



“Providing someone with a pathway to their financial dreams is a rewarding and life-changing experience for us both.”

Jennifer DeGuire Freeman

CLTC

Freeman Financial Group

Owner / CEO

Investment Advisor Representative

Honors & Distinctions:

- Member, NAIFA
- Member, CABLE

Through a personalized approach, Jennifer DeGuire Freeman is committed to helping her clients achieve their financial goals. She understands that building a financial strategy must be a comprehensive process with someone you trust and respect. Since 1998, Jennifer has been devoted to helping her clients build, maintain, and protect their assets—backed by a further commitment to strengthen her relationships through client service excellence.

Jennifer was awarded her bachelor’s degree in Business Administration in Finance from Middle Tennessee State University in 1997. Upon graduation she began her career with Innovative Financial Group, a member of the John Hancock Financial Network. Her commitment to further education led Jennifer towards Life, Health, FINRA 6, FINRA 63, and FINRA 65 licenses, along with her Certified Long Term Care designation. She is also an active member of the National Association of Insurance and Financial Advisors (NAIFA) and CABLE.

Growing up with a mother in the nursing profession, Jennifer is dedicated to serving healthcare professionals because they touch hearts and save lives daily. It was this dedication that led her to the Tennessee Nurses Association (TNA) in 2005. Since that time, she has worked closely with the TNA board of directors and staff members to offer a group discount for long-term care insurance for all members and their families. She also actively provides ongoing training, education, and advice to all interested members.

Jennifer’s ultimate goal is to continue to educate and assist professionals as they make important decisions about their futures. She plans to expand her practice further in the coming years by reaching out to similar organizations and offering the same group rates and educational opportunities for others within the healthcare industry.

When Jennifer is not working, she enjoys spending time with her husband and children, traveling, and getting involved in her community.