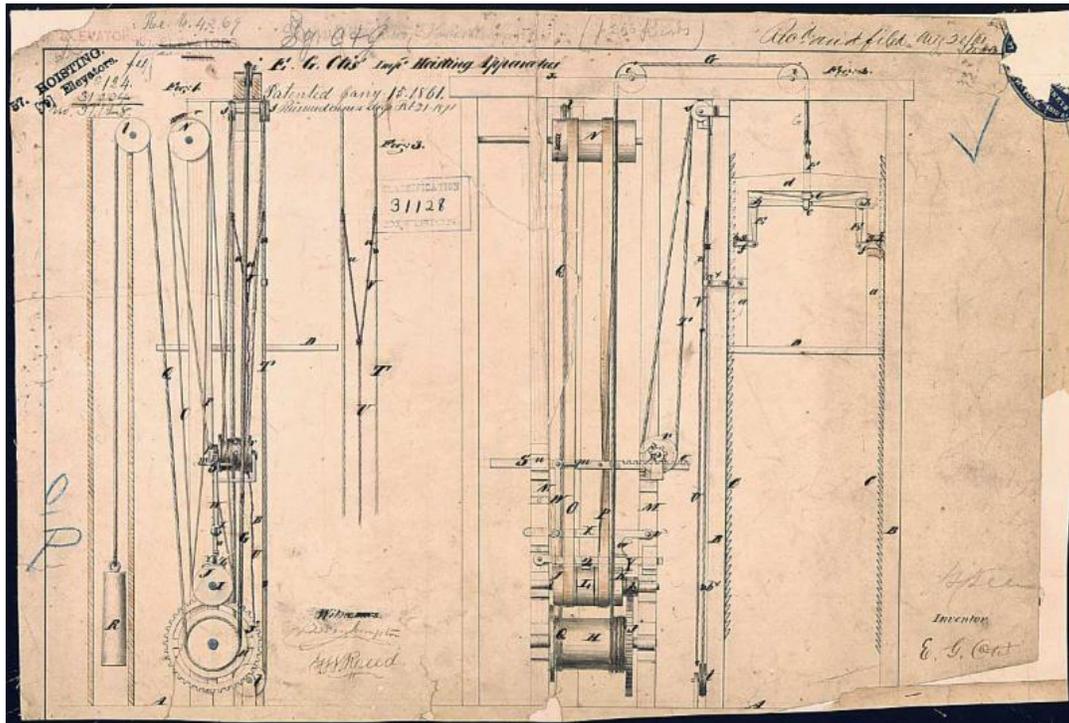




EVERETT FINANCIAL GROUP

Weekly Commentary

April 2, 2019



Going up

The scene was the Crystal Palace Exposition in New York. Inventor Elisha Otis was speaking to a crowd from a platform suspended high above by a rope. Suddenly, the rope was severed with the swift cut of an ax.

Screams and gasps could be heard as the platform began to fall. But after a drop of only a few inches, Otis yelled, "All safe, gentlemen, all safe!"

Elisha Otis did not invent the first elevator. He invented something more important...the elevator brake. That meant his elevators were different from all that came before: they were safe. Otis had sold only three of his elevators the year before the demonstration, but afterward, sales began to shoot up.

And so did elevators.

Because of his invention, modern buildings would soon begin to leap toward the sky. The development of a safe elevator helped make possible the skyscraper, and the profile of the American cityscape

would be changed forever.

The key to Otis' invention was a powerful spring, held in check by the weight on the elevator rope. When the rope broke, the spring pushed outward, pressing two claws into a jagged track and holding the elevator fast.

Otis began developing the elevator brake while working as a master mechanic in a bed factory. The owner of the factory needed a cargo hoist to lift heavy equipment to the second floor, and Otis was determined to find a way to make it safe.

The Greatest Science Stories Never Told by Rick Beyer

Weekly Market Commentary April 1, 2019

The Markets

"Fascinatingly counterintuitive..."

