



ACKNOWLEDGE  
MEDIA

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## **Brotman Financial Group teams with Acknowledge Media to provide *Family Legacy Films* to multi-generational private wealth clients**

Affiliation highlights frequently overlooked component of legacy planning:  
family histories, stories, values, and wishes for the future

**Baltimore, Md. (January 17, 2017)** - Brotman Financial Group, Inc., a financial services firm announced that it is launching an affiliate program with the video production company Acknowledge Media to provide *Family Legacy Films* to its wealth management clients. The joint effort gives Brotman Financial Group clients direct access to Acknowledge Media's legacy preservation services, while promoting a frequently neglected aspect of multi-generational family legacy planning.

According to Eric Brotman, president and managing principal at Brotman Financial Group: "We believe that a comprehensive legacy plan considers the full breadth of assets in planning for the future prosperity and security of a family. Traditionally, wealth managers focus on the financial side of the picture, but that is only one component of what a family may want to preserve for future generations. By teaming with Acknowledge Media, we're providing our multi-generational family clients with the know-how, tools, and services to preserve and celebrate the unique aspects of legacy clients such as oral histories and family values."

Through the program, new and existing Brotman Financial Group clients will have access to Acknowledge Media's legacy assessment tools, which allow individuals and families to take stock of their personal legacy assets. Clients can then determine if they wish to take additional steps to ensure the preservation of their legacies by choosing from a spectrum of Acknowledge Media offerings such as an audio or video interview, or a comprehensive *Legacy Film*, which combines photos, movies, and keepsakes into a documentary-like film.

"Our stories are the glue that bind one generation to the next," said Rich Polt, Founder of Acknowledge Media. "We know that wills, trusts, charitable directives and estate plans are essential ingredients of an airtight legacy plan, but these shouldn't come at the expense of communicating our stories and values. Brotman Financial Group is on the forefront of a national movement to help clients expand the way they think about legacy preservation."

This past October, Brotman Financial Group hosted a live panel discussion for clients, looking at a variety of ways to create an impactful legacy. Rich Polt of Acknowledge Media was one of three presenters. To see a complete video of the event, visit this link:

<http://www.brotmanfinancial.com/Custom.aspx?apId=145381>.

### **About Brotman Financial Group, Inc.**

Founded in 2003 and based in Timonium, Md., Brotman Financial Group, Inc. is an independent financial services firm whose team of Certified Financial Planner™ Professionals provides individuals, small businesses and families with investment, retirement, estate, insurance and business planning. For more information, please call 410-252-4555 or visit [www.brotmanfinancial.com](http://www.brotmanfinancial.com).

### **About Acknowledge Media**

Acknowledge Media helps families celebrate and preserve their legacies. The Baltimore-based company produces documentary-like films, built upon conversations with loved ones, layered with photographs, keepsakes, and music. Learn more and see client samples at <http://www.acknowledgemedia.com/>.

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