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☐ Education Tax Credits and Deductions



Answering the Financial Questions that Count

The topics listed below are intended to cover a variety Send information on checked items to: of situations--more than any one household will ever likely need to consider. All of the information available Name_ is offered to help you understand your current financial situation and make informed decisions. Simply fill out the form (online or on paper) and return it to request information on the subjects that interest you. **Business Planning** ☐ Starting or Buying a Business ZIP Code_____ □ Choosing a Business Entity Business phone____ □ Business Insurance Home phone □ Business Tax Planning □ Retirement Plan Options Best time to call □ Business Succession **Personal Finance Insurance Planning** □ Budgeting and Cash Reserves ☐ Protecting Your Loved Ones with Life Insurance □ Establishing or Maintaining Credit □ Estimating Your Life Insurance Needs Credit Cards ☐ What Type of Life Insurance Is Best for You? □ Homeownership ☐ Creating an Estate Plan with Life Insurance □ Buying or Leasing a Car □ Long-Term Care Options □ Identity Theft ☐ Financial Impact of a Disability **Education Planning Estate Planning** □ Saving for College ☐ Wills and Trusts □ 529 Plans □ Planning for Incapacity ☐ Financial Aid ☐ Creating and Preserving a Family Legacy □ Student Loans ☐ Using Life Insurance in Estate Planning □ Repaying Student Loans ☐ Strategies to Minimize Estate Taxes

☐ Charitable Gifting Strategies

Investment Planning
□ Investing Basics
□ Setting Investment Goals
☐ Designing and Managing an Investment Portfolio
☐ Handling Market Volatility
☐ Asset Allocation and Diversification
☐ Taxable vs. Tax-Free Investing
□ Stocks
□ Bonds
□ CDs
□ Mutual Funds/ETFs
□ Separately Managed Accounts
Life Events
□ Buying a Home
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☐ Getting Married
☐ Getting Married
☐ Getting Married☐ Raising a Family
 ☐ Getting Married ☐ Raising a Family ☐ Child with Special Needs
 ☐ Getting Married ☐ Raising a Family ☐ Child with Special Needs ☐ Changing Jobs
 ☐ Getting Married ☐ Raising a Family ☐ Child with Special Needs ☐ Changing Jobs ☐ Starting a Business
 ☐ Getting Married ☐ Raising a Family ☐ Child with Special Needs ☐ Changing Jobs ☐ Starting a Business ☐ Caring for an Aging Parent
☐ Getting Married ☐ Raising a Family ☐ Child with Special Needs ☐ Changing Jobs ☐ Starting a Business ☐ Caring for an Aging Parent ☐ Getting Divorced
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