

FOR IMMEDIATE RELEASE:

Sherrie Handrinos

Sherrie@boostonemarketing.com

P: 734-341-6859



Local Firm Steps Up to Provide Relief for Community and FREE Planning and Investment Advice in COVID-19 Crisis

-Great Lakes Wealth offering Free Planning and Investment Management, Charitable Support for Small Businesses and Frontline Workers-

NORTHVILLE, MI– Great Lakes Wealth is stepping up to help ease the financial impact of the coronavirus with charitable support for area small businesses, frontline workers and investors.

The Northville, MI based financial planning firm has been supporting Frontline Heroes and purchasing meals and supplies from local restaurants and small businesses to donate to those in need since the pandemic began.

The Firm today announced a free consultation program and a “No Fee Offer”, from May 1-June 30, 2020, that waives fees for up to one year, to help those financially impacted by the coronavirus take advantage of an extraordinary market drop and free financial planning to invest in their futures!

“This virus has taken an unprecedented toll on American lives and calls for an unprecedented response,” said Dewey Steffen, CEO & Chief Investment Officer of Great Lakes Wealth. “As a leader in the community, we have a responsibility to lead, especially during difficult times. We’re working on the most impactful ways to give back to our community, and saving clients hundreds to thousands of dollars in fees, and helping them potentially earn thousands to hundreds of thousands of dollars in investment gains, can have a powerful impact on their future.”

The “No Fee Offer” will start on May 1, 2020 and run through June 30, 2020 and will include a free goals-based financial plan, including retirement planning, college planning, insurance planning, or estate planning for new and existing Great Lakes Wealth clients.

Steffen said the pandemic has exemplified, among other things, the importance of having a financial safety net, a plan and a willingness to help our neighbors in need in times of crisis.

In addition to waiving consultation, financial planning and management fees, Great Lakes Wealth has been supporting locally owned businesses and restaurants by purchasing products and meals to feed “Frontline Heroes” at healthcare facilities like the DMC and has launched campaigns to purchase hand sanitizer, masks and other PPE for healthcare workers battling COVID-19 at Beaumont hospitals.

The Firm believes that giving back is an important part of being a member of any community and no gesture is too large or small to help neighbors in need right now. Great Lakes Wealth is inviting the

community to join them in helping support frontline workers and local businesses via their [Facebook](#) (@greatlakeswealth) and [Instagram](#) pages.

For more information on Great Lakes Wealth programs visit <https://www.greatlakeswealth.us>.

For Zoom/Skype interviews and media inquiries please contact Sherrie Handrinos at Sherrie@boostonemarketing.com or call 734-341-6859.



Great Lakes Wealth CEO/CIO Dewey Steffen stops by family owned Sunflour Bakehaus Bakery in Farmington to purchase baked goods from a local merchant for Beaumont Hospital Frontline Heroes.

Photo: Great Lakes Wealth

About Great Lakes Wealth

Great Lakes Wealth proudly combines Wall Street solutions with Main Street values to bring common-sense investing to clients around the globe. The Metro Detroit based wealth management firm offers goals-based financial planning, superior asset and wealth management solutions, and concierge-style client service to create customized portfolios that meet the unique financial needs of clients of all sizes in an ever-changing world. Great Lakes Wealth is an award-winning firm that prides itself on community leadership, social responsibility and client-centric service. For more information visit <https://www.greatlakeswealth.us> or call (248) 378-1200.

Great Lakes Wealth, LLC is a Registered Investment Advisor. The information provided is solely for informational purposes. Advisory services are only offered to clients or prospective clients where Great Lakes Wealth and its representatives are properly licensed or exempt from licensure. No advice may be rendered without a service agreement in place. Securities offered through Purshe Kaplan Sterling Investments, Member FINRA/SIPC Headquartered at 18 Corporate Woods Blvd., Albany, NY 12211. Purshe Kaplan Sterling Investments and Great Lakes Wealth are not affiliated companies.