

Personal Security Series

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Ponzi Schemes

Living in a world in which we are consistently connected, sharing our information (both knowingly and unknowingly) and instant gratification for those answers, or help, we seek, has made our vulnerability volatile. This series will deal with heightening our awareness on fraudulent behaviors. The information was provided directly from the Federal Bureau of Investigation website, <https://www.fbi.gov/scams-and-safety/common-fraud-schemes>. I have copied much of the information directly from this website. It does not provide attributes to any specific author(s).

The FBI indicates that seniors are especially vulnerable to these schemes. Seniors tend to have more money, making them better targets. Most seniors are trusting and polite. They are less likely to report a fraud because they are embarrassed they were scammed, do not realize they were scammed until well after or just don't know how to go about reporting a scam. Seniors also are more susceptible to promises that can make their retirement years more "Golden" and are easy victims to those false promises.

I must say it is depressing to see and hear about all the scams that exist out there. Seniors are not the only prey out there. These con artists come up with ingenious ways to get your guard down and cause you to react without thinking.

As I indicated in the 12th edition of this series, if an investment seems too good to be true, it probably is.

"Ponzi" schemes promise high financial returns or dividends not available through traditional investments. Instead of investing the funds of victims, however, the con artist pays "dividends" to initial investors using the funds of subsequent investors. The scheme generally falls apart when the operator flees with all of the proceeds or when a sufficient number of new investors cannot be found to allow the continued payment of "dividends."

This type of fraud is named after its creator—Charles Ponzi of Boston, Massachusetts. In the early 1900s, Ponzi launched a scheme that guaranteed investors a 50 percent return on their investment in postal coupons. Although he was able to pay his initial backers, the scheme dissolved when he was unable to pay later investors.

And who will forget Bernie Madoff.

Tips for Avoiding Ponzi Schemes:

- Be careful of any investment opportunity that makes exaggerated earnings claims.
- Exercise due diligence in selecting investments and the people with whom you invest—in other words, do your homework before investing your money.
- Consult an unbiased third party—like an unconnected broker or licensed financial advisor—before investing.

The real message here is to stay on our guard. I felt as I prepared for this series that it is only a matter of time before I become susceptible to any of these. There are many innovative crooks out there and some may exist in our own families. I don't mean these newsletters to be scary, but it's current life in the USA. Unfortunately, with the internet and little tracing, it's hard to get and convict the scoundrels. We hear too often of those that have

been affected by fraudulent dealings and hope that writing and distributing information on it may help you become more aware of these scams so that if you are ever in this type of situation, a red flag will come up and cause to KEEP YOUR GUARD UP!

Our comprehensive program at Edu4Retirement, Inc. is designed to teach people about retirement and the various issues that confront each person as they make their solo journey into retirement. To obtain copies of other series, visit our website at <http://www.edu4retirement.com/p/newsletters>.

We are forever learning as we go through this process, since family dynamics, personal desires and amounts involved can be infinitely different. However, the patterns we see in personal behavior and decisions of our clients make our experience very helpful to most.

Michael Callahan and Steve Tillona are available for any questions that may arise as you make this journey. You may contact us at:

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