

A FIXED INDEX ANNUITY ILLUSTRATION PREPARED FOR

Valued Client

REPRESENTATIVE

Danny Rasberry Mississippi

> DATE PREPARED August 20, 2021

THIS IS AN ILLUSTRATION ONLY. AN ILLUSTRATION IS NOT INTENDED TO PREDICT ACTUAL PERFORMANCE. INTEREST RATES OR VALUES THAT ARE SET FORTH IN THE ILLUSTRATION ARE NOT GUARANTEED, EXCEPT FOR THOSE ITEMS CLEARLY LABELED AS GUARANTEED.

Please refer to your product or rider disclosure and Buyer's Guide for additional information about your annuity and discussion of key terms and definitions.

This product is underwritten and issued by American Equity Investment Life Insurance Company. American Equity does not provide fiduciary advice, recommendations, tax advice, or legal advice. Consult an advisor to discuss your specific financial needs.

Annuity Contract and Rider issued under form series ICC21 BASE-IDX-MSP, ICC20 MSP-10, ICC20 E-MPTP-C, ICC20 E-PTP-PR, ICC16 R-MVA, ICC21 R-LIBR-W-BAV, ICC20 R-EBR, and state variations thereof.





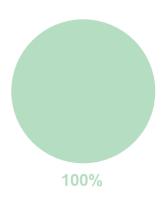
Contents

Index Annuity Product Allocation / Key Terms	3
Contract Values Projected on a Guaranteed Basis	4
Contract Values Projected on a Non-Guaranteed Basis	6
Projected Strategy Values	8
Comparison of Historical Periods	10
Lifetime Income Benefit Rider Values Projected on a Guaranteed Basis	11
Lifetime Income Benefit Rider Values Projected on a Non-Guaranteed Basis	13
MVA Impact on Surrender Values	16
Disclosure Page	17



Index Annuity Product Allocation

This illustration is based on allocating your premium to the following index strategies:



100% - SG Global Sentiment Index 2-Year Point-To-Point Participation Index Strategy - Participation 70.00%

Key Terms

Benefits Account Value - The BAV is the value used to calculate both lifetime income payments and the enhanced death benefit options. The initial BAV is the initial premium paid plus the BAV Bonus.

BAV Growth Rate - Equal to the rate of return earned on the contract value in the contract year immediately preceding the contract anniversary, multiplied by the Multiplier of 150%.

Contract Value - The sum of the Fixed Value and Index Value.

Cash Surrender Value - The amount of Proceeds payable if You Surrender the Contract. It equals the greater of: (1) Contract Value minus any applicable Surrender Charges; +/- market value adjustment if applicable; or (2) Minimum Guaranteed Surrender Value.

Minimum Guaranteed Surrender Value - The Minimum Guaranteed Surrender Value equals 87.50% of the sum of all Premiums received, less any Withdrawal proceeds, accumulated at a Minimum Guaranteed Interest Rate of 1.00%.

Death Benefit - The benefit payable at the death of the Owner. This is equal to the greater of Contract Value or the Minimum Guaranteed Surrender Value on the date of death.

Age - In this projection and each of the following projections of values, Age refers to the end of year age; or issue age plus the number of elapsed years.

Maturity Date - The first anniversary date after annuitant's 114th birthday and the date on which proceeds will become payable in full if not already paid out in another manner.

Please refer to the product Disclosure Form and the Product Brochure for additional term descriptions.



Prepared For: Type of Funds:

Valued Client Non-Qualified Gender, Age: Initial Premium:

Male, 60 \$100,000.00

Contract Values Projected on a Guaranteed Basis

End of Year	Age	Premium	Accumulation Value Withdrawal	Lifetime Income Payment	Contract Value	Cash * Surrender Value	Minimum Guaranteed Surrender Value	Death Benefit
1	60-61	100,000	0	0	100,000	90.800	88,375	100,000
2	61-62	0	Ö	Ö	100,000	91,000	89,259	100,000
3	62-63	0	0	0	100,000	92,000	90,151	100,000
4	63-64	0	0	0	100,000	93,000	91,053	100,000
5	64-65	0	0	0	100,000	94,000	91,963	100,000
6	65-66	0	0	0	100,000	95,000	92,883	100,000
7	66-67	0	0	0	100,000	96,000	93,812	100,000
8	67-68	0	0	0	100,000	97,000	94,750	100,000
9	68-69	0	0	0	100,000	98,000	95,697	100,000
10	69-70	0	0	0	100,000	99,000	96,654	100,000
11	70-71	0	0	6,688	93,313	93,313	90,867	93,313
12	71-72	0	0	6,688	86,625	86,625	85,021	86,625
13	72-73	0	0	6,688	79,938	79,938	79,117	79,938
14	73-74	0	0	6,688	73,250	73,250	73,154	73,250
15	74-75	0	0	6,688	66,563	67,131	67,131	67,131
16	75-76	0	0	6,688	59,875	61,048	61,048	61,048
17	76-77	0	0	6,688	53,188	54,904	54,904	54,904
18	77-78	0	0	6,688	46,500	48,698	48,698	48,698
19	78-79	0	0	6,688	39,813	42,431	42,431	42,431
20	79-80	0	0	6,688	33,125	36,101	36,101	36,101
21	80-81	0	0	13,375	19,750	22,953	22,953	22,953
22	81-82	0	0	13,375	6,375	9,674	9,674	9,674
23	82-83	0	0	13,375	0	0	0	0
24	83-84	0	0	6,688	0	0	0	0
25	84-85	0	0	6,688	0	0	0	0

Rider Payments are based on the greater of your contract value or Benefit Account Value at each contract anniversary.