That's how Michael Arone, an investment strategist, described the U.S. market environment to Avi Salzman of *Barron's*:

"'Stocks are rallying, but bond yields are reflecting much lower growth.' Stocks rose during the quarter because the Fed backed away from raising interest rates, and investors grew more confident that the U.S. and China would sign a trade deal, Arone said. The market was also rebounding from a very rough fourth quarter - 'conditions at the end of the year were wildly oversold,' he noted."

Through the end of last week, the Standard & Poor's 500 Index was up more than 13 percent year-to-date, despite falling corporate earnings and modest consumer spending gains.

Consumer optimism may have played a role in U.S. stock market gains. The University of Michigan's Surveys of Consumers Economist Richard Curtin reported:

"...the last time a larger proportion of households reported income gains was in 1966. Rising incomes were accompanied by lower expected year-ahead inflation rates, resulting in more favorable real income expectations...Moreover, all income groups voiced more favorable growth prospects for the overall economy...Overall, the data do not indicate an emerging recession but point toward slightly lower unit sales of vehicles and homes during the year ahead."

The Bureau of Economic Analysis released its report on economic growth in 2018 last week. Real gross domestic product (GDP), which is a measure of economic growth after inflation, was revised down to 2.2 percent in the fourth quarter of 2018. Growth was up 2.9 percent for the year, though, which was an improvement on 2017's gain of 2.2 percent.

Slowing economic growth gives weight to bond investors' expectations, while consumer optimism supports stock investors' outlook. Divergent market performance and conflicting data make it hard to know what may be ahead. One way to protect capital is to hold a well-diversified portfolio.

| Data as of 3/29/19 | 1-Week | Y-T-D | 1-Year | 3-Year | 5-Year | 10-Year |
|-----------------------|--------|-------|--------|--------|--------|---------|
| Standard & Poor's 500 | 1.2% | 13.1% | 7.3% | 11.3% | 8.7% | 13.7% |

| | | | | | | |
|---------------------------------------|------|------|------|-----|------|------|
| (Domestic Stocks) | | | | | | |
| Dow Jones Global ex-U.S. | -0.3 | 9.4 | -7.1 | 5.8 | 0.5 | 6.7 |
| 10-year Treasury Note (Yield Only) | 2.4 | NA | 2.7 | 1.8 | 2.7 | 2.7 |
| Gold (per ounce) | -1.2 | 1.1 | -2.2 | 1.9 | 0.1 | 3.4 |
| Bloomberg Commodity Index | -0.8 | 5.7 | -7.3 | 0.7 | -9.6 | -2.8 |
| DJ Equity All REIT Total Return Index | 1.4 | 17.2 | 20.4 | 8.0 | 10.0 | 19.6 |

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; the DJ Equity All REIT Total Return Index does include reinvested dividends and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

HOW MUCH DOES IT COST TO MAKE MONEY? You may not have given it much thought, but it costs money to make money. In fact, the costs of the metals required to make some U.S. coins is higher than the value of the coins! George Washington and Abraham Lincoln might not approve, if they knew. Take this quiz to see what you know about the cost and value of U.S. coins.

1. How much did it cost the U.S. Mint to make a U.S. penny in 2018?

1. 0.5 cents
2. 1.25 cents
3. 2.06 cents
4. 3.0 cents

1. How much did it cost the U.S. Mint to make a U.S. nickel in 2018?

1. 1.25 cents
2. 4.97 cents
3. 6.03 cents
4. 7.53 cents

1. What makes a coin valuable to a collector?

1. Metal
2. Age
3. Rarity
4. All of the above

1. Which of these coins is the most valuable to collectors?

1. 1849 Coronet Head Gold \$20 Double Eagle
2. 1913 Liberty Nickel
3. 1943-D Lincoln Wheat Cent Penny
4. 1835 Classic Head Gold \$5 Half Eagle

Weekly Focus - Think About It

According to the Federal Reserve, the estimated lifespan of a \$10 bill is 4.5 years. The estimated lifespans of a \$5 and \$1 bill are 5.5 years and 5.8 years, respectively. A \$100 bill may last 15.5 years

because it circulates less frequently.

