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## Leading Financial Pros Swear These Top Notch Investing Books Will Make You A Better Investor

**Trang Ho** Contributor

A search for investing books on Amazon (AMZN) brings up more than 12,000 results. To help you focus on the best for your summer reading list, we asked leading financial services providers to share their favorite investing books. They swear these top notch books will make you a better investor.

### ***7. The Prudent Investor's Guide to Beating Wall Street at Its Own Game* by John J Bowen, Jr and Daniel C. Goldie.**

I am an advocate of Dimensional Fund Advisors (DFA), an institutional asset class mutual fund company, in order to be able to secure Dimensional Funds for individual clients' an advisor must attend a Dimensional Funds school. I attended the school back in 1996. One of the speakers was John Bowen, who gave out his book.

The book really serves as the bible of the research done by the academic world, most notably Eugen Fama, 2013 Nobel Prize winner and his partner Kenneth French of Dartmouth College. Both Fama and French serve of the Board of DFA. The book for me serves as the premise for my portfolio

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construction. Even today I reference the various factors described in the book on what determines portfolio performance. Ideas such as the size effect, value versus growth, active versus passive investing.

This book is a great primer and more for someone who wants to understand what really determines portfolio performance, and what one will walk away with it has nothing to do with selecting the right stocks, bonds or mutual fund managers. Up until a few years ago I would give each new prospective client a copy of the book, it helped educate them better than I ever could.

One thing that really stuck with me besides the investment philosophy, they talk about two schools of thought with regards to investments, one school is Wall Street, and Bowen and Goldie talk about how Wall Street by nature is designed to make a profit and we understand that. The other school is the academic community and their sole purpose is designed to take the research they do and help people apply it to make their lives better. That is the most important lesson I learned and I have tried to be an advocate of that ever since.

*– Michael Rosenberg, RFC, managing partner, Diversified Investment Strategies, LLC with \$250 million in assets under management in Livingston, NJ.*

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