The Lifetime Income Benefit Payment projected in years 21 to 23 assumes that at least two of the six Activities of Daily Living (ADLs) are unable to be performed.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



End of Year	Age	Premium	Accumulation Value Withdrawal	Lifetime Income Payment	Contract Value	Cash * Surrender Value	Minimum Guaranteed Surrender Value	Death Benefit
26	85-86	0	0	6,688	0	0	0	0
27	86-87	0	0	6,688	0	0	0	0
28	87-88	0	0	6,688	0	0	0	0
29	88-89	0	0	6,688	0	0	0	0
30	89-90	0	0	6,688	0	0	0	0
40	99-100	0	0	6,688	0	0	0	0
50	109-110	0	0	6,688	0	0	0	0
54	113-114	0	0	6,688	0	0	0	0

Rider Payments are based on the greater of your contract value or Benefit Account Value at each contract anniversary.

The Lifetime Income Benefit Payment projected in years 21 to 23 assumes that at least two of the six Activities of Daily Living (ADLs) are unable to be performed.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



Prepared For:Valued ClientGender, Age:Male, 60Type of Funds:Non-QualifiedInitial Premium:\$100,000.00

Contract Values Projected on a Non-Guaranteed Basis

End of	Insured		Accumulation Value	Lifetime Income	Interest	Contract	Cash * Surrender	Death
Year	Age	Premium	Withdrawal	Payment	Earned	Value	Value	Benefit
1	60-61	100,000	0	0	0	100,000	90,800	100,000
2	61-62	0	0	0	15,620	115,620	105,214	115,620
3	62-63	0	0	0	0	115,620	106,370	115,620
4	63-64	0	0	0	11,065	126,685	117,817	126,685
5	64-65	0	0	0	0	126,685	119,084	126,685
6	65-66	0	0	0	6,094	132,778	126,139	132,778
7	66-67	0	0	0	0	132,778	127,467	132,778
8	67-68	0	0	0	8,816	141,595	137,347	141,595
9	68-69	0	0	0	0	141,595	138,763	141,595
10	69-70	0	0	0	21,551	163,146	161,514	163,146
11	70-71	0	0	13,669	0	149,477	149,477	149,477
12	71-72	0	0	13,669	21,213	157,021	157,021	157,021
13	72-73	0	0	16,872	0	140,149	140,149	140,149
14	73-74	0	0	16,872	11,798	135,075	135,075	135,075
15	74-75	0	0	19,293	0	115,782	115,782	115,782
16	75-76	0	0	19,293	4,641	101,130	101,130	101,130
17	76-77	0	0	20,685	0	80,444	80,444	80,444
18	77-78	0	0	20,685	3,968	63,727	63,727	63,727
19	78-79	0	0	22,746	0	40,981	40,981	40,981
20	79-80	0	0	22,746	2,775	21,010	21,010	21,010
21	80-81	0	0	55,877	0	0	0	0
22	81-82	0	0	27,939	0	0	0	0
23	82-83	0	0	34,485	0	0	0	0
24	83-84	0	0	34,485	0	0	0	0
25	84-85	0	0	39,435	0	0	0	0

Rider Payments are based on the greater of your contract value or Benefit Account Value at each contract anniversary.

This is a hypothetical illustration of a Modified Single Premium Fixed Indexed Deferred Annuity. The non-guaranteed values illustrated are based on the current non-guaranteed elements.

The Lifetime Income Benefit Payment projected in years 21 to 23 assumes that at least two of the six Activities of Daily Living (ADLs) are unable to be performed.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



	End			Accumulation	Lifetime			Cash *	
	of Year	Insured Age	Premium	Value Withdrawal	Income Payment	Interest Earned	Contract Value	Surrender Value	Death Benefit
-		85-86	1 Terrillarii	_	•	Lameu	value	Value	Derient
	26		U	0	39,435	U	U	U	U
	27	86-87	0	0	42,280	0	0	0	0
	28	87-88	0	0	42,280	0	0	0	0
	29	88-89	0	0	46,491	0	0	0	0
	30	89-90	0	0	46,491	0	0	0	0
	40	99-100	0	0	95,026	0	0	0	0
	50	109-110	0	0	194,228	0	0	0	0
	54	113-114	0	0	294,468	0	0	0	0

Rider Payments are based on the greater of your contract value or Benefit Account Value at each contract anniversary.

This is a hypothetical illustration of a Modified Single Premium Fixed Indexed Deferred Annuity. The non-guaranteed values illustrated are based on the current non-guaranteed elements.

The Lifetime Income Benefit Payment projected in years 21 to 23 assumes that at least two of the six Activities of Daily Living (ADLs) are unable to be performed.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



