



# HEDEKER

WEALTH

A BLUESPRING WEALTH PARTNER

## Hedeker 2023 Stock Market Challenge

Winner – The entrant with the largest portfolio at the end of the 12 weeks.

Goal – To have fun and learn more about investing in the stock market.

How to play:

- 1) Entrants will begin with a portfolio of \$1,000,000.00 in cash.
- 2) Entrants will buy and sell individual US stocks and US equity ETFs (<https://www.etf.com/topics/equity>) of their choosing over the next 12 weeks.
- 3) Purchases of fixed income or bonds will not be allowed.
- 4) Short selling will not be permitted - Short selling is the process in which you would sell shares of a stock you do not already own. This will not be part of the challenge. ([Short Selling: Definition, Pros, Cons, and Examples \(investopedia.com\)](#))
- 5) Options will not be permitted.
- 6) Entrants will be limited to 300 trades over the 12 weeks.
- 7) Leverage will be allowed: Leverage involves borrowing funds to magnify the returns of the portfolio. An example would be the entrant wants to buy 1.2 million dollars equities for their portfolio. The entrant would now be at 20% leverage. This leverage comes at a cost. Any money on leverage will be at a cost of 8%.
- 8) Trading costs will be zero.

Please click the tutorial video link below on how to place the trades on the site.

[https://www.stocktrak.com/research/videocenter?category=Basic\\_trading\\_content&content=trading-equities&title=TradeStocks](https://www.stocktrak.com/research/videocenter?category=Basic_trading_content&content=trading-equities&title=TradeStocks)

Once you are logged in, you can also go to PORTFOLIO SIMULATION -> TUTORIALS -> TRADING STOCKS

Or

PORTFOLIO SIMULATION -> TUTORIALS -> MANAGING YOUR PORTFOLIO

Please email Tom Ryan at [tryan@hedekerwealth.com](mailto:tryan@hedekerwealth.com) or call at 847-821-2815.

Thank you.