

## **New Wealth Building Book, "Build Wealth Like a Shark," Becomes Amazon #1 Bestseller**

January 22, 2021

PITTSBURGH, Jan. 22, 2021 /PRNewswire/ -- "[Build Wealth Like a Shark](#)," a new book by Scott Keffer, Kevin Harrington, and 29 of North America's leading authorities reached the #1 bestseller status on Amazon on Thursday in the United States, Canada and Australia in multiple categories, including free enterprise and capitalism; international economics; and mutual funds investing.

"This is a wonderful affirmation that the subject of building wealth is on everyone's mind these days, as it should be. The global lockdown, stock market uncertainty and looming economic recession have increased the critical need to confirm that you have a tested, integrated wealth building plan that takes advantage of every financial and tax saving opportunity and protects against every wealth-destroying danger," said Scott Keffer, an international business growth coach, best-selling author, and keynote speaker.

That was the concept behind Scott Keffer and Kevin Harrington's best-selling book, "[Build Wealth Like a Shark](#)."

Keffer continues, "Kevin and I wanted to assemble an all-star cast of advisors who would each share a chapter on wealth creation and preservation. Imagine having wealth building tips from 31 of North America's leading authorities."

The authors are Kevin Harrington, an original Shark on ABC TV's "Shark Tank," and Scott Keffer, an international business growth coach, along with:

- Joel R. Baker
- Doug Bauerband
- Jeff Busbee
- Kenneth V. Byers, Jr.
- Dan Carson
- Joseph Catanzarite
- J. Richard Coe
- Rey Cruz
- Chad Disbennett
- Peter Dobrich
- Navi Dowty
- John P. Dubots
- Sharon Duncan
- Brian Gray & John Goodhue
- Dan Hagler
- Greg Hammond
- Tim Hansen
- Don Harmelin
- Erica Herbst
- Dan Hunt
- William McLaughlin
- James T. Niemeyer
- Anthony Roberts
- Mark Sherwin
- Art Sobczak
- Barry Spencer & Scott Noble
- Amy Wolff
- Alan Yanowitz

Readers will discover, among other insights:

- The biggest financial and tax obstacles to build and keep wealth
- The principle of "true wealth"
- The seven major financial blind spots
- How to avoid one of the worst retirement-income strategies
- The three reasons never to invest in real estate
- How to avoid financial divorce disasters.

Besides gaining fame on Shark Tank, Kevin Harrington is the creator of the As Seen on TV brand, and is a co-founding board member of the Entrepreneur's Organization. His behind-the-scenes work in business ventures has produced well over \$5 billion in global sales, the launch of more than 500 products, and the making dozens of millionaires. Twenty of his companies have each topped \$100 million in revenue.

Scott Keffer, CEO of Scott Keffer International, is an international business growth coach, best-selling author, and keynote speaker. As an authority on business growth and marketing, Keffer has been interviewed on radio and TV and has spoken at most major financial industry conferences. Keffer, known as The Million Dollar Mentor, has been called an "industry transformer" for his innovative systems and processes. Through his speaking engagements, training, and coaching, Keffer has trained tens of thousands of financial planners, investment advisors, and wealth managers from across the U.S., Canada, and Australia.

<https://finance.yahoo.com/finance/news/wealth-building-book-build-wealth-160600460.html>