Projected Strategy Values

SG Global Sentiment Index 2-Year Point-To-Point Participation Index Strategy

Premium Allocation: 100% Initial Participation Rate: 70.00%

Non-Guaranteed Values **Guaranteed Values** End of Index Credited Withdrawals, Index Contract Credited Withdrawals, Index Contract Credits Value Rate Credits Value Year Age Premium Change Rate Benefits Benefits 60-61 0.00% 0.00% 0 0 0.00% 0 0 100.000 100.000 100.000 2 61-62 0 22.31% 15.62% 0 15,620 115,620 0.00% 0 0 100,000 62-63 3 0 0.00% 0.00% 0 115,620 0.00% 0 0 100,000 0 0 9.57% 126.685 0.00% 0 100,000 4 63-64 13.67% 0 11.065 0 5 64-65 0 0.00% 0.00% 0 0 126,685 0.00% 0 0 100,000 65-66 6.87% 4.81% 0 6,094 132,778 0.00% 0 0 100,000 6 0 100.000 7 66-67 0 0.00% 0.00% 0 0 132,778 0.00% 0 8 67-68 0 9.48% 6.64% 0 8,816 141,595 0.00% 0 0 100,000 9 68-69 0 0.00% 0.00% 0 141,595 0.00% 0 0 100,000 0 10 69-70 21.75% 15.22% 0 163,146 0.00% 0 0 100.000 21.551 70-71 0.00% 0.00% 13,669 149,477 0.00% 6.688 93.313 11 12 71-72 0 22.31% 15.62% 13,669 21,213 157,021 0.00% 6,688 0 86,625 72-73 0 0.00% 0.00% 16,872 0 140,149 0.00% 6,688 0 79,938 13 14 73-74 0 13.67% 9.57% 16,872 11,798 135,075 0.00% 6,688 0 73,250 74-75 0 0.00% 0.00% 19,293 115,782 0.00% 6,688 66,563 15 0 0 16 75-76 0 6.87% 4.81% 19,293 4,641 101.130 0.00% 6,688 59,875 0 17 76-77 0 0.00% 0.00% 20,685 0 80,444 0.00% 6,688 0 53,188 77-78 0 9.48% 6.64% 20,685 63,727 0.00% 6,688 46,500 18 3,968 78-79 19 0 0.00% 0.00% 22.746 0 40.981 0.00% 6.688 0 39.813 20 79-80 0 21.75% 15.22% 22,746 2,775 21,010 0.00% 6,688 33,125 21 80-81 0 0.00% 0.00% 55,877 0.00% 13,375 0 19,750 0 0 22 81-82 0 15.62% 27,939 0 0.00% 13.375 0 22.31% 0 6,375 23 82-83 0 0.00% 0.00% 34,485 0 0 0.00% 13,375 0 0 24 83-84 0 13.67% 9.57% 34,485 0 0 0.00% 6,688 0 0 25 84-85 0.00% 0.00% 0 0.00% 0 0 39.435 0 6.688 0

This hypothetical illustration depicts how your index credits would have been calculated for this strategy based on the values from 1/1/2011 to 12/31/2020. The returns from this period are repeated until the maturity date of the contract is reached. It is likely that the index will not repeat historical performance, the non-guaranteed elements will change and the actual non-guaranteed values will be higher or lower than those illustrated above, but not less than the guaranteed values.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



			N	Non-Guaranteed Values				<u>Guarantee</u>	d Value	<u>s</u>
End of Year Age	Premium	Index Change	Credited Rate	Withdrawals, Benefits	Index Credits	Contract Value	Credited Rate	Withdrawals, Benefits	Index Credits	Contract Value
26 85-86	0	6.87%	4.81%	39,435	0	0	0.00%	6,688	0	0
27 86-87	0	0.00%	0.00%	42,280	0	0	0.00%	6,688	0	0
28 87-88	0	9.48%	6.64%	42,280	0	0	0.00%	6,688	0	0
29 88-89	0	0.00%	0.00%	46,491	0	0	0.00%	6,688	0	0
30 89-90	0	21.75%	15.22%	46,491	0	0	0.00%	6,688	0	0
40 99-100	0	21.75%	15.22%	95,026	0	0	0.00%	6,688	0	0
50 109-110	0	21.75%	15.22%	194,228	0	0	0.00%	6,688	0	0
54 113-114	. 0	13.67%	9.57%	294,468	0	0	0.00%	6,688	0	0

This hypothetical illustration depicts how your index credits would have been calculated for this strategy based on the values from 1/1/2011 to 12/31/2020. The returns from this period are repeated until the maturity date of the contract is reached. It is likely that the index will not repeat historical performance, the non-guaranteed elements will change and the actual non-guaranteed values will be higher or lower than those illustrated above, but not less than the guaranteed values.

Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



Comparison of Historical Periods Using Year-End Values SG Global Sentiment Index 2-Year Point-To-Point Participation Index Strategy - 70.00% Participation

These examples indicate how this strategy would have operated in three different 10-year periods in the last 18 years. These examples use SG Global Sentiment Index performance to calculate the values. These examples assume you allocated an initial premium of \$100,000.00 to the 2-Year Point-To-Point Participation Index Strategy on January 1st, you did not purchase the Lifetime Income Benefit Rider, and you did not take any withdrawals during the period.

In this illustration we determine contact values for situations, based on how the underlying index performed over various time periods:

- 1) The consecutive 10-year period during the last 18 years that resulted in the most growth using this index calculation method;
- 2) The consecutive 10-year period during the last 18 years that resulted in the least growth using this index calculation method; and
- 3) The most current consecutive 10-year period using this index calculation method.

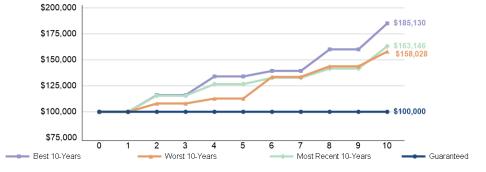
Every SG Global Sentiment Index crediting strategy will use the same time periods. Once we look at how the underlying index performed, then the crediting strategy and adjustments are applied to that particular scenario.

This method does not mean that each 10-year period shown is the one in which the smallest or greatest index interest would have been applied, only that these are the periods with the greatest or least SG Global Sentiment Index growth. The impact of caps and participation rates, along with the application of guaranteed interest rates will determine the actual index interest credited during any specific period.

