



CORNERSTONE
WEALTH MANAGEMENT

A Man Called “Prof”

By Floyd Green

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This letter is about the influence of one man in shaping our mission at Cornerstone.

The man I’m referring to is Dr. Howard Hendricks, better known by his students as “Prof.” On March 2, I was in Dallas to attend his funeral. “Prof” died on February 20 at the age of 88 after teaching at Dallas Seminary for more than 60 years. In my four years at Dallas Seminary, I took every course from “Prof” that I could possibly fit in. He became to me not just a teacher, but also a mentor, friend, and encourager. He is a model of a man who lived well and finished well.

“Prof” once made a statement that God has used to transform me and shape our business focus. He said:

“Succeeding in business and failing at home is a cop-out. No success in the workplace will ever make up for failure at home.”

I make statements like this all the time. Quite frankly, it has become so much a core belief for me that I had forgotten who I learned it from.

Part of my education and application of “Prof’s” teaching has been to influence people through the mission of Cornerstone Wealth Management. We want to help people make smart money decisions that lead to a life well-lived and to a life that will be free of regret.

I encourage those of you still in the workplace to evaluate your current level of success at home versus success at work. For those of you no longer in the workplace, are you on track to finish well?

We appreciate the opportunity to serve each of you on your journey to finish well.

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