



For Immediate Release

For more information:
Erica Dekko
Dekko Investment Services
(260) 347-2265
erica.dekko@lpl.com

**NEWS RELEASE – Alisha Norris of Dekko Investment Services
earns CFA designation**

September 23, 2015, Kendallville, IN – Alisha Norris of Dekko Investment Services in Kendallville has successfully earned the Chartered Financial Analyst (CFA) designation, the firm announced.

The CFA credential is a globally recognized mark of distinction in the financial services industry and demonstrates mastery of a broad range of practical portfolio management and advanced investment analysis skills. The CFA designation is earned after a thorough, extensive process requiring applicants to have at least four years of professional work experience in investment decision-making and to successfully pass three exams.

“We are proud of Alisha for earning her CFA charter,” said Erlene & Erica Dekko of Dekko Investment Services. “The CFA designation is a true benchmark of measuring her expertise, experience, and ethics as an investment professional – and it makes our firm even stronger and more capable moving forward.”

Norris joined Dekko Investment Services in 2013 as a registered sales assistant; overall, she has four years of experience in investment research. She earned dual bachelor’s degrees in finance and risk management and insurance, as well as her MBA, from Ball State University.

“This designation brings with it many benefits for this firm, the most important of which is investment analysis and due diligence which will ultimately strengthen the overall service we can provide to our clients,” Norris said.

For more information on the CFA charter, visit cfainstitute.org. For more information on Dekko Investment Services, visit dekkoinvestmentservices.com.

Securities offered through LPL Financial. Member FINRA/SIPC.

###