	Best 10 Year Period 1/1/2003 - 12/31/2012 Annualized Return over the period: 6.35%									
End		Value Using	1							
of	Index	Index	Credite	d Contract						
_Year	Change	Change	Rate	Value						
11_	0.00%	\$100,000	0.00%	\$100,000						
2	23.12%	\$123,122	16.19%	\$116,190						
3	0.00%	\$123,122	0.00%	\$116,190						
4	21.99%	\$150,193	15.39%	\$134,072						
5	0.00%	\$150,193	0.00%	\$134,072						
6	5.64%	\$158,666	3.95%	\$139,367						
7	0.00%	\$158,666	0.00%	\$139,367						
8	21.27%	\$192,418	14.89%	\$160,119						
9	0.00%	\$192,418	0.00%	\$160,119						
10	22.31%	\$235,356	15.62%	\$185,130						

	Worst 10 Year Period 1/1/2006 - 12/31/2015 Annualized Return over the period: 4.68%									
End		Value Using	g							
of	Index	Index	Credited	Contract						
Year	Change	Change	Rate	Value						
1	0.00%	\$100,000	0.00%	\$100,000						
2	11.45%	\$111,454	8.02%	\$108,020						
3	0.00%	\$111,454	0.00%	\$108,020						
4	6.30%	\$118,477	4.41%	\$112,784						
5	0.00%	\$118,477	0.00%	\$112,784						
6	26.45%	\$149,810	18.51%	\$133,660						
7	0.00%	\$149,810	0.00%	\$133,660						
8	10.89%	\$166,123	7.62%	\$143,845						
9	0.00%	\$166,123	0.00%	\$143,845						
10	14.09%	\$189,528	9.86%	\$158,028						

	Most Recent 10 Year Period 1/1/2011 - 12/31/2020 Annualized Return over the period: 5.02%										
End	End Value Using										
of	Index	Index	Credited	Contract							
Year	Change	Change	Rate	Value							
1	0.00%	\$100,000	0.00%	\$100,000							
2	22.31%	\$122,315	15.62%	\$115,620							
3	0.00%	\$122,315	0.00%	\$115,620							
4	13.67%	\$139,033	9.57%	\$126,685							
5	0.00%	\$139,033	0.00%	\$126,685							
6	6.87%	\$148,591	4.81%	\$132,778							
7	0.00%	\$148,591	0.00%	\$132,778							
8	9.48%	\$162,680	6.64%	\$141,595							
9	0.00%	\$162,680	0.00%	\$141,595							
10	21.75%	\$198,056	15.22%	\$163,146							





Male, 60

11

Prepared For:
Lifetime Income Benefit Selected:
Benefit Payout Percentage:
Wellbeing Rider:

Valued Client Single Lifetime Income 5 35% Gender, Age: Lifetime Income Benefit Year:

Elected to start in year 21 (values highlighted in blue)

Lifetime Income Benefit Rider Values Projected on a Guaranteed Basis

End of			Accumulation Value	Lifetime ** Income	BAV Growth	BAV Growth	Benefits Account	Contract
Year	Age	Premium	Withdrawal	Payment	Rate	Amount	Value	Value
1	60-61	100,000	0	0	0.00%	0	125,000	100,000
2	61-62	0	0	0	0.00%	0	125,000	100,000
3	62-63	0	0	0	0.00%	0	125,000	100,000
4	63-64	0	0	0	0.00%	0	125,000	100,000
5	64-65	0	0	0	0.00%	0	125,000	100,000
6	65-66	0	0	0	0.00%	0	125,000	100,000
7	66-67	0	0	0	0.00%	0	125,000	100,000
8	67-68	0	0	0	0.00%	0	125,000	100,000
9	68-69	0	0	0	0.00%	0	125,000	100,000
10	69-70	0	0	0	0.00%	0	125,000	100,000
11	70-71	0	0	6,688	0.00%	0	116,641	93,313
12	71-72	0	0	6,688	0.00%	0	108,281	86,625
13	72-73	0	0	6,688	0.00%	0	99,922	79,938
14	73-74	0	0	6,688	0.00%	0	91,563	73,250
15	74-75	0	0	6,688	0.00%	0	83,203	66,563
16	75-76	0	0	6,688	0.00%	0	74,844	59,875
17	76-77	0	0	6,688	0.00%	0	66,484	53,188
18	77-78	0	0	6,688	0.00%	0	58,125	46,500
19	78-79	0	0	6,688	0.00%	0	49,766	39,813
20	79-80	0	0	6,688	0.00%	0	41,406	33,125

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Benefits Account Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.

The annual lifetime income benefit will decrease if you withdraw more than your annual lifetime income payment in any year.

^{**} Increasing Income. During the income period, your annual income payments have the potential to increase based on the interest credited to your contract on the immediately preceding contract anniversary. On each anniversary of your first income payment under this rider, we will increase your annual income payment by an amount equal to your current annual income payment multiplied by the BAV growth rate.



End of Year	Age	Premium	Accumulation Value Withdrawal	Lifetime ** Income Payment	BAV Growth Rate	BAV Growth Amount	Benefits Account Value	Contract Value
21	80-81	0	0	13,375	0.00%	0	24,688	19,750
22	81-82	0	0	13,375	0.00%	0	7,969	6,375
23	82-83	0	0	13,375	0.00%	0	0	0
24	83-84	0	0	6,688	0.00%	0	0	0
25	84-85	0	0	6,688	0.00%	0	0	0
26	85-86	0	0	6,688	0.00%	0	0	0
27	86-87	0	0	6,688	0.00%	0	0	0
28	87-88	0	0	6,688	0.00%	0	0	0
29	88-89	0	0	6,688	0.00%	0	0	0
30	89-90	0	0	6,688	0.00%	0	0	0
40	99-100	0	0	6,688	0.00%	0	0	0
50	109-110	0	0	6,688	0.00%	0	0	0
54	113-114	0	0	6,688	0.00%	0	0	0

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Benefits Account Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.

