



5 Reasons Why Hiring an intern Is a Win-Win Business Solution

July 29, 2016 (Trappe, PA) – Being a winning business is more than being the very best at what you do. At Kalejta Financial Management we believe winning is about giving back to the community and people we serve. One of the ways we do this is by employing local college interns.

If you're a small business owner and you've considered hiring an intern, but you have not made the decision to do so we have some first-hand experience we'd like to share with you.

Let's start by taking a look at our most recent intern - a student from Ursinus College, Brendan Werner. We first met Brendan by participating in the 2016 Ursinus Career Fair. Like other interns we've employed, Brendan was hungry to receive hands-on training. Over the course of his 12 week program, each of our team members embraced Brendan by providing job training and shadowing. Once Brendan completed his basic training, he was able to assist our firm with the completion of several side projects. Our team really appreciated his extra set of hands.

Employing Brendan as our college intern truly was a win-win for him and our firm. If you're careful to select the right intern for your small business we think you'll agree.

Here are the 5 reasons why we believe hiring an intern is a win-win solution for small business owners.

- First and most importantly, you're giving back. As we mentioned above, giving back is a top priority of our firm. And if you're a successful small business, we think you should always maintain an attitude of giving. By employing an intern, you are making a way for today's students to gain valuable experience, develop their skills and strengthen their resumes. There is a real sense of joy in helping students in their path to career development and success.
- Second, if you're a growing small business owner looking for an intern partnering with a local college or university near you makes perfect sense. Career fairs offer greater exposure for your small business. In one way, your participation as a small business owner helps support the "think local" movement. After all, students with the top talent often go for big-name businesses; however, depending on their major a small or mid-size business may actually provide better learning experiences to them.

- Third, depending on how long you've been in business you may be in need of new people who bring with them novel perspectives and fresh ideas – and college students are perfect for this! Their specialized strengths and skills, especially in technology, could bring new abilities to you and your current employees.
- Fourth, employing an intern can help develop the leadership skills of your current employees. By involving everyone on your existing team with the opportunity to train and mentor, you create leadership opportunities for employees who may not naturally be leaders. Moreover, allowing each team member to talk about what they do best creates pride of ownership and develops confidence.
- And finally, employing an intern allows you to take advantage of your interns' short-term support. It's highly likely that you and your staff will appreciate the extra set of hands to help your full-time employees be more productive and also prevent them from becoming overburdened by side projects.

Even though students will soon be returning to school and summer internships are the most common, many students look for fall and spring internships especially if they have not met their internship requirements for graduation.

For all these reasons and more, we believe that hiring an intern any time of the year is a win-win solution for you and your small business.

For more information about Kalejta Financial Management, our internship program or other ways we give back to our community visit www.Kalejta.com.

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