



Young America Capital

ACCESS. EXPERIENCE. INTEGRITY.

Young America Capital, LLC is a FINRA/SEC licensed broker-dealer based in the New York metro area consisting of 36 seasoned professionals. The firm serves the investment banking needs of early stage and middle market companies. It also offers specialized placement agent/3rd party marketing services to both funds and investors in the alternative investment arena.

Investment Banking Services

- Mergers & Acquisitions
- Restructurings
- Private Placements
- Strategic Advisory
- Fairness Opinions

Industry Specialists

Senior investment banking professionals bring deep sector expertise within these verticals:

- Consumer & Retail
- Energy & Cleantech
- Financial Services & Fintech
- Healthcare & Life Sciences
- Industrial
- Latin America
- Real Estate
- Technology, Media & Telecom

Placement Agent/3PM Services

- Assists alternative investment fund manager's capital raising efforts across the alternative spectrum by marketing their expertise to institutional investors around the world
- Works in consultation with fund managers to review their strategy, focus their brand and optimize their structure
- Dedicated and experienced sales team matches funds with the needs and demands of the institutional investor
- Also acts as a resource to assist investors with their fund allocation process.
- Provides services to funds of all sizes; historically enjoyed multi-year relationships with clients, in some cases growing them from \$50 million in assets up to \$1 billion
- Raised over \$2.4 billion in capital for managers from institutional investors around the world

SENIOR COVERAGE TEAM

Peter Formanek, CPA, Managing Partner, CPA with 30+ years of experience advising fund managers, family offices and companies. Previously worked as CFO and Deal-Flow Originations Analyst at Southern Cross Group (\$2B+ AUM PE Fund), and Financial Analyst at Donaldson, Lufkin & Jenrette, and Spear, Leeds & Kellogg. Peter has a BS in Accounting, and MBA in Finance from the University of Bridgeport. FINRA licenses 7, 24, 28, 50, 63, 79, 99.

Omar Brown, Managing Director, Omar has 25+ years of experience in financial services as a senior manager at Merrill Lynch & Co, Bank of America, Cowen & Co, BTIG and RedTail Capital markets. He has managed debt and equity risk in management roles in the convertible bond and exchange traded funds businesses. Prior to Young America, Omar was an active advisor and investor (endowment and hedge fund) in the alternative investment space with transaction history in both equity and debt products across all major industry groups. Omar received his BS in Economics from Amherst College. FINRA licenses 7, 63, 24.

Todd Slater, Head of Consumer & Retail Investment Banking, 20+ years of experience in Consumer Investment Banking and Sell-Side Capital Markets in senior managing positions at Threadstone Advisors, Lazard Capital Markets, and UBS Securities as well as nearly a decade as a senior merchant and buyer for Macy's. B.A. in French Literature from Tufts University. FINRA licenses 7, 63, 79.

Sasson Posner, Head of Insurance, 30+ years experience Sasson has originated, structured and distributed structured credit and structured insurance/reinsurance products throughout his career at Centre Re, Lehman Brothers, Willis Re, and Deutsche Bank, where he was most recently for the last 10 years and was a managing director at the Pension & Insurance Risk Markets group. Sasson holds a B.S. from Rochester Institute of Technology (RIT) and an MBA from the University of Chicago. FINRA licenses 7, 63, 24.

Julio Marquez, Head of Latin America Group, Julio has 20+ years of experience in investment banking at Morgan Stanley, Citibank and, most recently, Global Emerging Markets Group and Gottbetter Capital Markets. In addition to a BSc from the Massachusetts Institute of Technology and an MSc from the University of Pennsylvania, both in engineering, he received an MBA from Harvard Business School. Julio was born and raised in Mexico City. FINRA licenses 7, 24, 27, 63, 82 and 99.

Dr. Bruce Forrest, Head of Life Science and Healthcare, 30+ years experience in the pharmaceutical industry in senior executive, scientific and R&D roles at Wyeth (US & Japan) and Chiron. MB/BS and an MD from the University of Adelaide School of Medicine, and an MBA from the University of Warwick-UK. FINRA licenses 79, 63, 65.

