



KEVIN HUNTER MARPLE

JOY D. KIRSCH, CFP®

Financial Planner

For more than 20 years, Joy D. Kirsch and her financial team have served the Dallas-Fort Worth area, acting as their clients' personal CFO during life-changing events. Kirsch & Associates recognizes that when people come into sudden money, whether through retirement, widowhood, divorce, or from selling a business, they will experience new emotions in addition to having to make difficult financial decisions. The importance of having an independent financial sounding board during periods of major change cannot be overestimated. Kirsch & Associates uses a proprietary consultative process called The TruWealth® Process to help clients address their emotions, identify their needs, and articulate their dreams. Along with a team of experts, Kirsch designs personalized wealth management solutions to help clients make smart financial decisions as they redefine themselves and embrace their new lives with confidence. Kirsch's goal for her clients is that regardless of the economy, they can stop worrying about money and start following their bliss.

Securities, advisory services and financial planning offered through LPL Financial. Member FINRA/SIPC.

Designations, Memberships, Awards

CERTIFIED FINANCIAL PLANNER™ practitioner; LPL Chairman's Club; Registered Securities Principal; Registered Investment Advisor; Group I Life Insurance; Past Chair, FW Business & Estate Planning Section; Member, Financial Planning Association

Education

B.A., Economics, cum laude, University of Dallas

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