Answers:

1. It cost 2.06 cents to make a one-cent coin that few people use. A group of citizens has been encouraging the government to retire the penny.
2. It cost 7.53 cents to make a nickel in 2018.
3. All of the above.
4. The 1849 Coronet Head Gold \$20 Double Eagle is worth more than \$16,600,000. It is one of the rarest U.S. coins.

Best regards,

Best Regards,



Brian Everett
Certified Financial Planner™
Certified Wealth Strategist®
Retirement Income Certified Professional®
Everett Financial Group

**Complimentary
Consultation
For Your
Referral**

The highest compliment you can give us is the referral of your family and friends. Your referrals are always welcome. Refer someone to us today and give them the gift of a complimentary consultation!

Sources:

https://www.barrons.com/articles/the-s-p-500-is-off-to-its-best-start-since-1998-51553908143?mod=hp_DAY_1 (or go to https://s3-us-west-2.amazonaws.com/peakcontent/+Peak+Commentary/04-01-19_Barrons-The_S_and_P_500_is_Off_to_Its_Best_Start_Since_1998-Footer_1.pdf)
<http://www.sca.isr.umich.edu> (or go to https://s3-us-west-2.amazonaws.com/peakcontent/+Peak+Commentary/04-01-19_Surveys_of_Consumers-Final_Results_for_March_2019-Footer_2.pdf)
<https://www.reuters.com/article/us-usa-economy-spending/u-s-consumer-spending-soft-inflation-benign-as-economy-slows-idUSKCN1RA1EK>
<https://www.bea.gov/news/2019/gross-domestic-product-4th-quarter-and-annual-2018-third-estimate-corporate-profits-4th>
<https://www.usmint.gov/about/reports> (Click on 2018 Annual Report, go to page 10)
<https://www.federalreserve.gov/faqs/how-long-is-the-life-span-of-us-paper-money.htm>
<http://www.retirethepenny.org>
<https://www.usmint.gov/learn/kids/collectors-club/ten-facts-of-collecting#nine>
<https://www.usacoinbook.com/encyclopedia/most-valuable-coins/>
<https://www.usacoinbook.com/coins/4291/gold-20-double-eagle/coronet-head/1849-P/unique-smithsonian-collection/>

P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added.

Securities offered through First Allied Securities, Inc. A Registered Broker/Dealer. Member FINRA/SIPC. Advisory services offered through First Allied Advisory Services, Inc. A Registered Investment Adviser. The information contained in this e-mail is privileged and confidential information that is intended for the sole use of the addressee. Access to this e-mail by anyone else is unauthorized.

* These views are those of Carson Group Coaching, and not the presenting Representative or the Representative's Broker/Dealer, and should not be construed as investment advice.

* This newsletter was prepared by Carson Group Coaching. Carson Group Coaching is not affiliated with the named broker/dealer.

* Government bonds and Treasury Bills are guaranteed by the U.S. government as to the timely payment of principal and interest and, if held to maturity, offer a fixed rate of return and fixed principal value. However, the value of fund shares is not guaranteed and will fluctuate.

* Corporate bonds are considered higher risk than government bonds but normally offer a higher yield and are subject to market, interest rate and credit risk as well as additional risks based on the quality of issuer coupon rate, price, yield, maturity, and redemption features.

* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

* All indexes referenced are unmanaged. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment.

* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

* Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance.

* Economic forecasts set forth may not develop as predicted and there can be no guarantee that strategies promoted will be successful.

* Past performance does not guarantee future results. Investing involves risk, including loss of principal.

* You cannot invest directly in an index.

* Stock investing involves risk including loss of principal.

* Consult your financial professional before making any investment decision.

* To unsubscribe from the "Weekly Commentary" please click here, or write us at "service@everett-financial.com".