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Irvine-Based Financial Advisors, The Money Guys, Launch Weekly Show on KOCI Radio

April 27, 2017 -- IRVINE, CALIF. -- Applied Financial Planning, an independent ensemble team of financial advisors, today announced the launch of a radio show, "Money Wise with the Money Guys," on KOCI Radio. Southern California radio talent and financial specialist Robert Micone will be the lead host of the program on Saturdays from 9:00-9:30 a.m. PT on 101.5 FM. The show begins May 6 and will broadcast to listeners in coastal Orange County, including Newport Beach, Costa Mesa, Huntington Beach, Irvine and surrounding areas.

"Money Wise" features a team of experienced professionals who will discuss a wide range of current topics and events and how they impact the financial health of Orange County residents and businesses. Topics will include impending tax changes on the market and the effect on your portfolio, saving for college, the pinch on local government pensions, and more.
In addition to Micone, the program will feature the diverse personalities and opinions of the Money Guys team, including William O'Connor, Marcelo Bernardo, Sean Walker and Andrea J. Graham.

"We love to talk money. We aim to show listeners how current events may impact their lives and how they can plan to navigate these changes. Our conversations will converge at the intersection of influence and affluence and what you can control in your financial future," says Micone.

Robert E. Micone, MBA, principal of Applied Financial Planning, helps high-net-worth clients work towards maximum investment returns with minimum risk. He built his career as a business consultant to brands such as Pacific Mutual, CIGNA and Mutual of Omaha. He has been a guest financial specialist on the Hugh Hewitt radio program on KRLA AM 870, where he shared how independent, objective financial advisors are the key to long-term asset growth.
Also a guest specialist on Hugh Hewitt's radio program, CERTIFIED FINANCIAL PLANNER™

William C. O'Connor is founder and president of Applied Financial Planning. His 40 plus-year career has focused on investment and retirement planning with an emphasis on tax planning and preparation for clients. He has served on the adjunct faculty of University of California, Irvine, among others.

Adds O'Connor: "Whether you are saving for retirement, saving for your kids' college education or a small business owner trying to get ahead, with some awareness and a bit of planning, you can weather whatever opportunities or challenges these new tides may bring. That's where we help listeners."

Marcelo Bernardo is a financial consultant at Applied Financial Planning. He has been advising clients on retirement planning, college savings, tax-efficient investing and wealth transfer for 25 years.

Sean Walker, MBA, is an LPL Registered Principal at Applied Financial Planning. His vast experience in the capital markets includes advising individual clients, entrepreneurs and boards of directors in matters of investment, corporate finance, and mergers and acquisition. He is a U.S. Navy veteran who flew combat missions aboard the F-14B Tomcat.

Andrea J. Graham is a Chartered Retirement Planning Counselor (CRPC®) at Applied Financial Planning. Her expertise includes comprehensive financial planning, retirement income strategies, investment management, college funding, and legacy planning.

To submit questions for show, email AFP@LPL.com. The Money Guys will try to answer it in a future show.

About The Money Guys

The Money Guys is an ensemble team of experienced financial and tax professionals at Applied Financial Planning, an independent, objective investment practice based in Irvine, Calif. Applied Financial Planning gives your future direction by providing the know-how and personal attention as you seek to grow your assets, minimize your taxes and give your future direction.

For more information, or to schedule a free initial consultation, call 714-929-7420, email afp@lpl.com or visit www.seekcounsel.com.

The financial consultants at Applied Financial Planning are registered representatives with, and securities and advisory services are offered through LPL Financial, a registered investment advisor. Member FINRA/SIPC. Financial planning offered through Applied Financial Planning, a registered investment advisor, and separate entity from LPL Financial.

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