unlimited

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[\[1\]](#) HartfordFunds, “2020 Customer Election Survey”