



EVERETT FINANCIAL GROUP

## Weekly Commentary

January 6, 2019



### The Real Uncle Sam

During the War of 1812, Sam Wilson had a contract to supply meat to U.S troops: salted beef and pork ready to ship out in barrels. To identify the barrels, Wilson assigned a worker to letter them with the initials U.S., for "United States." That abbreviation wasn't as common as it is today, and when people asked the man doing the lettering what it meant, he joked that it really stood for Uncle Sam, the kindly meat packer's nickname.

The joke got around with amazing speed. Within months the phrase began to appear in political cartoons and newspaper editorials. People started referring to all government property as belonging to Uncle Sam. Soldiers started calling themselves "Uncle Sam's boys." In no time at all, the meat packer's nickname became the country's nickname.

In early drawings, Uncle Sam appeared clean-shaven, in black. Later he wore the colors of the flag. In the Civil War, cartoonist Thomas Nast drew him grant and beard like Abe Lincoln. The most

famous Uncle Sam is actually a self-portrait of artist James Montgomery Flagg.

*As official artist for New York State, artist James Montgomery Flagg created more than forty-five recruiting posters during World War I. None was more famous than the one he modeled on himself. The poster was so effective it was recycled for use in World War II.*

Uncle Sam and Johnny Appleseed were kin! Sam Wilson married a woman named Betsy Mann. She was a cousin of none other than John Chapman, better known as Johnny Appleseed. It's even possible that the two American icons played together as boys.

**"If Uncle Sam Needs, I'll Be Glad To Assist Him."**

The Greatest Stories Never Told.

## Weekly Market Commentary January 6, 2020

### The Markets

About face!

2019 was a remarkable year for investors with many asset classes delivering positive performance. Both the Standard & Poor's 500 Index, a gauge of U.S. stock market performance, and the Dow Jones Global (ex U.S.) Index delivered double-digit increases (see the below table). Bonds and gold rallied, too, delivering positive returns for the year.

Possibly the most important factor contributing to asset performance in 2019 was an 'about face' by the United States Federal Reserve. *Axios* reported:

"The Fed's 180-degree turn was the story of 2019, asset managers and market analysts say...Chairman Jerome Powell and the U.S. central bank went from raising interest rates for a fourth time at the close of 2018 and giving market watchers the explicit expectation this would continue in 2019, to doing the opposite. The Fed cut rates thrice and even began re-padding its balance sheet in the last quarter of the year, bringing it back above \$4 trillion."

The Fed's policy decision gave investment markets a boost, however, it did little to quell investors' worries about potential recession and the impact of the U.S.-China trade war, reported *The Wall Street Journal*. As a result, investors moved money from U.S. stock markets into bonds and other investments they perceived to be safer throughout the year.

During the fourth quarter of 2019, U.S. markets delivered positive returns despite uncertainty about the strength of the U.S. economy created by inconsistent economic data. For example, the last jobs report of the year indicated unemployment remained near a 50-year low. Yet, in 2019, workers experienced the highest number of layoffs in a decade.

Many layoffs during the year were the result of corporate bankruptcies, especially in the retail sector. Investors who took time to evaluate the juxtaposition of unemployment levels and layoffs may have recognized disruptions in the retail sector has potential to create opportunities for investors.

A closely watched indicator during 2019 was manufacturing. In December, *Fox News* reported, "The ISM Manufacturing Index fell for the fifth month in a row to 47.2 in December, down from November's reading of 48.1. That's the weakest reading since June 2009, when it hit 46.3, and well below the 49 reading that economists surveyed by Reuters expected."

One of the reasons for weakness in manufacturing is the U.S.-China trade war. Late in the fourth quarter, concerns about trade subsided after the announcement of a phase one trade deal. The agreement is scheduled to be signed on January 15, 2020.

Continued progress in resolving the trade war could help boost economic growth in the United States. At the end of 2019, United States gross domestic product, the value of all goods and services produced in the country, was expected to remain slow and steady during 2020. However, forecasters at the *Federal Reserve Bank of Philadelphia* expected the economies of nine states to contract during the first six months of the new year.

From a geopolitical perspective, the 2020s are beginning just like the last decade did, with all eyes on Iran.

