

Weekly Commentary

January 16, 2018

THE MARKETS

Inflation, inflation, where's the inflation?

The *U.S. Federal Reserve* has been raising interest rates in anticipation of higher inflation.

In its 2018 forecast, indicated it expected to see "a gradual increase in global core inflation, albeit to levels that are still below central bank targets in most places."

At year-end 2017, Barron's wrote:

"Economists have raised the specter of inflation for several years, only to be disproved time and again. There's reason to believe, however, that 2018 will be different – that prices will finally rise in a more sustained pattern, forcing stock- and bond-market investors to react to a new trend. 'An unanticipated acceleration in inflation is probably the biggest risk for markets in 2018,' says Larry Hatheway, chief economist at GAM

Investments... Economists like Hatheway aren't expecting runaway inflation, as in the days of disco and leisure suits, when prices rose by double digits. They're girding for an annual increase of 2 percent to 2.5 percent at the most."

Last week, data released by the *Department of Labor* showed U.S. inflation, as measured by the Consumer Price Index, ticked higher (0.1 percent) during December. With food and energy excluded, the index was up 0.3 percent. Shelter, which reflects the cost of rent, rose the most (0.4 percent). The indices for medical care, new vehicles, used vehicles, and vehicle insurance all increased during December.

Some publications are predicting December's uptick in inflation will lead to a March rate hike by the Federal Reserve. It's difficult to say with certainty, however, until January's inflation report is released on February 14.



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Data as of 1/5/18	1 WEEK	YTD	1 YEAR	3 YEAR	5 YEAR	10 YEAR
Standard & Poor's 500 (Domestic Stocks)	1/6%	4.2%	22.7%	11.2%	13.6%	7.0%
Dow Jones Global ex-U.S.	0.9	3.7	26.1	7.8	5.0	0.6
10-year Treasury Note (Yield Only)	2.6	NA	2.4	1.9	1.9	3.8
Gold (per ounce)	1.2	2.8	10.6	2.9	-4.4	4.0
Bloomberg Commodity Index	1.0	0.7	0.3	-4.5	-8.7	-7.5
DJ Equity All REIT Total Return Index	-3.1	-5.1	2.9	3.1	8.1	8.0

Notes: S&P 500, DJ Global ex US, Gold, DJ-UBS Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; the DJ Equity All REIT TR Index does include reinvested dividends and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods. Sources: Yahoo! Finance, Barron's, djindexes.com, London Bullion Market Association. Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

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HOW LONG DO YOU WANT TO LIVE?

In 2013, the Pew Research Center asked Americans about the ideal lifespan. More than two-thirds (69 percent) gave an age between 79 and 100. Four percent wanted to live to be anywhere from 101 to 120, and another four percent wanted to live beyond 120.

It's interesting to note the lifespans named by survey respondents generally matched to some scientists' predictions about the hardiness of humans. One of the authors of a muchdebated article in the journal *Nature* reported, "It seems highly likely we have reached our ceiling...From now on, this is it. Humans will never get older than 115."

A slew of billionaire investors falls into the dissenting camp. They're starting companies and funding research with the goal of making death optional, reported *The New Yorker*.

LiveMint wrote:

"Death is an old technology but, like the umbrella, it has endured...Most of the billionaires who have waged the war against ageing and death are from Silicon

Valley because they are the sort of people who have been trained to believe that a problem, because it is a problem, must have a solution."

While human longevity is interesting to think about, it also has some practical applications. For instance, the life expectancy chosen for a retirement plan should be carefully considered. It influences the amount saved, the investments chosen, and the retirement income withdrawn.

If you would like to talk about your retirement and how it factors into your financial plans, give us a call.

WEEKLY FOCUS— THINK ABOUT IT

"It's paradoxical, that the idea of living a long life appeals to everyone, but the idea of getting old doesn't appeal to anyone."

—Robert Shiller,

American Nobel Laureate
and Professor of Economics



P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added. Michael A. Poland, CFA® – Financial Advisor and Portfolio Manager. Mike is a Chartered Financial Analyst with a BA from Michigan State University and an MBA from the University of St. Thomas, in St. Paul, Minnesota. Mike has been in the financial service industry since 1989. Mike's prior experience was with PaineWebber, Merrill Lynch and Rehmann Financial. Mike is a member of the CFA Society of West Michigan, and has served on the boards of The Builders Exchange of Grand Rapids and West Michigan, Mona Shores Education Foundation, and the West Michigan Symphony Orchestra. Mike lives in Norton Shores with his wife and three children.

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