The annual lifetime income benefit will decrease if you withdraw more than your annual lifetime income payment in any year.

^{**} Increasing Income. During the income period, your annual income payments have the potential to increase based on the interest credited to your contract on the immediately preceding contract anniversary. On each anniversary of your first income payment under this rider, we will increase your annual income payment by an amount equal to your current annual income payment multiplied by the BAV growth rate.



Prepared For: Valued Client Gender, Age: Male, 60 Lifetime Income Benefit Selected: Single Lifetime Income Lifetime Income Benefit Year: 11

Benefit Payout Percentage: 5.35%

Wellbeing Rider: Elected to start in year 21 (values highlighted in blue)

Lifetime Income Benefit Rider Values Projected on a Non-Guaranteed Basis

End			Accumulation	Lifetime **	BAV	BAV	Benefits	0
of	^	ъ .	Value	Income	Growth	Growth	Account	Contract
Year	Age	Premium	Withdrawal	Payment	Rate	Amount	Value	Value
1	60-61	100,000	0	0	0.00%	0	125,000	100,000
2	61-62	0	0	0	23.43%	29,288	154,288	115,620
3	62-63	0	0	0	0.00%	0	154,288	115,620
4	63-64	0	0	0	14.36%	22,148	176,435	126,685
5	64-65	0	0	0	0.00%	0	176,435	126,685
6	65-66	0	0	0	7.22%	12,730	189,165	132,778
7	66-67	0	0	0	0.00%	0	189,165	132,778
8	67-68	0	0	0	9.96%	18,841	208,006	141,595
9	68-69	0	0	0	0.00%	0	208,006	141,595
10	69-70	0	0	0	22.83%	47,488	255,494	163,146
11	70-71	0	0	13,669	0.00%	0	234,088	149,477
12	71-72	0	0	13,669	23.43%	49,831	262,513	157,021
13	72-73	0	0	16,872	0.00%	0	234,306	140,149
14	73-74	0	0	16,872	14.36%	29,586	235,686	135,075
15	74-75	0	0	19,293	0.00%	0	202,022	115,782
16	75-76	0	0	19,293	7.22%	12,147	180,504	101,130
17	76-77	0	0	20,685	0.00%	0	143,583	80,444
18	77-78	0	0	20,685	9.96%	10,624	117,286	63,727
19	78-79	0	0	22,746	0.00%	0	75,423	40,981
20	79-80	0	0	22,746	22.83%	7,662	41,223	21,010

This is a hypothetical illustration of a Modified Single Premium Fixed Indexed Deferred Annuity. The non-guaranteed values illustrated are based on the current non-guaranteed elements.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Benefits Account Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.

The annual lifetime income benefit will decrease if you withdraw more than your annual lifetime income payment in any year.

^{**} Increasing Income. During the income period, your annual income payments have the potential to increase based on the interest credited to your contract on the immediately preceding contract anniversary. On each anniversary of your first income payment under this rider, we will increase your annual income payment by an amount equal to your current annual income payment multiplied by the BAV growth rate.



End of Year	Age	Premium	Accumulation Value Withdrawal	Lifetime ** Income Payment	BAV Growth Rate	BAV Growth Amount	Benefits Account Value	Contract Value
21	80-81	0	0	55,877	0.00%	0	0	0
22	81-82	0	0	27,939	23.43%	0	0	0
23	82-83	0	0	34,485	0.00%	0	0	0
24	83-84	0	0	34,485	14.36%	0	0	0
25	84-85	0	0	39,435	0.00%	0	0	0
26	85-86	0	0	39,435	7.22%	0	0	0
27	86-87	0	0	42,280	0.00%	0	0	0
28	87-88	0	0	42,280	9.96%	0	0	0
29	88-89	0	0	46,491	0.00%	0	0	0
30	89-90	0	0	46,491	22.83%	0	0	0
40	99-100	0	0	95,026	22.83%	0	0	0
50	109-110	0	0	194,228	22.83%	0	0	0
54	113-114	0	0	294,468	14.36%	0	0	0

This is a hypothetical illustration of a Modified Single Premium Fixed Indexed Deferred Annuity. The non-guaranteed values illustrated are based on the current non-guaranteed elements.

Throughout this illustration any withdrawal amounts demonstrated do not reflect possible surrender charges that would occur on withdrawals greater than the penalty-free amount available.

Benefits Account Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.

The annual lifetime income benefit will decrease if you withdraw more than your annual lifetime income payment in any year.

^{**} Increasing Income. During the income period, your annual income payments have the potential to increase based on the interest credited to your contract on the immediately preceding contract anniversary. On each anniversary of your first income payment under this rider, we will increase your annual income payment by an amount equal to your current annual income payment multiplied by the BAV growth rate.



Annuitization Report

This page provides hypothetical annuity income quotes based on annuitization taking place at the maturity date, and assuming no prior withdrawals, partial or full surrender, or income withdrawals prior to the maturity date. The maturity date is age 114. This example illustrates *Single Life With 10-Year Period Certain annuitization*. Other annuitization options are available. Actual annuity payments will depend on the option selected and when you elect to begin payments. See your contract for details.

