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# Weekly Market Commentary

January 3, 2022

## The Markets

2021 was a fizzing mints-in-soda kind of year.

Everything seemed to shoot higher – from COVID-19 cases and vaccinations to economic growth and global stock markets. Everything except for optimism. As the year came to an end, a CBS News poll found that 40 percent of Americans felt 2021 was mostly filled with sadness, although almost three out of four people polled said they were hopeful for 2022.

As we head into the new year, let's a look back at 2021.

- **Vaccinations took off.** At the start of the year, very few people were vaccinated against COVID-19. Despite issues with vaccine reluctance and availability, by the end of the year more than 58 percent of the world's population had received at least one dose of a COVID-19 vaccine.

United Arab Emirates led the way with 99 percent of the nation's population vaccinated. Nigeria lagged with about 95 percent of the population unvaccinated. More than 61 percent of Americans were fully vaccinated, and another 12 percent were partially vaccinated, according to *Our World in Data*.

- **United States' economic growth was stronger than it has been in decades.** In December, The Conference Board estimated the U.S. economy grew by 6.5 percent annualized in the fourth quarter of 2021, and 5.6 percent over the full year. That's the strongest growth in decades, according to Ben Levisohn of *Barron's*. The publication reported the lesson of the last century is, "Don't underestimate the resilience of the U.S. economy."
- **Inflation rose faster than it has in decades.** Consumer prices increased at the fastest pace since 1982. By December, prices were up almost 7 percent for the year in the U.S., according to *The Economist*. As rents and wages increased, the Federal Reserve changed the language it used when discussing inflation, removing the word "transitory." Some economists say inflation will subside in 2022, while others believe it will be more enduring, according to a report from Goldman Sachs.
- **Consumer sentiment declined and then rose in December.** Overall, consumers were less optimistic during 2021, largely because of inflation. About 25 percent of households said inflation was eroding their standard of living.

In December, however, optimism moved sharply higher "...primarily due to significant gains among households with incomes in the bottom third of the distribution. Indeed, the bottom third expected their incomes to rise during the year ahead by 2.8%, up from 1.8% last December,"

reported Richard Curtin, the University of Michigan's Surveys of Consumers chief economist. That's the biggest gain in 22 years.

- **The Federal Reserve took a hawkish turn.** As inflation persisted, the Fed decided to accelerate monetary policy tightening by tapering bond purchases more quickly than expected. In December, 12 of the 18 Federal Open Market Committee members indicated they anticipate at least three rate hikes in 2022. The increases would lift the Fed funds rate from zero to 0.25 percent to 0.75 to 1.0 percent.
- **Major U.S. stock indices set record after record.** After trading closed on December 31, 2021, "All three major U.S. stock indexes scored monthly, quarterly and annual gains, notching their biggest three-year advance since 1999," reported Stephen Culp and Echo Wang of *Reuters*.
- **Corporate earnings proved resilient.** Despite supply chain issues, labor shortages, wage increases and inflation, U.S. company earnings were exceptional. Earnings, which reflect company profits, were up 45.1 percent year-over-year. That's well above the trailing 10-year average annual earnings growth rate of 5.0 percent, according to John Butters of *FactSet*.
- **China cracked down on "capitalist excesses."** "More than \$1trn was wiped off the collective market capitalization of some of the world's largest internet groups...Entire business models – online tutoring, for example – were laid waste. Investors needed to hear that an end was in sight. But on August 8th the Communist Party issued a five-year blueprint aimed at reshaping China's tech industry – confirming to even the most optimistic industry watchers that the abrasive changes would continue well into 2022," explained *The Economist*.
- **Finding income in the bond market was challenging.** "Emerging-market bonds were supposed to be dragged down this year as central banks moved toward withdrawing stimulus. Instead, the best-performing global debt was all from developing nations...South Africa, China, Indonesia, India and Croatia topped the rankings of 46 markets around the world in 2021," reported Lilian Karunungan and Masaki Kondo of *Bloomberg*.

It has been an honor to work with you during 2021. We look forward to seeing you in the new year!

Data as of 12/31/21	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 Index	0.9%	26.9%	26.9%	23.9%	16.1%	14.1%
Dow Jones Global ex-U.S. Index	1.0	5.7	5.7	11.0	7.3	5.0
10-year Treasury Note (yield only)	1.5	N/A	0.9	2.7	2.5	2.0
Gold (per ounce)	0.0	-4.5	-4.5	12.1	9.4	1.2
Bloomberg Commodity Index	0.3	27.1	27.1	8.9	2.9	-3.6

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance; MarketWatch; djindexes.com; U.S. Treasury; London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

**THE LATEST FASHION: RESALE AND REUSE...** If there was a spectrum that reflected the value and longevity of everything we owned, consumables (coffee and cell phones) might be at one end, durables (automobiles and appliances) in the middle, and items with enduring value (homes and collectibles) on the other end, according to *The Economist*.

Clothing might belong on different parts of the spectrum. Everyday socks might be on one end while Audrey Hepburn's little black dress from Breakfast at Tiffany's and Neil Armstrong's Apollo 11 spacesuit ranged toward the other end.

Currently, people spend less on clothes, overall, but buy more than they once did. Often, items are worn a few times and then discarded. As a result, the fashion industry has a sustainability problem. *The Economist* reported:

“...industry studies reckon that clothing manufacture and distribution account for between 2% and 8% of global carbon emissions. The fashion industry probably emits more carbon than aviation (3% of emissions) or shipping (2%).”

With consumers prioritizing sustainability, fashion has begun to change. More people are cleaning out their closets and selling clothing online, according to the 2021 Resale Report. As a result, the resale clothing marketplace is expected to double, reaching \$77 billion, during the next five years.

That may be the tip of the iceberg. Thirty-six billion pieces of clothing are thrown out by Americans each year, and estimates suggest that 95 percent could be recycled or reused.

## **Weekly Focus – Think About It**

“Hope

Smiles from the threshold of the year to come,

Whispering ‘it will be happier’...”

—*Alfred Lord Tennyson, poet*

Best regards,

*J. Edward Slonaker, LUTCF, CFP®*      *Matthew T. Kradel, CFP®*

P.S. Please feel free to forward this commentary to family, friends or colleagues. If you would like us to add them to the list, please reply to this email with their email address and we will ask for their permission to be added.

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\* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

\* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

\* All indexes referenced are unmanaged. The volatility of indexes could be materially different from that of a client's portfolio. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. You cannot invest directly in an index.

\* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

\* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

\* Gold represents the 3:00 p.m. (London time) gold price as reported by the London Bullion Market Association and is expressed in U.S. Dollars per fine troy ounce. The source for gold data is Federal Reserve Bank of St. Louis (FRED), <https://fred.stlouisfed.org/series/GOLDPMGBD228NLBM>.

\* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

\* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

- \* The Dow Jones Industrial Average (DJIA), commonly known as “The Dow,” is an index representing 30 stock of companies maintained and reviewed by the editors of The Wall Street Journal.
- \* The NASDAQ Composite is an unmanaged index of securities traded on the NASDAQ system.
- \* International investing involves special risks such as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets.
- \* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.
- \* The risk of loss in trading commodities and futures can be substantial. You should therefore carefully consider whether such trading is suitable for you in light of your financial condition. The high degree of leverage is often obtainable in commodity trading and can work against you as well as for you. The use of leverage can lead to large losses as well as gains.
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