In 2009 and 2010, the Iranian Green Revolution captured the world's attention as social media provided insight to post-election turbulence and unrest in Iran. Last week, the first of the new decade, all eyes were again on the Middle East as tensions between the United States and Iran flared after the death of a top Iranian military leader targeted by the United States.

After rallying on the first day of the new decade, some major U.S. stock markets declined on news of heightened tensions in the Middle East and concerns about the potential consequences, such as the disruption of oil supplies.

<b>Data as of 1/3/20</b>	<b>1-Week</b>	<b>Y-T-D</b>	<b>1-Year</b>	<b>3-Year</b>	<b>5-Year</b>	<b>10-Year</b>
Standard & Poor's 500 (Domestic Stocks)	-0.2%	0.1%	32.2%	12.7%	9.9%	11.1%
Dow Jones Global ex-U.S.	0.2	0.4	19.7	7.4	3.8	2.6
10-year Treasury Note (Yield Only)	1.8	NA	2.6	2.5	2.0	3.3
Gold (per ounce)	2.5	1.7	20.0	10.4	5.2	3.3
Bloomberg Commodity Index	0.0	0.6	5.1	-1.9	-4.8	-5.4

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods.

Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.

Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

**WHAT A DECADE!** While some have called the 2010s a 'lost decade' because there was little economic growth, we disagree with the assessment. The decade was filled with remarkable events in politics, sports, science, pop culture, and other areas of interest. Here are a few memorable events from the past decade:

- **NASA's Voyager 1 probe left the solar system.** Launched in 1977 to explore planets including Jupiter, Saturn, Uranus, and Neptune, the probe left our solar system in 2013. It will continue to send data until 2025.
- **The Patient Protection and Affordable Care Act was signed into law.** The controversial law, which *Encyclopedia Britannica* reported, "required most individuals to secure health insurance or pay fines, made coverage easier and less costly to obtain, cracked down on abusive insurance practices, and attempted to rein in the rising costs of health care," remains under challenge in American courts.

- **eSports became an industry.** To the delight of people who would prefer to spend their time gaming, online games became a recognized form of sports competition, complete with news coverage and multimillion-dollar prize money.
- **Civil and social movements changed thinking.** There were pro-democracy protests in the Middle East (Arab Spring), and social movements in the United States (Occupy, Black Lives Matter, Blue Lives Matter, and MeToo, among others). *MIT* explained, "...a successful movement can change how we think and talk about key social issues."
- **The Higgs Boson particle was found.** Any fan of the television show, *The Big Bang Theory*, will know exactly how much this meant to Sheldon Cooper. The television show's popularity was also a phenomenon of the last decade.
- **Carli Lloyd scored the fastest hat trick in World Cup soccer.** Carli Lloyd scored a hat trick - three goals - in 13 minutes for the U.S. women's national team during the World Cup final against Japan in 2015. She also played on the team that won the 2019 Women's World Cup.
- **Hurricanes, earthquakes, and storms wrought destruction.** Countries around the world were pummeled by storms during the decade. Hurricanes and tropical storms like Irene, Sandy, Harvey, Irma, Michael, Dorian, and Maria did significant damage in the United States and its territories. One of the most memorable was the Great Japanese earthquake and tsunami that preceded the Fukushima Daiichi nuclear accident.
- **The Chicago Cubs broke the curse.** Advised by their manager to go out there and, "Try not to suck," the Cubs won the World Series for the first time since 1908.
- **Entertainment took a turn toward streaming.** *Deadline Hollywood* reported, "It is impossible to find a corner of the industry that has not been reshaped by streaming, from the pay TV ecosystem and movie exhibition to labor negotiations and talent deals."

The 2010s provided disruptions and delights. Let's hope the events of the coming decade will make the world a better place.

### Weekly Focus - Think About It

"It's the action, not the fruit of the action, that's important. You have to do the right thing. It may not be in your power, may not be in your time, that there'll be any fruit. But, that doesn't mean you stop doing the right thing. You may never know what results come from your action. But, if you do nothing, there will be no result."

--Mahatma Gandhi, Lawyer, politician, social activist

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\* The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. You cannot invest directly in this index.

\* All indexes referenced are unmanaged. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment.

\* The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.

\* The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.

\* Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.

\* The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.

\* The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.

\* Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.

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