Jeffrey Gold, Head of TMT, 30+ years investment banking experience in publishing, media, food, beverage and health care. Jeffrey served for 20 years as Chairman of the US subsidiary of The Quarto Group, a publicly held book-publishing company focused on acquisitions. Jeff was EVP & CFO of Esquire, a NYSE-listed communications company. He was EVP - corporate development & strategic planning for Simon & Schuster, where he facilitated the acquisition of Prentice-Hall. Jeffrey was VP and Corporate Controller of Wright Investors' Service. He began his career at Main Hurdman (KPMG). Jeffrey has a BBA from Pace University. FINRA licenses 79 and 63.

Eric Kramer, Fund Marketing 17+ years of experience at Goldman Sachs in leveraged finance sales, equities sales & trading, and electronic trading sales, primarily covering hedge fund and credit funds. Eric received his BA in Economics, magna cum laude. FINRA licenses 3, 7, 9, 10, 55, 63.

Completed Transactions

October 2017



gaston SECURITY INC
ELECTRONIC SECURITY

Has Been Acquired by ADT




The Undersigned Served as Exclusive Financial Advisor to Gaston Security



Young America Capital

September 2017



Has licensed technology related to THE KATGUIDE to



The Undersigned served as exclusive financial advisor to Pleuratech



Young America Capital

May 2017

by number
color₂₃

compa | design | fine printing

Has Been Acquired By



The Undersigned Served as the Exclusive Advisor to Color By Number



Young America Capital

January 2017

TORTOISE & BLONDE

Has Raised Senior Secured Debt Financing From



The Undersigned Served as Financial Advisors to Tortoise & Blonde



Young America Capital

January 2017



Make Your Whole Body Happy!

Has Raised Senior Secured Debt Financing From



The Undersigned Served as Financial Advisors to Therafit



Young America Capital

October 2016



\$5,000,000 Growth Capital Financing From



The Undersigned Initiated this Transaction and Acted as the Sole Placement Agent



Young America Capital

DECEMBER 2015



buy. sell. trade.

Has Been Acquired by an Affiliate of Govberg Jewelers




Jewelers Since 1916.

The Undersigned Served as the Exclusive Advisor to Watch/Want.com



Young America Capital

AUGUST 2015



Private Placement of Common Stock

The Undersigned Served as the Exclusive Financial Advisor to the Founder



Young America Capital

AUGUST 2015



FAMILY CONDOMINIUMS & ENTERTAINMENT

Has Been Acquired By




The Undersigned Served as the Exclusive Advisor to The Parket Corporation




Young America Capital


JUNE 2015



Has Provided \$25,000,000 Senior Working Credit Facility for



The Undersigned Served as the Exclusive Financial Advisor to Gawker Media



Young America Capital

DECEMBER 2014

XCEL
BRANDS
Differentiate By Design

\$9,800,000 Private Placement of Common Stock

The Undersigned Acted as the Exclusive Financial Advisor to Xcel Brands, Inc.



Young America Capital

OCTOBER 2014

Another9

Has Been Acquired By




The Undersigned Served as Strategic Advisors to Another9



Young America Capital

SEPTEMBER 2014


Assets of the Dairy Association Company, Inc.



Has Been Acquired By

Vermont's Original LLC

The Undersigned Served as the Exclusive Financial Advisor to Dairy Association



Young America Capital

AUGUST 2014



Has Raised Debt Capital From



The Undersigned Served as the Exclusive Financial Advisor to Vessel Vanguard



Young America Capital

FEBRUARY 2014



Has Been Acquired By



The Undersigned Served as Strategic Advisors to the Hart Family



Young America Capital

SEPTEMBER 2013



Has Been Acquired By




The Undersigned Served as the Exclusive Financial Advisor to Focus Pointe Global



Young America Capital


JULY 2013



Has Raised \$20,000,000 of Senior Secured Debt Financing From



The Undersigned Served as Financial Advisors to Cambria USA




Young America Capital


DECEMBER 2012

SOUTHERN CROSS GROUP
LATIF AMERICAN FINANCIAL EQUITY FUND

Has Completed a \$220,000,000 Equity Investment Into



The Undersigned Served as Financial Advisors to Southern Cross Group



Young America Capital