

**Rudolph Brothers
Wealth Advisors**

BAIRD

The Rudolph Group SPRING Edition 2023

“March Madness”

We are in the middle of NCAA March madness and lots of disappointment and excitement happens during this stretch of the season. Some of the small schools you haven't heard of upset the larger powerhouse programs. Awesome stories usually come out of this time of year including some small-time coaches get hired and big-time coaches get fired. It can remind us a little bit about investing in the markets and being diversified with not only the big names, but also the smaller names that we may not recognize. It often demands perspective and longer-term outlook. Being a UK fan, many of us were disappointed with the loss to Kansas State, but the long-term perspective is a #1 recruiting class coming in and likely another winning season. Part of perspective includes disappointment at times before the next win. Keep your perspective on investing long-term and expect the journey to not be a perfect season. We are here to help coach you along the way and don't hesitate to reach out. Easter, softball/baseball, cornhole, lakes and summer grilling are all around the corner and we hope you enjoy the season!

*Past performance is not a guarantee of future results.
Diversification does not ensure a profit or protect against loss.



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Events



BU Water Well Drive raised \$3900 for a well in Uganda! We are so proud of our branch at the great participation to help provide clean water to over 1,000 people!



Baird was honored to be the sponsor for the West Kentucky Pickle Ball Tournament.

Did You Know...

You can go to rudolphgroup.rwbaird.com and access all kinds of information! You can:

- Learn about our group
- Access your Baird Online account directly
- Watch our videos featuring Darrin and Bart
- Watch educational videos from Baird
- Access our quarterly newsletters
- Learn what we are doing in the community

Upcoming Events

May

Baird Gives Back

When: May 15-19



Our Second Opinion Service

You may have friends or family members that have discussed their finances with you or expressed some concern over the markets this year. We are confident that we can offer some guidance and if you refer someone to us for a second opinion, there are three potential outcomes:

1. If we find them in good shape, we will advise them to stay where they are.
2. If we find they could improve their situation, but we are not the best fit for them, we will point them in the right direction to an advisor who can work with them more effectively.
3. If we find gaps in their current plan and feel we could provide a significant advantage in helping them reach their goals, then we would explore the idea of working with them.

We sincerely appreciate you and value all the friends and family members you have referred to us over the years. We never take our role in your financial future lightly.

The referral of a friend or family member is the best compliment we receive and sincerely appreciate your trust for so many years.



"Things about Spring we Love"

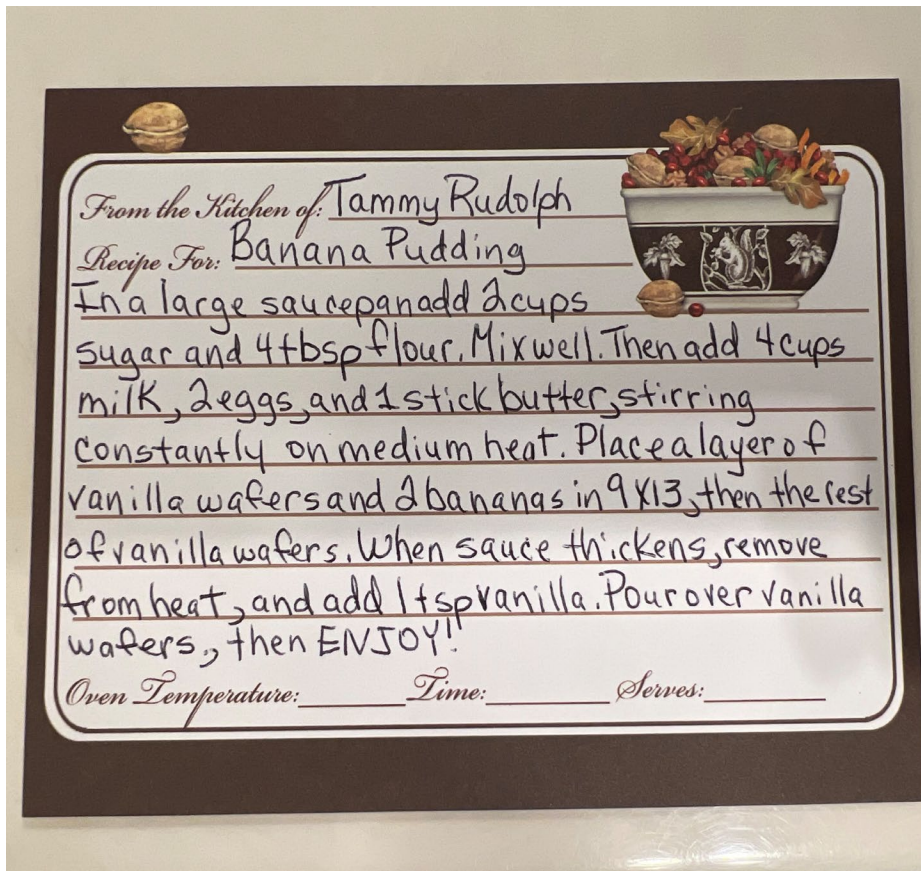
Darrin- I love the colors that come out after being so grey and drab all winter, warmer temps and Easter!

Bobbie- Spending time with this sweet girl and her proud parents. Looking forward to many more visits and watching her grow.



Bart- I love the long days and the beautiful weather. I enjoy having the extra time at the end of the day to be able to go outside and work when I get home from the office.

This Quarter's Recipe is from Bart:



Stay connected with us on social media!

Linked In: Find us by typing our name in the search bar...
Darrin Rudolph, Bart Rudolph or Bobbie Wiseman

Facebook: Rudolph Brothers- Baird Private Wealth Management

Website: rudolphgroup.bairdwealth.com



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