

# Las Vegas Wealth Advisor Treats Clients As Individuals With Unique Needs

## Danielson Financial Group

A recently divorced woman was worried about the future, because her husband had always handled their finances. Not knowing what to do next, she turned to the Danielson Financial Group (DFG) in Las Vegas, NV, for guidance.

At Danielson Financial Group we focus on providing strategies that explore all your financial options so you can make an educated confident decision and not one based on emotions.

Nothing is simple, when investments, taxes, insurance, real estate and other myriad financial issues intersect. In good times, and bad, DFG works with high-net-worth individuals and families to provide objective wealth management advice. Many of the firm's clients are in the medical and entertainment professions, which often pose unique cash-flow challenges, requiring special strategies.

- **Forbes Best-In-State Wealth Advisors awards 2018, 2019\*\*\*\***
- **Forbes Top 200 Women Advisors in 2017, 2018, 2019\*\*\***
- **Forbes Top 200 Wealth Advisors in 2016, 2017, 2018\*\*\***



Deborah Danielson,  
CFP®, MSFS

“Money is just one piece of the puzzle,” says Deborah Danielson, CFP®, MSFS, president and owner. “We do holistic planning that takes every aspect of life

into consideration.”

Widely recognized for her wealth of knowledge, Danielson has often been interviewed or quoted by FOX Business Channel, CNBC, CNN, Bloomberg, Money Magazine, the Wall Street Journal and other news media.

### A Passion to Help Others

Danielson became a LPL Financial Advisor after she and her husband were ripped off by a fraudulent stock broker in 1979.

“I felt betrayed, so I started on the path to becoming a certified financial planner,” she says. “The experience made me very protective of my clients.”

Though DFG works with many types of clients, Danielson has a special passion for helping women in transition due to the loss of a spouse from death or divorce — something she understands from

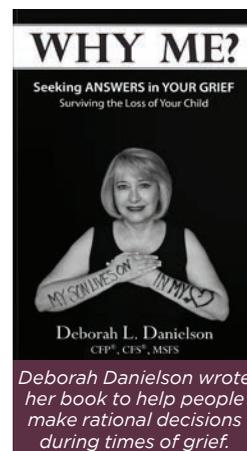
experience. On a more personal level, she also consults with, and comforts parents who have lost a child, as she did when her 24-year-old son died in an automobile accident. She even wrote a book to help others in similar circumstances, titled *Why Me? Seeking Answers in Your Grief*.

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President/Owner

“I have been divorced and widowed, and I have lost a child,” she says. “When you are in a state of grief, you are not in the best state of mind to make major decisions. It is

important to get objective advice from an experienced professional.” Danielson’s book is available on Amazon. All proceeds are donated to Adam’s Place, a grief-counseling program for children and families.



**DANIELSON**  
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\*\*\*The *Forbes* ranking of America’s Top 200 and Top 200 Women Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative and quantitative data, rating thousands of wealth advisors with a minimum of seven years of experience and weighing factors like revenue trends, assets under management, compliance records, industry experience and best practices learned through telephone and in-person interviews. Portfolio performance is not a criterion due to varying client objectives and lack of audited data. Neither *Forbes* nor SHOOK receives a fee in exchange for rankings.

\*\*\*\*The *Forbes* Best-In-State Wealth Advisor ranking, developed by SHOOK Research, is based on in-person and telephone due diligence meetings and a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations; and quantitative criteria, including: assets under management and revenue generated for their firms. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither *Forbes* nor SHOOK Research receives a fee in exchange for rankings.