

November 2018

Domestic stocks trembled throughout October

A year ago, domestic equity indexes showed sustained strength through the month of October. This year, October offered investors tricks and treats in both global and domestic markets. In the end, all the major domestic indices were down for the month. Some blame the volatility on earnings; some on geopolitical and economic news, while others point to the specter of higher interest rates and world trade disruption.

While the U.S. is in great shape when it comes to economic and earnings growth, it may be more difficult to surprise on the upside, adding to the possibility of short-term volatility. In addition, the Federal Reserve (Fed) is likely to raise rates again in December for multiple reasons. The good news, is that the market is oversold, and we are seeing bullish indicators for investors to redeploy cash. The even better news is that history is on our side, too, with this now being the historically strongest six next months for market returns.

Trade relations with China will be in focus in November with a potential meeting between President Trump and China's President Xi reportedly being planned for the G20 summit. The two sides have been at an impasse and are unlikely to come to a resolution in November. If talks continue to trend downward, the chances of an additional tariff on the remaining \$267 billion of Chinese imports increase as the U.S. seeks further leverage. This is in addition to the 25% tariff set to go into effect on \$200 billion of Chinese imports starting January 2019, currently set at 10%.

Also, in our view, the upcoming midterm election is likely to shift the balance of power in Washington. Polls and forecasts are projecting a split result in Congress. Markets may react short term to election results – but longer term, we see major policy shifts as unlikely with a divided legislative branch.

	12/29/17 Close	10/31/18 Close	Change Year to Date	% Gain/Loss Year to Date
DJIA	24,719.22	25,115.76	+396.54	+1.60%
NASDAQ	6,903.39	7,305.90	+402.51	+5.83%
S&P 500	2,673.61	2,711.61	+38.00	+1.42%
MSCI EAFE	2,050.79	1,788.76	-262.03	-12.78%
Russell 2000	1,535.51	1,511.39	-24.12	-1.57%
Bloomberg Barclays Aggregate Bond	2,046.37	2,002.30	-44.07	-2.15%

Performance reflects price returns as of 4:30 EDT on Oct. 31, 2018. EAFE performance reflects the previous close.

Here is a look at what's happening in the economy and capital markets, as well as key factors we are watching:

Economy

- Real gross domestic product (GDP) rose at a 3.5% annual rate in the advance estimate for the third quarter, about as expected. However, there were a few surprises. Consumer spending growth was even stronger than anticipated, but business fixed investment was unexpectedly weak.
- The quarterly swings in inventory growth and net exports were larger than anticipated, likely reflecting the impact of trade policy. For the financial markets, the strong growth figure provided little comfort. Investors are more concerned about the prospects for slower growth in the quarters ahead.
- The trade deficit widened more than expected, detracting from GDP growth.
- Whether trade policy disruptions unwind or grow worse will depend on whatever progress we see in trade talks with China.
- Consumer spending has been driven by job growth and (to a lesser extent) wage gains, but the pace should slow as job market constraints become more binding, potentially leading to slower GDP growth in 2019.

Equities

- The selling pressure increased as the S&P 500 moved lower, creating, we believe, an oversold situation.
- It is very difficult to call a bottom when the market cascades lower. Once the S&P 500 does find a bottom, we believe the market will need to digest the sharp pullback as investors balance the headwinds (e.g., China, interest rates) with the tailwinds (e.g., economy and earnings).
- Small caps, growth stocks and emerging market equities declined the most, expected behavior from those particular asset classes.
- Low volatility and dividend stocks are held up the best in October. Investors should expect defensive securities to hold up better during market fluctuations.

Fixed income

- The Federal Reserve (Fed) expected December rate hike is putting some pressure on bond prices.
- The 10-year Treasury yield ranged 17 basis points from its October low to its high. We've seen greater swings during seven other months this year.
- We are seeing a continued tight trading range, albeit one with yields creeping up. The 10-year Treasury began the year at 2.46% and is now around 3.10%. Both municipal and corporate yields have increased at a greater rate, boosting investor yields in both.

International

- October proved challenging both here and abroad. There was little relief from some of the major issues influencing financial markets outside of the United States.
- In Europe, Brexit discussions have yet to lead to an agreement, which still looks likely. However, European valuations are not high (by historical standards) and regional corporate earnings have been relatively solid.
- Emerging markets also experienced a volatile October. Both the Chinese stock market and the Chinese yuan fell to levels not seen for a few years as concerns grew over the impact of any upcoming world trade angst. By contrast, the Brazilian market performed strongly in anticipation that the incoming president will undertake a series of privatization and deregulation actions.
- A broader recovery in emerging markets may only be apparent if the value of the dollar fades. Despite these headwinds, valuations are low by historical standards and big structural factors driven by rising populations and wealth could be attractive to longer-term investors.

Bottom line

- Clients poised to take advantage of this pullback might want to patiently accumulate equities as the rebuilding process takes place. Earnings and economic growth are supportive of equities, and valuations are now fairly attractive.
- Volatility creates opportunity, especially for the patient investor.
- Please remember that a well-diversified portfolio can help you weather downturns and recover more quickly on the upside.

As always, we'll continue to keep you updated. If you have any questions or would like more information on becoming a Great Lakes Wealth client, call us at 248.278.1200.

Sincerely,



Your Investment Team at Great Lakes Wealth

Wall Street Solutions with Main Street Values!