Annuitant
Gender
Maturity Date
Annuity Payment Type
Annuity Payment Frequency

Valued Client
Male
Age 114
Single Life With 10-Year Period Certain
Monthly

Guaranteed Values		Non-Guaranteed Values		
Account Value at Maturity	\$0	Account Value at Maturity	\$0	
Annuity Payment Rate per \$1,000	8.96	Annuity Payment Rate per \$1,000	9.41	
Annuity Payment Amount	\$0.00	Annuity Payment Amount	\$0.00	



MVA Impact on Surrender Value

When you make a withdrawal greater than the free withdrawal amount, the amount you receive may be increased or decreased by a Market Value Adjustment (MVA). If interest rates on which the MVA is based go up after you buy your annuity, the MVA will decrease the amount you receive. If interest rates go down, the MVA will increase the amount you receive. Since we cannot predict what the interest rate environment will be in the next 10 years, the graph shows you the highest and lowest amounts that are possible for a full surrender.

End			•	Maximum	Minimum	
of	Λ	D	Contract	Surrender	Surrender	MOOV
Year	Age	Premium	Value	Value	Value	MGSV
1	60-61	100,000	100,000	100,000	88,375	88,375
2	61-62	0	115,620	115,620	89,259	89,259
3	62-63	0	115,620	115,620	90,151	90,151
4	63-64	0	126,685	126,685	91,053	91,053
5	64-65	0	126,685	126,685	91,963	91,963
6	65-66	0	132,778	132,778	92,883	92,883
7	66-67	0	132,778	132,778	93,812	93,812
8	67-68	0	141,595	141,595	94,750	94,750
9	68-69	0	141,595	141,595	95,697	95,697
10	69-70	0	163,146	163,146	96,654	96,654



Contract Value, cash surrender value, death benefit value, as well as penalty free withdrawals are determined based on the sum of your premium.



Disclosure Page

This contract does not directly participate in any stock, debt or other instruments and is designed for accumulation of funds for your future needs. Holding this contract for a short period of time may result in a loss of value.

For this illustration, additional premiums are shown as being allocated into index options in same percentage as the initial premium at the beginning of each contract year when an additional premium is made. In practice, additional premiums paid between contract anniversary dates will be initially placed into the fixed interest option and then will be distributed to appropriate index or fixed options per the owner's instructions on the next contract anniversary date.

All distributions may be reported as taxable as required by the Internal Revenue Code. Under current tax law, annuities grow tax deferred and an annuity is not required for tax deferral in qualified plans. Any lifetime income benefit payments as described are considered a withdrawal from the Contract Value. Additionally, the taxable portion of any withdrawal taken prior to age 59½ may be subject to a penalty by the Internal Revenue Service for early withdrawal of deferred interest. Please contact a tax professional for additional information.

Please read your annuity contract carefully once received. This illustration is not intended to be a complete discussion of nor a substitute for the annuity contract or any rider, nor is it part of the contract or any rider. The terms of the annuity contract and any rider(s) are controlling in all cases. For any non-guaranteed elements presented in this illustration: (a) the benefits and values are not guaranteed; (b) the assumptions on which they are based are subject to change by the insurer; and (c) actual results may be higher or lower.

American Equity is not a fiduciary and does not provide investment advice, recommendations, tax advice or legal advice. Consult an advisor to discuss your specific financial needs.

Products issued by American Equity Investment Life Insurance Company, 6000 Westown Parkway, West Des Moines, IA 50266.

The S&P 500® Index is a product of S&P Dow Jones Indices, LLC. (S&P DJI) and has been licensed for use by American Equity Investment Life Insurance Company®. S&P® and S&P 500® are registered trademarks of Standard & Poor's Financial Services, LLC. (S&P). These trademarks have been licensed for use by S&P DJI and sublicensed for certain purposes by American Equity Investment Life Insurance Company®. EstateShield 10 Index Annuity is not sponsored, endorsed, sold or promoted by S&P DJI, S&P, or any of their respective affiliates or third party licensors, and none of such parties make any representation regarding the advisability of purchasing EstateShield 10 Index Annuity nor do they have any liability for any errors, omissions, or interruptions of the S&P 500®.

The BofA Destinations IndexTM (the "Index") has been created and is owned by BofA Securities, Inc. and its Affiliates (collectively, "BofAS"); the Index has been licensed to American Equity Investment Life Insurance Company ("American Equity" or the "Licensee"). American Equity's EstateShield 10 fixed index annuity ("Product") is not sponsored, operated, endorsed, sold or promoted by BofAS. BofAS has not passed on the legality or suitability or appropriateness of, or the accuracy or adequacy of descriptions and disclosures relating to, the Product, nor makes any representation or warranty, express or implied, to the owners of the Product or any member of the public regarding the Product or the advisability of purchasing the Product, particularly the ability of the Index to track performance of any market or strategy. It is the recommendation of BofAS that individuals consult with a financial professional prior to taking an exposure to the Product and/or the Index. BofAS' only relationship to American Equity is the licensing of certain trademarks and trade names and the Index or components thereof.

The Index has been designed, determined, composed, calculated, maintained and sponsored by BofAS without regard to the Licensee or the Product or its holders. BofAS has no obligation to take the needs of the Licensee or the holders of the Product into consideration in designing, determining, composing, calculating, maintaining or sponsoring the Index or any decision to cease doing so.



BofAS is not responsible for and has not participated in the determination of the timing of, prices of, or quantities of the Product to be issued or in the determination or calculation of the equation by which the Product is to be priced, sold, purchased, or redeemed. BofAS has no obligation or liability in connection with the administration, marketing, or trading of the Product. Obligations to make payments under the contract for the Product are solely the obligation of American Equity pursuant to the terms of the contract and are not the responsibility of BofAS. The selection of a BofAS index as a crediting option under the Product does not obligate American Equity or BofAS to invest annuity payments in the components of the Index or in other products linked to the Index.

