



22260 Haggerty Rd., Suite 160
Northville, MI 48167
T 248.378.1200
F 248.378.1201

FOR IMMEDIATE RELEASE:

Carmela Eastin

carmelaeastin@greatlakeswealth.us

Ph: (248) 378-1200

Dewey D. Steffen Recognized As A 2020 Benzinga Fintech Listmaker

NEW YORK – On Nov. 10th 2020, Dewey D. Steffen, CEO and Chief Investment Officer at Great Lakes Wealth, was named to the [Benzinga Global Fintech Listmakers](#) and recognized in the Lifetime Achievement category.

To honor its sixth anniversary, Benzinga is honoring the winners for the advancements they're making in financial technology, in a new and improved way.

The official Benzinga Fintech Listmakers are comprised of 250 carefully vetted and renowned companies and executives who are striving to revolutionize the fintech industry. From deeply established companies to the newest startups, this group is impacting sectors like payments, banking, investing, technology and financial literacy.

This list of carefully selected companies will be honored each year as Benzinga continues to highlight the fintech industry's most innovative minds.

To see all the Listmakers, go to:
<https://www.benzinga.com/events/fintech-awards/finalists-2020/>

"We're recognizing the companies that will define the future of our financial lives," says Benzinga CEO, Jason Raznick.

"Since the inaugural Benzinga Fintech Awards in 2015, our listmakers have closed \$300 million in deals and partnered with some of the biggest players in the industry. We look forward to honoring these players for years to come, as well as finding the next generation of fintech."

Dewey D. Steffen and his team at Great Lakes Wealth has made recent strides in this fintech space, including the development of a brand new, user-friendly, enhanced-experience, interactive website in April of 2020. It was designed to enhance communication, education, and experience for clients, as well as other visitors to the site. Beyond that, GLW has also launched a financial planning and wealth management podcast that covers both timely and timeless topics in the financial world. It is free to download, available anywhere podcasts are offered. GLW also revolutionizes the fintech industry by utilizing a cutting-edge technology, Riskalyze, to determine their clients' risk tolerance, which captures a quantitative measurement from 1 – 100.

ABOUT GREAT LAKES WEALTH

Great Lakes Wealth is an Independent Registered Investment Advisor (RIA), who proudly serves clients by combining Wall Street solutions with Main Street values! Great Lakes Wealth offers goals-based financial planning, strives for best-in-class asset management solutions, and provides concierge-style client service. Great Lakes Wealth's overarching objective is to help each client manage and preserve their wealth, ultimately enjoy their





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retirement and financial independence, and build a legacy for their loved ones and the charitable causes they support.

To learn more about Great Lakes Wealth, visit:

Website: <https://www.greatlakeswealth.us/>

Facebook: www.facebook.com/greatlakeswealth/

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YouTube: <https://www.youtube.com/channel/UCIwtJD4zRDsb2ebNGkKvTPA>

Instagram: <https://www.instagram.com/greatlakeswealth/>

Great Lakes Wealth Disclosure

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About Benzinga

Benzinga is a dynamic and innovative financial media platform that empowers investors with high-quality, unique content with the goal of making information easier to consume. Benzinga's mission is to connect the world with news, data and education that makes the path to financial prosperity easier for everyone, every day.

Benzinga is the leading full-service, one-stop shop for investors of all stripes and styles.

About the Benzinga Fintech Awards

The Benzinga Global Fintech Awards is an exciting, forward-looking competition to highlight the companies and individuals with the most impressive technology, advancement and innovation who are building the future of financial services and capital markets.

This year, Benzinga is proud to join forces with Envestnet/Yodlee to facilitate the most beneficial education and impactful networking in the quickly changing space.