

# MONEY

# The Big Picture

## MECHANICAL

"Money does not literally make the world go 'round. But it does make staggering quantities of people, goods, and services go around the world."



**Nial Ferguson**  
"The Ascent of Money"

## PHILOSOPHICAL

"Money itself isn't lost or gained-it's simply transferred from one perception to another. Like magic."



**Gordon Gekko**  
"Wall Street"

## SPIRITUAL

"No one can serve two masters, for either he will hate the one and love the other, or he will be devoted to the one and despise the other. You cannot serve God and money."



**Jesus**  
(Matthew 6:24)

## MENTAL

**TECHNICAL** - requiring a high level of knowledge and expertise in multiple areas (math, taxes, investments, legal, insurance).

**TEDIOUS** - detailed and monotonous.

**DYNAMIC** - marked with constant change.

**MULTIDIMENSIONAL** - with distinct and overlapping time-frames.

**EMOTIONAL** - involving people who have fears, dreams, unique personality traits, biases and habits.

## LEFT & RIGHT

DETAILS

ANALYSIS

LINEARLY

SEQUENTIALLY

LOGICALLY

FOCUS

LOVES

PROCESS INFO

MANAGE TASKS

DECISION MAKING

BIG PICTURE

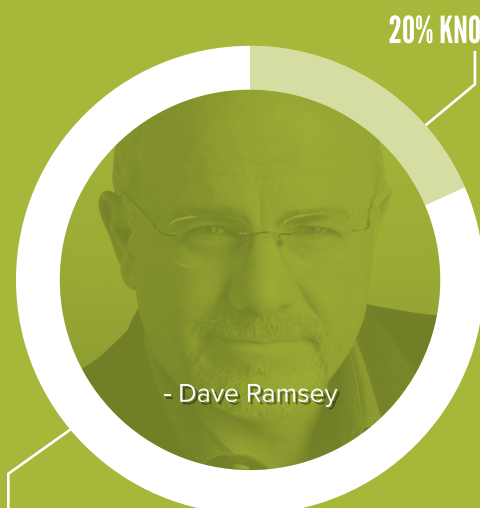
CREATIVITY

HOLISTICALLY

RANDOMLY

INTUITIVELY

## BEHAVIORAL



- Dave Ramsey

While money has many aspects, it only has 7 uses.



ORGANIZE

Data & Assumptions

ESTABLISH

Goals & Objectives

IDENTIFY

Gaps & Opportunities

RESEARCH

Strategies & Solutions

IMPLEMENT

Plans & Products

REVIEW

Adapt & Assess

## BENEFITS OF THE 7 USES OF MONEY MIND MAP®



See the big picture



Improve the digestion of detail



Increase the retention of information



Spot critical patterns and relationships



Enhance communication with spouse



Accelerate decision making

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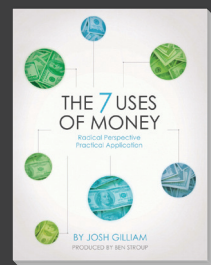
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