BOFAS DOES NOT GUARANTEE THE ACCURACY AND/OR THE COMPLETENESS OF THE INDEX OR ANY DATA INCLUDED THEREIN AND BOFAS SHALL HAVE NO LIABILITY FOR ANY ERRORS, OMISSIONS, UNAVAILABILITY, OR INTERRUPTIONS THEREIN. BOFAS MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO RESULTS TO BE OBTAINED BY LICENSEE, HOLDERS OF THE PRODUCT OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE INDEX OR ANY DATA INCLUDED THEREIN. BOFAS MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, WITH RESPECT TO THE INDEX OR ANY DATA INCLUDED THEREIN. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT SHALL BOFAS HAVE ANY LIABILITY FOR ANY SPECIAL, PUNITIVE, INDIRECT, INCIDENTAL, CONSEQUENTIAL DAMAGES, OR LOST PROFITS, EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES.

"BofAS", "BofA" and the "BofA Destinations Index" are trademarks of BofA Securities, Inc. or its Affiliates and have been licensed for use by American Equity.

The "Tech Edge" and "Credit Suisse" are service marks of Credit Suisse Group AG, Credit Suisse International, or one of their affiliates (collectively, "Credit Suisse"). Credit Suisse has no relationship to the American Equity, other than the licensing of the CS Tech Edge Index and its service marks for use in connection with the Products and is not a party to any transaction contemplated hereby.

The rules of the CS Tech Edge Index may be amended by Credit Suisse International (the "Index Creator"). An amendment to the rules may result from, without limitation, a change to the construction or calculation rules for the Index or from the Index Creator determining that a change to the rules is required or desirable in order to update them or to address an error, omission or ambiguity. No assurance can be given that any such amendment would not affect parties to this document.

The end-of-day value of the CS Tech Edge Index is published subject to the provisions in the rules of the Index. Neither the Index Creator nor any of its affiliates is obliged to publish any information regarding the index other than as stipulated in the rules of these indices.

While volatility controls may result in less fluctuation in rates of return as compared to indices without volatility controls, they may also reduce the overall rate of return as compared to products not subject to volatility controls.

The EstateShield 10 is not in any way sponsored, endorsed, sold or promoted by Credit Suisse and Credit Suisse does not make any warranty or representation whatsoever, expressly or impliedly, either as to the results to be obtained from the use of the CS Tech Edge Index ("the Index"), the figure at which the said Index stands at any particular time on any particular day or otherwise, or the advisability of or results to be obtained by using, investing in, or trading the Products. Credit Suisse shall not be liable for the results obtained by using, investing in, or trading the Products. The Index is compiled, maintained and calculated by Credit Suisse. However, Credit Suisse shall not be liable (whether in negligence or otherwise) to any person for any error in the Index and Credit Suisse shall not be under any obligation to advise any person of any error therein.

Credit Suisse has not published or approved this document and accepts no responsibility for its contents or use.



The Index is the exclusive property of and currently sponsored by the Index Creator. The EstateShield 10 is not in any way sponsored, endorsed or promoted by Credit Suisse. Credit Suisse has no obligation to take the needs of any person into consideration in composing, determining or calculating the Index (or causing the Index to be calculated). In addition, Credit Suisse makes no warranty or representation whatsoever, express or implied, as to the results to be obtained from the use of the Index and/or the level at which the Index stands at any particular time on any particular day or otherwise, and Credit Suisse shall not be liable, whether in negligence or otherwise, to any person for any errors or omissions in the Index or in the calculation of the Index or under any obligation to advise any person of any errors or omissions therein. Credit Suisse shall not be liable for the results obtained by using, investing in, or trading the EstateShield 10.

Tax Disclaimer: CSSU does not provide any tax advice. Any tax statement herein regarding any US federal tax is not intended or written to be used, and cannot be used, by any taxpayer for the purpose of avoiding any penalties. Any such statement herein was written to support the marketing or promotion of the transaction(s) or matter(s) to which the statement relates. Each taxpayer should seek advice based on the taxpayer's particular circumstances from an independent tax advisor. Notwithstanding anything to the contrary herein, each party (and each of their employees, representatives, or other agents) may disclose to any and all persons, without limitation of any kind, the U.S. tax treatment and U.S. tax structure of any transaction that may described or included within the information contained herein relating to such U.S. tax treatment and U.S. tax structure. For this purpose, the tax treatment of a transaction is the purported or claimed U.S. federal income tax treatment of the transaction, and the tax structure of a transaction is any fact that may be relevant to understanding the purported or claimed U.S. federal income tax treatment of any transaction.

ERISA: You understand that (i) neither CS nor any of its affiliates has or exercises investment discretion with respect to any assets on behalf of any employee benefit plans or individual retirement accounts (collectively, "Plans") that may be involved with the purchase, holding, or redemption of a security, (ii) CS is not undertaking to provide impartial investment advice or give advice in a fiduciary capacity on behalf of such Plans within the meaning of the U.S. Department of Labor's final regulation defining "investment advice" for purposes of the Employee Retirement Income Security Act of 1974, as amended and Section 4975 of the Internal Revenue Code of 1986, as amended, and (iii) the information or communication provided herein or otherwise to the Plans or a fiduciary on behalf of any of the Plans is intended to be, and should be construed as, general information, and it does not and will not take into account your legal, regulatory, tax, business, investment, financial, accounting or other needs or priorities with respect to any Plans.

