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Amy Wolff co-authors a book with Shark Tank’s Kevin Harrington, “Build Wealth Like A Shark”

Edina, MN – January 14, 2021 -- “Build Wealth Like A Shark,” *which will launch on January 19, 2021, features insights from 31 of North America’s leading business, financial, and investment authorities.*

According to USA Today, “Only 13% of Americans with at least \$1 million of investable assets feel wealthy... The fear of running out of money in retirement and their reliance on their own savings – rather than Social Security and employer-funded pensions during their golden years – make it harder for even well-positioned Americans to feel financially wealthy...”

These are people who have accomplished what 97% of Americans have not – they have successfully accumulated at least \$1 million dollars. Yet, building wealth is more than just accumulating, it also includes keeping that wealth, for lifetime financial security and for a lasting legacy.

The challenges to building and keeping wealth are myriad and formidable. Often cited as the biggest challenge is taxes. The most successful have historically shouldered the bulk of the tax burden. According to the Tax Foundation, in 1980, the top 10% of income earners in the U.S. paid 49% of all taxes. In the latest data, the percentage of taxes paid by top income earners has skyrocketed to 69%, an increase of over 40%!

However, there are also numerous strategies to preserve, protect, and pass on wealth. In this book, readers will hear from the original Shark on ABC TV’s *Shark Tank*, [Kevin Harrington](#), international business growth coach, [Scott Keffer](#), Financial Educator, Author, and Wealth Planner for women, [Amy Wolff](#), and 28 other leading authorities who share sound strategies, practical tips, and real-world stories on how to Build Wealth Like A Shark. The co-authors were carefully selected by Harrington and Keffer.

Our desire was to create one place where business owners, executives, professionals, and others could easily access sound wealth-building insights, strategies, and tips from a diversity of industry authorities.

In her book chapter “Avoid Divorce Disasters – Choose to Thrive Financially”, Amy Wolff discusses the major mistakes to avoid in order to help protect and grow your wealth after divorce.

Readers will also discover the biggest financial and tax obstacles to build and keep wealth, the principle of “true wealth”, the seven major financial blind spots, how to avoid one of the worst retirement-income strategies; and the three reasons never to invest in real estate.

Besides gaining fame on *Shark Tank*, Kevin Harrington is the creator of the *As Seen on TV* brand, a co-founding board member of the Entrepreneur’s Organization. His behind-the-scenes work in business ventures has produced well over \$5 billion in global sales, the launch of more than 500 products, and the making dozens of millionaires. Twenty of his companies have each topped \$100 million in revenue.

Amy Jensen Wolff, CFP® , CDFP® is a nationally recognized Financial Educator, Author, Speaker and Wealth Planner for Women and creator of the AJW Thrive Process™. Wolff is the Author of “Ultimate Women’s Guide to ~~Survive~~ Thrive after Divorce”. She has appeared in multiple publications, including CNBC and Star Tribune, among others. As a Continuing Education Instructor, CERTIFIED FINANCIAL PLANNER™ and CDFP® (Certified Divorce Financial Analyst®), Wolff shares her unique experience with family law attorneys and other financial advisors. Wolff is the founder and principal of AJW Financial, a wealth planning firm located in Minneapolis, MN. She and her team guide executive, professional, entrepreneurial and stay-at-home women towards financial independence, while increasing their personal strength and confidence.

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