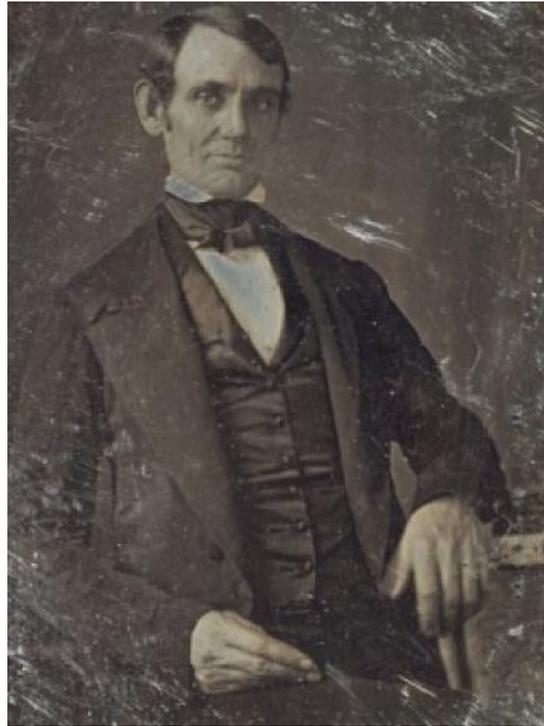




EVERETT FINANCIAL GROUP

Weekly Commentary

April 21, 2020



The Men Who Stole Time

The early Romans used the moon as a measure of the months. That led to a twelve-month year that came up short, with only 355 days. To keep the seasons straight, the custom of occasionally adding extra weeks and months began. But the potential for mischief was too great a temptation. Corrupt public officials began to manipulate the calendar to prolong their terms in office and shorten the terms of hated rivals. In essence they were stealing time to further their own political purpose.

By 46 B.C the Roman year was more than two months off. That's when Julius Caesar took charge. He mandated a new solar calendar, making the year 365 days long. He changed New Year's Day from March 1 to January 1, and added an extra day every four years. Opponents grumbled that Caesar, not content with ruling the earth, was now trying to command the heavens above.

To bring the calendar back on track, Caesar added two extra months to the year 46 B.C- sticking them in between November and December. He also squeezed in an extra three weeks between February and March. The result was a year such no one had ever seen

before-445 days long. In Rome this forever became known as the "year of confusion," even though, as Caesar himself was quick to point out, it was actually the year the confusion came to an end.

In the Roman calendar, days were divided into 12 hours of light and 12 hours of darkness. So a daytime "hour" on a long summer day might be the equivalent of an hour and 15 minutes today, whereas an hour on a winter day might be as short as 45 minutes.

The Greatest Stories Never Told By Rick Beyer

Weekly Market Commentary April 20, 2020

The Markets

Last week's economic data was about what you might expect in the midst of a virus crisis that has shut down businesses and forced people to stay home:

- **Retail sales were down 8.7 percent in March.** Retail sales track demand for everything from clothing to refrigerators. The March decline was the worst monthly performance on record, according to Ben Levisohn of *Barron's*.
- **Oil prices fell further.** Saudi Arabia, Russia, and other nations agreed to reduce oil production, but that may not be enough to steady prices. *The Economist* explained, "Global demand may fall by 29 [million] barrels a day this month, three times the OPEC deal's promised cuts."
- **Earnings season began with a whimper.** Just a sliver (9 percent) of the companies in the Standard & Poor's 500 Index have reported first quarter earnings. So far, blended earnings (actual results for companies that have reported plus estimated results for companies that have not) are down 14.5 percent for the first quarter, reported John Butters of *FactSet*.

There were some bright spots, though, that boosted optimism in financial markets.

New York state, where more than 13,000 residents have died as a result of the coronavirus, may be entering a period of deceleration. The number of hospitalizations and deaths moved lower late last week, reported *MarketWatch*.

Germany announced it is slowly beginning to reopen shops and schools. Guy Chazan of *Financial Times* reported, "Germany has managed to contain coronavirus more effectively than other European countries, partly thanks to a comprehensive testing regime that allowed authorities to identify and isolate those infected with the virus at an early stage. It has the capacity to run 650,000 tests a week."

Major U.S. stock markets moved higher last week and expectations for future volatility

moved lower.

Data as of 4/17/20	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	3.0%	-11.0%	-0.9%	7.0%	6.8%	9.2%
Dow Jones Global ex-U.S.	1.2	-20.3	-16.4	-3.0	-2.7	0.2
10-year Treasury Note (Yield Only)	0.7	NA	2.6	2.3	1.9	3.8
Gold (per ounce)	0.7	11.1	32.7	9.8	7.1	4.1
Bloomberg Commodity Index	-2.2	-23.2	-24.0	-10.3	-9.4	-7.4

Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

FIVE THINGS TO DO IF YOU JUST LOST YOUR JOB. During the past four weeks, 22 million Americans have filed for unemployment benefits. It's an enormous number that reflects the staggering magnitude of job losses due to the coronavirus.

Job loss is painful in any circumstances. It's particularly intimidating when it occurs in the midst of a pandemic and economic downturn. If you are recently unemployed, here are five things you can do:

1. **1. Review your health insurance options.** You may have the option to keep your employee health plan for a period of time. It's temporary and it can be expensive. You pay the entire premium, including the amount your employer used to pay. It may be less expensive to join a spouse's plan, if that is an option. Another alternative is to purchase a plan through the Health Insurance Marketplace. Losing a job qualifies you for a special enrollment period.
1. **2. Get financial advice.** We'll help you evaluate your financial position by reviewing monthly expenditures and available cash, so you know how long you can make ends meet with current financial resources.

It may be possible to reduce monthly spending relatively quickly. Banks, credit card companies, and other institutions are allowing customers who call to defer payments because of COVID-19 shutdowns.

1. **3. File for unemployment benefits.** Ratchet up your patience. State unemployment benefit systems have been overwhelmed by the sheer number of applicants. Completing online forms and filing for weekly payments can take a significant amount of time, so file as soon as you can and be patient.
1. **4. Update your resume and LinkedIn profile.** Revamp your resume. Polish your LinkedIn profile. Make sure your profile is 'public' so people can find you. Join

groups that share your interests and passions. Learn more about companies you may want to join.

1. 5. **Reach out.** Start connecting with friends and colleagues. Let them know you are looking for your next opportunity.

Consider doing volunteer work or freelancing until you find a new position. Work of any kind will help you stay busy during the times you're not hunting for a new job.

Weekly Focus - Think About It

"Far and away the best prize that life offers is the chance to work hard at work worth doing."

--Theodore Roosevelt, 26th American President

Best Regards,



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The highest compliment you can give us is the referral of your family and friends. Your referrals are always welcome. Refer someone to us today and give them the gift of a complimentary consultation!

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* Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.

* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

* All indexes referenced are unmanaged. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment.

* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

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* You cannot invest directly in an index.

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