The SG Global Sentiment Index (the "Index") is the exclusive property of SG Americas Securities, LLC (SG Americas Securities, LLC, together with its affiliates, "Société Générale"). Société Générale has contracted with S&P Opco, LLC (a subsidiary of S&P Dow Jones Indices LLC ("S&P") to maintain and calculate the Index. "SG Americas Securities, LLC", "SGAS", "Société Générale", "SG", "Société Générale Indices", "SGI", and "SG Global Sentiment Index" (collectively, the "Société Générale Marks") are trademarks or service marks of Société Générale. Société Générale has licensed use of the Société Générale Marks to American Equity Investment Life Insurance Company ("American Equity") for use in a fixed indexed annuity offered by American Equity (the "Fixed Indexed Annuity"). Société Générale's sole contractual relationship with American Equity is to license the Index and the Société Générale Marks to American Equity. None of Société Générale, S&P, or other third party licensor (collectively, the "Index Parties") to Société Générale is acting, or has been authorized to act, as an agent of American Equity or has in any way sponsored, promoted, solicited, negotiated, endorsed, offered, sold, issued, supported, structured or priced any Fixed Indexed Annuity or provided investment advice to American Equity.

No Index Party has passed on the legality or suitability of, or the accuracy or adequacy of the descriptions and disclosures relating to, the Fixed Indexed Annuity, including those disclosures with respect to the Index. The Index Parties make no representation whatsoever, whether express or implied, as to the advisability of purchasing, selling or holding any product linked to the Index, including the Fixed Indexed Annuity, or the ability of the Index to meet its stated objectives, including meeting its target volatility. The Index Parties have no obligation to, and will not, take the needs of American Equity or any annuitant into consideration in determining, composing or calculating the Index. The selection of the Index as a crediting option under a Fixed Indexed Annuity does not obligate American Equity or Société Générale to invest annuity payments in the components of the Index.



THE INDEX PARTIES MAKE NO REPRESENTATION OR WARRANTY WHATSOEVER, WHETHER EXPRESS OR IMPLIED, AND HEREBY EXPRESSLY DISCLAIM ALL WARRANTIES (INCLUDING, WITHOUT LIMITATION, THOSE OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE), WITH RESPECT TO THE INDEX OR ANY DATA INCLUDED THEREIN OR RELATING THERETO, AND IN PARTICULAR DISCLAIM ANY GUARANTEE OR WARRANTY EITHER AS TO THE QUALITY, ACCURACY, TIMELINESS AND/OR COMPLETENESS OF THE INDEX OR ANY DATA INCLUDED THEREIN, THE RESULTS OBTAINED FROM THE USE OF THE INDEX AND/OR THE CALCULATION OR COMPOSITION OF THE INDEX, OR CALCULATIONS MADE WITH RESPECT TO ANY FIXED INDEXED ANNUITY AT ANY PARTICULAR TIME ON ANY PARTICULAR DATE OR OTHERWISE. THE INDEX PARTIES SHALL NOT BE LIABLE (WHETHER IN NEGLIGENCE OR OTHERWISE) TO ANY PERSON FOR ANY ERROR OR OMISSION IN THE INDEX OR IN THE CALCULATION OF THE INDEX, AND THE INDEX PARTIES ARE UNDER NO OBLIGATION TO ADVISE ANY PERSON OF ANY ERROR THEREIN, OR FOR ANY INTERRUPTION IN THE CALCULATION OF THE INDEX. NO INDEX PARTY SHALL HAVE ANY LIABILITY TO ANY PARTY FOR ANY ACT OR FAILURE TO ACT BY THE INDEX PARTIES IN CONNECTION WITH THE DETERMINATION, ADJUSTMENT OR MAINTENANCE OF THE INDEX. WITHOUT LIMITING THE FOREGOING, IN NO EVENT SHALL AN INDEX PARTY HAVE ANY LIABILITY FOR ANY DIRECT DAMAGES, LOST PROFITS OR SPECIAL, INCIDENTAL, PUNITIVE, INDIRECT OR CONSEQUENTIAL DAMAGES, EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES.

No Index Party is a fiduciary or agent of any purchaser, seller or holder of a Fixed Indexed Annuity. None of Société Générale, S&P, or any third party licensor shall have any liability with respect to the Fixed Indexed Annuity in which an interest crediting option is based is on the Index, nor for any loss relating to the Fixed Indexed Annuity, whether arising directly or indirectly from the use of the Index, its methodology, any Société Générale Mark or otherwise. Obligations to make payments under the Fixed Indexed Annuities are solely the obligation of American Equity.

In calculating the performance of the Index, Société Générale deducts a maintenance fee of 0.50% per annum on the level of the Index, and fixed transaction and replication costs, each calculated and deducted on a daily basis. The transaction and replication costs cover, among other things, rebalancing and replication costs. The total amount of transaction and replication costs is not predictable and will depend on a number of factors, including the leverage of the Index, which may be as high as 200%, the performance of the indexes underlying the Index, market conditions and the changes in the market states, among other factors. The transaction and replication costs, which are increased by the Index's leverage, and the maintenance fee will reduce the potential positive change in the Index and increase the potential negative change in the Index. While the volatility control applied by the Index may result in less fluctuation in rates of return as compared to indices without volatility controls, it may also reduce the overall rate of return as compared to products not subject to volatility controls.

ANNUITY AND INSURANCE PRODUCTS ARE NOT DEPOSITS OF NOR ARE THEY GUARANTEED BY ANY BANK. THEY ARE NOT INSURED BY THE FEDERAL DEPOSIT INSURANCE CORPORATION (FDIC) OR ANY OTHER AGENCY OF THE FEDERAL GOVERNMENT. CERTAIN PRODUCTS MAY LOSE VALUE.