

Endeavor Wealth Management Partners With Natixis Global Asset Management

As you know, Endeavor Wealth Management has been a proponent of the use of alternative asset classes and non-correlating assets to manage volatility while paying particular attention to risk management for some time, we are now taking it to the next level.

In continuing our effort and commitment to deliver investment portfolios that seek to weather various market conditions, we have partnered with Natixis Global Asset Management to participate in a process they call "Durable Portfolio Construction®". Durable Portfolio Construction® is an investment philosophy that focuses on pursuing smarter strategies for navigating today's complex market, while building a solid foundation for addressing tomorrow's goals. Rooted in conventional asset allocation strategies, it incorporates new ideas about managing risk and achieving diversification proven in volatile markets and uncertain times. It moves portfolio construction beyond the traditional stock/bond split to an approach that you may want to consider in today's market and tomorrow's.

There are 5 basic tenants to the Durable Portfolio Construction® process:

- 1) Put Risk First - a greater focus on risk management, looking at risk as an input, not an output.
- 2) Maximize Diversification - consider the broadest possible range of asset classes and use non-correlated asset classes.
- 3) Risk-Managed Alternatives - Having a more complete set of portfolio tools; potential to lower correlations, temper volatility and add new sources of potential return.
- 4) Smarter Use of Traditional Asset Classes - more efficient ways to tap the long-term potential of stocks and bonds.
- 5) Consistency of Process - stay focused on the big picture, regardless of short-term market changes.

While our current portfolios have been using most of the philosophies and tools mentioned above for some time, this partnership has taken it to a higher level. You will see some tweaks to your portfolio that reflect a fine-tuning of the approach as we continue to deliver broadly diverse, risk managed portfolios to our clients.

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